







Website Analysis: roscomirrors.com

Generated on April 07 2026 05:42 AM





The score is 53/100







SEO Content

	<p>Title</p>	<p>Rosco Mirrors</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Your default description here</p> <p>Length : 29</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>your, default, keywords, here</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>10</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1514 1098 2078" style="list-style-type: none"> • [H1] Our Industries • [H2] Recent News • [H2] Featured Products • [H3] School Bus • [H3] Transit, Shuttle & Coach Bus • [H3] Truck • [H3] Walk-In & Cargo Van • [H3] Military • [H3] Off-Road Vehicles • [H3] Fork Lift & Material Handling • [H3] Motorhome & RV • [H3] Waste Collection • [H3] Public Safety • [H4] AccuStyle® • [H4] Open-View® • [H4] Eye-Max® • [H4] High Definition® (HD) 	H1	H2	H3	H4	H5	H6	1	2	10	10	0	0
H1	H2	H3	H4	H5	H6									
1	2	10	10	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Industries • [H4] Products • [H4] News & events • [H4] Dealers • [H4] Company • [H4] Contact
	Images	<p>We found 12 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 85.71%</p>

In-page links

Anchor	Type	Juice
INDUSTRIES	Internal	Passing Juice
School Bus	Internal	Passing Juice

In-page links

Transit, Shuttle & Coach Bus	Internal	Passing Juice
Truck	Internal	Passing Juice
Walk-In & Cargo Van	Internal	Passing Juice
Military	Internal	Passing Juice
Off-Road Vehicles	Internal	Passing Juice
Fork Lift & Material Handling	Internal	Passing Juice
Motorhome & RV	Internal	Passing Juice
Waste Collection	Internal	Passing Juice
Public Safety	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
Rearview Mirrors	Internal	Passing Juice
Crossview Mirrors	Internal	Passing Juice
Standard & Interior Mirrors	Internal	Passing Juice
Technology Products	Internal	Passing Juice
Sun Visors	Internal	Passing Juice
Arms & Mounts	Internal	Passing Juice
ABOUT ROSCO	Internal	Passing Juice
Company	Internal	Passing Juice
Engineering	Internal	Passing Juice
Meet our team	Internal	Passing Juice
History	Internal	Passing Juice
International Capabilities	Internal	Passing Juice
NEWS	External	Passing Juice
DEALERS	External	Passing Juice
CONTACT	Internal	Passing Juice
Visit RoscoVision.com	External	Passing Juice
More About Us	Internal	Passing Juice
View product	Internal	Passing Juice

In-page links

www.roscovision.com	External	Passing Juice
learn more about us	Internal	Passing Juice
View All News	Internal	Passing Juice
Largest Manufacturer of Bus Mirrors in North America, Rosco Vision, Joins Together for Safer Roads	Internal	Passing Juice
First-of-its-Kind Technology Aims to Keep NYC School Buses, Pedestrians Safe.	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Legal Notice	Internal	Passing Juice
Links to resources	External	Passing Juice
Careers	External	Passing Juice
Survey	External	Passing Juice
Rearview Mirrors	Internal	Passing Juice
Crossview Mirrors	Internal	Passing Juice
Standard & Interior Mirrors	Internal	Passing Juice
Technology Products	Internal	Passing Juice
Sun Visors	Internal	Passing Juice
Arms & Mounts	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mirrors	14	✔	✘	✘	✘







Keywords Consistency

bus	11	✘	✘	✘	✔
products	10	✘	✘	✘	✔
rosco	8	✔	✘	✘	✘
vehicles	6	✘	✘	✘	✔





Usability

	Url	Domain : roscomirrors.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://roscomirrors.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.