

# Website Analysis: rjvalente.com

Generated on April 13 2026 23:37 PM





The score is 53/100







## SEO Content

	Title	R.J. Valente Companies Length : 22 Perfect, your title contains between 10 and 70 characters.												
	Description	R. J. Valente Gravel, Inc. is one of the Capital District's largest Material Handlers. A family owned and operated business which employs 85 to 100 people in peak season. Length : 170 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	gravel, stone, sand, site fill, trucking, ny land development, trucking, capital district, albanys Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>22</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Services &amp; Materials</li><li>• [H3] R. J. Valente Gravel, Inc.</li><li>• [H3] Rj Valente Companies   Built on History. (video)</li><li>• [H3] Quote Request</li><li>• [H3] Material Calculators</li><li>• [H3] Employment</li><li>• [H3] Materials</li><li>• [H3] Trucking</li><li>• [H3] Land Development</li><li>• [H3] Pit Locations</li><li>• [H3] Employment</li><li>• [H3] Our Companies</li><li>• [H3] Materials Quote</li><li>• [H3] Trucking Quote</li></ul>	H1	H2	H3	H4	H5	H6	0	1	22	5	0	0
H1	H2	H3	H4	H5	H6									
0	1	22	5	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Latest News</li><li>• [H3] 2025 Turkey Giveaway</li><li>• [H3] Roddy Valente purchases former Uncle Sam Parking in Downtown Troy</li><li>• [H3] Land Development News</li><li>• [H3] Valente Building Group - Trusted Residential Builder in the Capital District</li><li>• [H3] The Meadows of North Greenbush - A Valente Building Group Residential Community</li><li>• [H3] Meadows Of North Greenbush</li><li>• [H3] Valente Industrial Park - Prime Commercial &amp; Industrial Development Liebech Lane Clifton Park</li><li>• [H3] BRUNO Building - Troy NY</li><li>• [H4] Our Companies</li><li>• [H4] Site Links</li><li>• [H4] Recent Posts</li><li>• [H4] 2025 Turkey Giveaway</li><li>• [H4] Roddy Valente purchases former Uncle Sam Parking in Downtown Troy</li></ul>
	Images	<p>We found 24 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 16 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p>

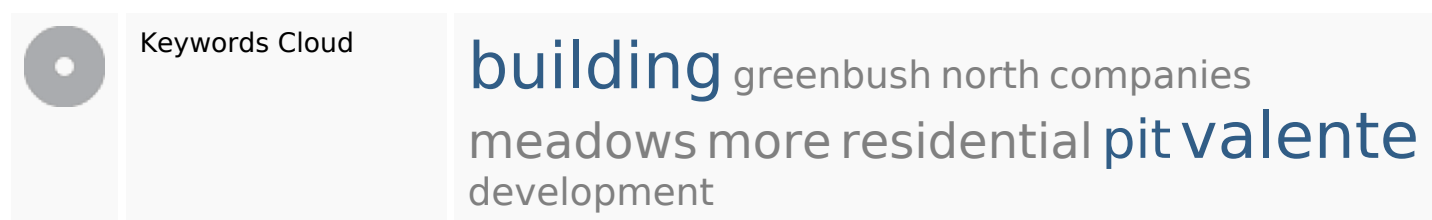
## SEO Links

Internal Links 87.5%

### In-page links

Anchor	Type	Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Watch the Full Video!</a>	External	Passing Juice
<a href="#">R.J. Valente Companies</a>	Internal	Passing Juice
<a href="#">Request a Quote</a>	Internal	Passing Juice
<a href="#">View Calculators</a>	Internal	Passing Juice
<a href="#">2025 Turkey Giveaway</a>	Internal	Passing Juice
<a href="#">Roddy Valente purchases former Uncle Sam Parking in Downtown Troy</a>	Internal	Passing Juice
<a href="#">More News</a>	Internal	Passing Juice
<a href="#">Valente Building Group - Trusted Residential Builder in the Capital District</a>	Internal	Passing Juice
<a href="#">The Meadows of North Greenbush - A Valente Building Group Residential Community</a>	Internal	Passing Juice
<a href="#">The Meadows of North Greenbush</a>	External	Passing Juice
<a href="#">Meadows Of North Greenbush</a>	Internal	Passing Juice
<a href="#">Valente Industrial Park - Prime Commercial &amp; Industrial Development Liebeck Lane Clifton Park</a>	Internal	Passing Juice
<a href="#">BRUNO Building - Troy NY</a>	Internal	Passing Juice
<a href="#">More News</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice





### SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
valente	13	✓	✗	✓	✓
building	11	✗	✗	✗	✓
pit	8	✗	✓	✓	✓
meadows	7	✗	✗	✗	✓
more	7	✗	✗	✗	✗








## Usability

	Url	Domain : rjvalente.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://rjvalente.com/robots.txt">http://rjvalente.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>