

Website Analysis: rockethomes.com

Generated on May 25 2025 16:31 PM






The score is 51/100






SEO Content

	Title	Find Your Dream Home Get a Real Estate Agent Rocket																			
		Length : 55																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Rocket Homes makes it easy for you to find and buy your dream home. Easily search real estate listings, and get in touch with a real estate agent today.																			
		Length : 152																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Find Your Dream Home Get a Real Estate Agent Rocket</td></tr><tr><td>description</td><td>Rocket Homes makes it easy for you to find and buy your dream home. Easily search real estate listings, and get in touch with a real estate agent today.</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>2400</td></tr><tr><td>image:height</td><td>1260</td></tr><tr><td>image</td><td>https://rocket.com/homes/opengraph-image.jpg?a6768090e598ccf7</td></tr></table>						Property	Content	title	Find Your Dream Home Get a Real Estate Agent Rocket	description	Rocket Homes makes it easy for you to find and buy your dream home. Easily search real estate listings, and get in touch with a real estate agent today.	image:type	image/jpeg	image:width	2400	image:height	1260	image	https://rocket.com/homes/opengraph-image.jpg?a6768090e598ccf7
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image:height	1260																				
image	https://rocket.com/homes/opengraph-image.jpg?a6768090e598ccf7																				
	Headings	H1 1	H2 4	H3 12	H4 3	H5 0	H6 0														


SEO Content

		<ul style="list-style-type: none">• [H1] Discover more than a home• [H2] Rocket Homes could save you thousands when you buy or sell a home• [H2] Get to know your future neighborhood• [H2] Bring your home's value into focus.• [H2] Top Real Estate• [H3] I'm buying• [H3] I'm selling• [H3] I'm buying and selling• [H3] What are local market conditions?• [H3] How are home prices trending?• [H3] How fast are homes selling?• [H3] What is your home value?• [H3] What trends are happening nearby?• [H3] How fast are similar homes selling?• [H3] Simple Guide For Buyers And Sellers• [H3] States• [H3] Cities• [H4] First-Time Home Buyer Tips and Tricks To Consider• [H4] How To Buy and Sell a Home at the Same Time• [H4] 4 Signs That It's a Good Time To Sell Your Home
	Images	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 331 links including 3 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 1.51%
		External Links : Passing Juice 16.01%
		Internal Links 82.48%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
Search homes	External	Passing Juice
Get an agent	External	Passing Juice
Local market reports	External	Passing Juice
How much can I afford?	External	Passing Juice
Mortgage calculator	External	Passing Juice
Rent vs. Buy	External	Passing Juice
Prepare for your home search	Internal	Passing Juice
How much does it cost to build a house?	Internal	Passing Juice
Cost of living: Comparison and how to calculate	Internal	Passing Juice
Home appraisal: What it is and why it matters	Internal	Passing Juice
Buy a home	External	Passing Juice
Mortgage rates	External	Passing Juice
Rate news and updates	External	Passing Juice
Down payment calculator	External	Passing Juice
Amortization calculator	External	Passing Juice
See what we have to offer	External	Passing Juice
HomeReady and Home Possible	External	Passing Juice
ONE+ by Rocket Mortgage	External	Passing Juice
30-year fixed	External	Passing Juice
15-year fixed	External	Passing Juice

In-page links

FHA loan	External	Passing Juice
VA loan	External	Passing Juice
Adjustable-Rate Mortgage	External	Passing Juice
Jumbo Smart	External	Passing Juice
Home buyers resources	External	Passing Juice
How to save for a house: Top 5 tips for home buyers	Internal	Passing Juice
What do real estate agents do?	External	Passing Juice
How to win a house in a seller's market: A complete guide	Internal	Passing Juice
Compra una casa	External	Passing Juice
Centro de aprendizaje	External	Passing Juice
Preguntas frecuentes	External	Passing Juice
List with Rocket	External	Passing Juice
How much is my home worth?	External	Passing Juice
Prepare to sell your home	Internal	Passing Juice
Should I remodel or move? How to decide	Internal	Passing Juice
10 factors that make property values increase	Internal	Passing Juice
Real estate photography: Tips and tricks	Internal	Passing Juice
Refinance your home	External	Passing Juice
Refinance rates	External	Passing Juice
Lower payment calculator	External	Passing Juice
Mortgage payoff calculator	External	Passing Juice
Access your equity	External	Passing Juice
Equity calculator	External	Passing Juice
Home Equity Loan	External	Passing Juice
Understand refinancing	External	Passing Juice
Consolidate debt to combat high rates	External	Passing Juice
11 questions to ask when refinancing your mortgage	External	Passing Juice
Is now a good time to refinance?	External	Passing Juice

