Website Analysis: rmlkent.uk

Generated on September 03 2024 21:13 PM

The score is 54/100

SEO Content

⚠️	Title	Sell My Car Kent | Best Place To Sell My Car 2024 - Sell My Car Kent | Best Place To Sell My Car | Recycle Motors Kent
		Length : 118
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	"Sell My Car to RML" is a service provided by RML Kent, aimed at individuals looking to sell their vehicles conveniently and quickly.
		Length : 143
		Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	article
title	[acf field="third_line" post_id="options"] - [acf field="phone_number" post_id="options"]
description	[acf field="third_line" post_id="options"] - [acf field="phone_number" post_id="options"]
url	https://rmlkent.uk/

SEO Content

		site_name	Sell My Car Kent | Best Place To Sell My Car | Recycle Motors Kent			
		updated_time	2024-03-09T09:31:38+00:00			
		image	https://rmlkent.uk/wp-content/uploads/2019/07/car-battery-from-the-cold-banner-970x546-1.jpg			
		image:secure_url	https://rmlkent.uk/wp-content/uploads/2019/07/car-battery-from-the-cold-banner-970x546-1.jpg			
		image:width	970			
		image:height	546			
		image:alt	sell my car			
		image:type	image/jpeg			

	Headings	H1	H2	H3	H4	H5	H6
		1	6	6	3	0	0

- [H1] Sell My Car, The Smart Way
- [H2] How to sell your car with RML
- [H2] RML will always provide free and reliable car quotes
- [H2] Office Address
- [H2] Site Navigation
- [H2] Vehicles
- [H2] Find Us
- [H3] Any make, any model, any price!
- [H3] Enter your reg
- [H3] Provide some basic details
- [H3] Get your quote
- [H3] Make a collection appointment
- [H3] Sell your car
- [H4] Buying cars since 1996
- [H4] All outstanding finance settled
- [H4] No hidden charges or admin fees

| | Images | We found 13 images on this web page.

11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : 2%

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |

SEO Content

❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Environment	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Cars	Internal	Passing Juice
Trucks	Internal	Passing Juice
Vans	Internal	Passing Juice
Motorcycles	Internal	Passing Juice

In-page links

Campervans	Internal	Passing Juice
DHTS	External	Passing Juice

SEO Keywords

⦿	Keywords Cloud	services **sell** cars enter get car quote finance admin how

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
car	12	✔	✖	✔	✔
sell	9	✔	✖	✔	✔
how	3	✖	✖	✖	✔
quote	3	✖	✖	✖	✔
enter	3	✖	✖	✖	✔

Usability

⦿	Url	Domain : rmlkent.uk Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://rmlkent.uk/sitemap.xml https://rmlkent.uk/sitemap_index.xml
✓	Robots.txt	http://rmlkent.uk/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.