Website Analysis: riff-prod.fr

The score is 22/100
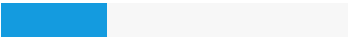
SEO Content

✅	Title	RIFF International Productions - GLpipa Length : 39 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Fireworks Splice HTML Length : 21 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0
❌	Images	We found 100 images on this web page. 96 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
❌	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content

SEO Content

		in an Iframe cannot be indexed.
❌		

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 46 links including 2 link(s) to files
⚪	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 2.17%
		Internal Links 97.83%

In-page links

Anchor	Type	Juice
15 captures	Internal	Passing Juice
exness å£åº§ é–‹è¨	External	Passing Juice
Email	Internal	Passing Juice
Plus d'infos?	Internal	Passing Juice
direction	Internal	Passing Juice
suivi de post-prod	Internal	Passing Juice
relation clientÃ¨le pub/clip	Internal	Passing Juice
exploitation/conseil/fiction	Internal	Passing Juice
planning	Internal	Passing Juice
tÃ©lÃ©cinÃ©mas	Internal	Passing Juice
montage	Internal	Passing Juice
2D/3D	Internal	Passing Juice

In-page links

compositing	Internal	Passing Juice
son	Internal	Passing Juice
transferts/ass. Avid	Internal	Passing Juice
duplication	Internal	Passing Juice
maintenance	Internal	Passing Juice
informatique/réseaux	Internal	Passing Juice
comptabilité	Internal	Passing Juice
services généraux	Internal	Passing Juice
FILM-ANNONCE	Internal	Passing Juice
MOT POUR M.O.	Internal	Passing Juice
télécinémas	Internal	Passing Juice
montage	Internal	Passing Juice
2D/3D	Internal	Passing Juice
compositing	Internal	Passing Juice
post-synchronisation	Internal	Passing Juice
son	Internal	Passing Juice
transferts	Internal	Passing Juice
duplication	Internal	Passing Juice
planning	Internal	Passing Juice
pub	Internal	Passing Juice
clips	Internal	Passing Juice
habillages	Internal	Passing Juice
courts métrages	Internal	Passing Juice
fictions TV et Cinéma	Internal	Passing Juice
3D / Matte-Paintings	Internal	Passing Juice
Film-Annonce / Générique	Internal	Passing Juice
SON	Internal	Passing Juice
direction	Internal	Passing Juice

In-page links

suivi de post-prod		Internal	Passing Juice
relation clientÃ¨le pub/clip		Internal	Passing Juice
exploitation/conseil/fiction		Internal	Passing Juice
planning		Internal	Passing Juice
son		Internal	Passing Juice
FILM-ANNONCE		Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

⊙	Url	Domain : riff-prod.fr Length : 12
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype

Document

✓	Encoding	Perfect. Your declared charset is WINDOWS-1252.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✗ Attention! Try to avoid nested tables in HTML. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✗ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://riff-prod.fr/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.