In-page links

Refinanciar una casa	External	Passing Juice
Centro de aprendizaje	External	Passing Juice
Apply now	External	Passing Juice
View affiliated business disclosure	Internal	Passing Juice
Search housing market reports	Internal	Passing Juice
Search your property report	Internal	Passing Juice
See all guides	Internal	Passing Juice
Alabama	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Alaska	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Arizona	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Arkansas	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
California	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Colorado	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Connecticut	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Delaware	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
District of Columbia	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Florida	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Georgia	Internal	Passing Juice

In-page links

Newest Listings	Internal	Passing Juice
Hawaii	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Idaho	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Illinois	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Indiana	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Iowa	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Kansas	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Kentucky	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Louisiana	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Maine	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Maryland	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Massachusetts	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Michigan	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Minnesota	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Mississippi	Internal	Passing Juice

In-page links

Newest Listings	Internal	Passing Juice
Missouri	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Montana	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Nebraska	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Nevada	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
New Hampshire	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
New Jersey	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
New Mexico	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
New York	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
North Carolina	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
North Dakota	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Ohio	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Oklahoma	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Oregon	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Pennsylvania	Internal	Passing Juice

In-page links

Newest Listings	Internal	Passing Juice
Rhode Island	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
South Carolina	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
South Dakota	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Tennessee	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Texas	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Utah	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Vermont	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Virginia	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Washington	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
West Virginia	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Wisconsin	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Wyoming	Internal	Passing Juice
Newest Listings	Internal	Passing Juice
Allentown, PA Homes for Sale	Internal	Passing Juice
Alpharetta, GA Homes for Sale	Internal	Passing Juice
Anchorage, AK Homes for Sale	Internal	Passing Juice

In-page links

Appleton, WI Homes for Sale	Internal	Passing Juice
Arlington, TX Homes for Sale	Internal	Passing Juice
Asheville, NC Homes for Sale	Internal	Passing Juice
Athens, GA Homes for Sale	Internal	Passing Juice
Atlanta, GA Homes for Sale	Internal	Passing Juice
Augusta, GA Homes for Sale	Internal	Passing Juice
Austin, TX Homes for Sale	Internal	Passing Juice
Bakersfield, CA Homes for Sale	Internal	Passing Juice
Bend, OR Homes for Sale	Internal	Passing Juice
Bethlehem, PA Homes for Sale	Internal	Passing Juice
Boca Raton, FL Homes for Sale	Internal	Passing Juice
Boise, ID Homes for Sale	Internal	Passing Juice
Boston, MA Homes for Sale	Internal	Passing Juice
Bozeman, MT Homes for Sale	Internal	Passing Juice
Brooklyn, NY Homes for Sale	Internal	Passing Juice
Cape Coral, FL Homes for Sale	Internal	Passing Juice
Cary, NC Homes for Sale	Internal	Passing Juice
Cedar Rapids, IA Homes for Sale	Internal	Passing Juice
Chandler, AZ Homes for Sale	Internal	Passing Juice
Charleston, SC Homes for Sale	Internal	Passing Juice
Charlotte, NC Homes for Sale	Internal	Passing Juice
Chicago, IL Homes for Sale	Internal	Passing Juice
Cincinnati, OH Homes for Sale	Internal	Passing Juice
Clarksville, TN Homes for Sale	Internal	Passing Juice
Clermont, FL Homes for Sale	Internal	Passing Juice
Clovis, CA Homes for Sale	Internal	Passing Juice
Colorado Springs, CO Homes for Sale	Internal	Passing Juice
Columbia, SC Homes for Sale	Internal	Passing Juice

