

# Website Analysis: river-travel.ru

Generated on May 11 2025 13:05 PM





The score is 52/100







## SEO Content

	Title	Аренда теплохода в Москве: цены 2025 от собственника   River Travel					
		Length : 67					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Аренда теплоходов для любых мероприятий в судоходной компании River-Travel. Свадьбы, юбилеи, выпускные и другие праздники под ключ! ☎ +7 (495) 797-70-52					
		Length : 152					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	аренда теплохода, аренда теплохода в Москве					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 18	H3 0	H4 3	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Аренда теплохода</li><li>• [H2] Популярные теплоходы до 30 гостей</li><li>• [H2] Популярные теплоходы до 70 гостей</li><li>• [H2] Популярные теплоходы до 120 гостей</li><li>• [H2] Популярные теплоходы более 120 гостей</li><li>• [H2] Дополнительные услуги</li><li>• [H2] Этапы работ</li><li>• [H2] Наши преимущества</li><li>• [H2] Расчёт стоимости мероприятия</li><li>• [H2] Отзывы</li><li>• [H2] Наше портфолио</li><li>• [H2] Наши клиенты</li><li>• [H2] Почему стоит арендовать теплоход в Москве</li><li>• [H2] Развлечения на теплоходе</li><li>• [H2] От чего зависит стоимость аренды теплохода</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Украшение и декор к празднику</li><li>• [H2] Хотите арендовать теплоход?</li><li>• [H2] Вопрос-ответ</li><li>• [H2] Полезные статьи о теплоходах</li><li>• [H4] Количество гостей</li><li>• [H4] Стоимость аренды</li><li>• [H4] Регион</li></ul>
	Images	We found 306 images on this web page.  63 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	фуршет теплоход рубчел банкет вместимость аренда теплоходе цена теплохода рубчас
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
рубчел	32	✖	✖	✖	✖
теплоход	29	✔	✔	✔	✔
фуршет	20	✖	✖	✖	✖
банкет	20	✖	✖	✖	✖
теплохода	20	✔	✔	✖	✔










## Usability

	Url	Domain : river-travel.ru Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://river-travel.ru/sitemap_index.xml</div>
	Robots.txt	http://river-travel.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.