In-page links

Columbus, GA Homes for Sale	Internal	Passing Juice
Columbus, OH Homes for Sale	Internal	Passing Juice
Concord, NC Homes for Sale	Internal	Passing Juice
Corpus Christi, TX Homes for Sale	Internal	Passing Juice
Dallas, TX Homes for Sale	Internal	Passing Juice
Daytona Beach, FL Homes for Sale	Internal	Passing Juice
Des Moines, IA Homes for Sale	Internal	Passing Juice
Destin, FL Homes for Sale	Internal	Passing Juice
Detroit, MI Homes for Sale	Internal	Passing Juice
Dothan, AL Homes for Sale	Internal	Passing Juice
Duluth, MN Homes for Sale	Internal	Passing Juice
Edison, NJ Homes for Sale	Internal	Passing Juice
Edmond, OK Homes for Sale	Internal	Passing Juice
El Paso, TX Homes for Sale	Internal	Passing Juice
Fayetteville, NC Homes for Sale	Internal	Passing Juice
Flagstaff, AZ Homes for Sale	Internal	Passing Juice
Florence, SC Homes for Sale	Internal	Passing Juice
Fontana, CA Homes for Sale	Internal	Passing Juice
Fort Collins, CO Homes for Sale	Internal	Passing Juice
Fort Myers, FL Homes for Sale	Internal	Passing Juice
Fort Wayne, IN Homes for Sale	Internal	Passing Juice
Fresno, CA Homes for Sale	Internal	Passing Juice
Frisco, TX Homes for Sale	Internal	Passing Juice
Gainesville, FL Homes for Sale	Internal	Passing Juice
Galveston, TX Homes for Sale	Internal	Passing Juice
Gilbert, AZ Homes for Sale	Internal	Passing Juice
Grand Junction, CO Homes for Sale	Internal	Passing Juice
Greensboro, NC Homes for Sale	Internal	Passing Juice

In-page links

Greenville, NC Homes for Sale	Internal	Passing Juice
Greenville, SC Homes for Sale	Internal	Passing Juice
Harrisburg, PA Homes for Sale	Internal	Passing Juice
Helena, MT Homes for Sale	Internal	Passing Juice
Henderson, NV Homes for Sale	Internal	Passing Juice
Hendersonville, NC Homes for Sale	Internal	Passing Juice
Hesperia, CA Homes for Sale	Internal	Passing Juice
Hickory, NC Homes for Sale	Internal	Passing Juice
High Point, NC Homes for Sale	Internal	Passing Juice
Houston, TX Homes for Sale	Internal	Passing Juice
Indianapolis, IN Homes for Sale	Internal	Passing Juice
Jacksonville, FL Homes for Sale	Internal	Passing Juice
Johnson City, TN Homes for Sale	Internal	Passing Juice
Knoxville, TN Homes for Sale	Internal	Passing Juice
Lafayette, IN Homes for Sale	Internal	Passing Juice
Lakeland, FL Homes for Sale	Internal	Passing Juice
Lancaster, PA Homes for Sale	Internal	Passing Juice
Lexington, KY Homes for Sale	Internal	Passing Juice
Long Beach, CA Homes for Sale	Internal	Passing Juice
Los Angeles, CA Homes for Sale	Internal	Passing Juice
Louisville, KY Homes for Sale	Internal	Passing Juice
Lowell, MA Homes for Sale	Internal	Passing Juice
Macon, GA Homes for Sale	Internal	Passing Juice
Marietta, GA Homes for Sale	Internal	Passing Juice
McDonough, GA Homes for Sale	Internal	Passing Juice
McKinney, TX Homes for Sale	Internal	Passing Juice
Mechanicsburg, PA Homes for Sale	Internal	Passing Juice
Memphis, TN Homes for Sale	Internal	Passing Juice

In-page links

Menifee, CA Homes for Sale	Internal	Passing Juice
Miami, FL Homes for Sale	Internal	Passing Juice
Missoula, MT Homes for Sale	Internal	Passing Juice
Mobile, AL Homes for Sale	Internal	Passing Juice
Montgomery, AL Homes for Sale	Internal	Passing Juice
Murfreesboro, TN Homes for Sale	Internal	Passing Juice
Myrtle Beach, SC Homes for Sale	Internal	Passing Juice
Naperville, IL Homes for Sale	Internal	Passing Juice
Naples, FL Homes for Sale	Internal	Passing Juice
Nashville, TN Homes for Sale	Internal	Passing Juice
New Bern, NC Homes for Sale	Internal	Passing Juice
New York, NY Homes for Sale	Internal	Passing Juice
Oceanside, CA Homes for Sale	Internal	Passing Juice
Oklahoma City, OK Homes for Sale	Internal	Passing Juice
Omaha, NE Homes for Sale	Internal	Passing Juice
Orland Park, IL Homes for Sale	Internal	Passing Juice
Orlando, FL Homes for Sale	Internal	Passing Juice
Overland Park, KS Homes for Sale	Internal	Passing Juice
Oxnard, CA Homes for Sale	Internal	Passing Juice
Palm Bay, FL Homes for Sale	Internal	Passing Juice
Pensacola, FL Homes for Sale	Internal	Passing Juice
Philadelphia, PA Homes for Sale	Internal	Passing Juice
Pittsburgh, PA Homes for Sale	Internal	Passing Juice
Port Saint Lucie, FL Homes for Sale	Internal	Passing Juice
Portland, ME Homes for Sale	Internal	Passing Juice
Prescott, AZ Homes for Sale	Internal	Passing Juice
Queens, NY Homes for Sale	Internal	Passing Juice
Raleigh, NC Homes for Sale	Internal	Passing Juice

In-page links

Rapid City, SD Homes for Sale	Internal	Passing Juice
Rio Rancho, NM Homes for Sale	Internal	Passing Juice
Riverside, CA Homes for Sale	Internal	Passing Juice
Roanoke, VA Homes for Sale	Internal	Passing Juice
Rockford, IL Homes for Sale	Internal	Passing Juice
Sacramento, CA Homes for Sale	Internal	Passing Juice
Salem, OR Homes for Sale	Internal	Passing Juice
Salinas, CA Homes for Sale	Internal	Passing Juice
Salt Lake City, UT Homes for Sale	Internal	Passing Juice
San Antonio, TX Homes for Sale	Internal	Passing Juice
San Diego, CA Homes for Sale	Internal	Passing Juice
San Jose, CA Homes for Sale	Internal	Passing Juice
Santa Barbara, CA Homes for Sale	Internal	Passing Juice
Santa Fe, NM Homes for Sale	Internal	Passing Juice
Santa Rosa, CA Homes for Sale	Internal	Passing Juice
Sarasota, FL Homes for Sale	Internal	Passing Juice
Savannah, GA Homes for Sale	Internal	Passing Juice
Scottsdale, AZ Homes for Sale	Internal	Passing Juice
Seattle, WA Homes for Sale	Internal	Passing Juice
Sedona, AZ Homes for Sale	Internal	Passing Juice
Sioux Falls, SD Homes for Sale	Internal	Passing Juice
Spokane, WA Homes for Sale	Internal	Passing Juice
Spring Hill, FL Homes for Sale	Internal	Passing Juice
Stockton, CA Homes for Sale	Internal	Passing Juice
Summerville, SC Homes for Sale	Internal	Passing Juice
Toms River, NJ Homes for Sale	Internal	Passing Juice
Tucson, AZ Homes for Sale	Internal	Passing Juice
Tulsa, OK Homes for Sale	Internal	Passing Juice

In-page links

Vancouver, WA Homes for Sale	Internal	Passing Juice
Ventura, CA Homes for Sale	Internal	Passing Juice
Victorville, CA Homes for Sale	Internal	Passing Juice
Virginia Beach, VA Homes for Sale	Internal	Passing Juice
Wilmington, NC Homes for Sale	Internal	Passing Juice
Winston Salem, NC Homes for Sale	Internal	Passing Juice
York, PA Homes for Sale	Internal	Passing Juice
Rocket Homes	Internal	Passing Juice
Rocket Mortgage	External	Passing Juice
Rocket Money	External	Passing Juice
Rocket Card	External	Passing Juice
Rocket Loans	External	Passing Juice
Rocket Pro	External	Passing Juice
Buy a home	Internal	Passing Juice
About us	External	Passing Juice
Press room	External	Passing Juice
Social impact	External	Passing Juice
Blog	Internal	Passing Juice
Rocket App	Internal	Passing Juice
Disclosures and licenses	Internal	noFollow
Privacy policy	External	noFollow
Notice at collection	External	noFollow
Do not sell or share my personal information	External	noFollow
Chat with us	Internal	noFollow
Share your screen	External	noFollow
About our network	Internal	Passing Juice
Login to Client Central	External	noFollow
Standardized Operating Procedure for Purchasers of Real Estate Pursuant to Real Property Law 442-H	External	Passing Juice

In-page links

[Information about brokerage services](#)

External

Passing Juice

[Consumer protection notice](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

how **homesale** home mortgage rocket
newest estate real listings












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
homes	184	✖	✖	✓	✓
sale	152	✖	✖	✖	✖
listings	52	✖	✖	✓	✖
newest	51	✖	✖	✖	✖
rocket	46	✓	✖	✓	✓





Usability

	Url	Domain : rockethomes.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>



Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>https://www.rockethomes.com/sitemap_states.xml</div><div>https://www.rockethomes.com/sitemap_counties.xml</div><div>https://www.rockethomes.com/sitemap_cities.xml</div><div>https://www.rockethomes.com/sitemap_zip_codes.xml</div><div>https://www.rockethomes.com/sitemap_neighborhoods.xml</div></div>
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Optimization

		https://www.rockethomes.com/sitemap_sazs.xml https://www.rockethomes.com/sitemap_listings.xml https://www.rockethomes.com/latest_updates.xml https://www.rockethomes.com/sitemap_real_estate_trends.xml https://www.rockethomes.com/blog/rocket-homes-site-map
	Robots.txt	http://rockethomes.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.