

# Website Analysis: riff-prod.fr

Generated on June 30 2024 18:19 PM


The score is 22/100







## SEO Content

	Title	RIFF International Productions - GLpipa Length : 39 Perfect, your title contains between 10 and 70 characters.					
	Description	Fireworks Splice HTML Length : 21 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
	Images	We found 100 images on this web page. 96 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content					

## SEO Content

		in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 46 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.17% Internal Links 97.83%

## In-page links

Anchor	Type	Juice
<a href="#">15 captures</a>	Internal	Passing Juice
<a href="#">exness à£à¸é-è</a>	External	Passing Juice
<a href="#">Email</a>	Internal	Passing Juice
<a href="#">Plus d'infos?</a>	Internal	Passing Juice
<a href="#">direction</a>	Internal	Passing Juice
<a href="#">suivi de post-prod</a>	Internal	Passing Juice
<a href="#">relation client le pub/clip</a>	Internal	Passing Juice
<a href="#">exploitation/conseil/fiction</a>	Internal	Passing Juice
<a href="#">planning</a>	Internal	Passing Juice
<a href="#">t@cin@mas</a>	Internal	Passing Juice
<a href="#">montage</a>	Internal	Passing Juice
<a href="#">2D/3D</a>	Internal	Passing Juice


## In-page links

<a href="#">compositing</a>	Internal	Passing Juice
<a href="#">son</a>	Internal	Passing Juice
<a href="#">transferts/ass. Avid</a>	Internal	Passing Juice
<a href="#">duplication</a>	Internal	Passing Juice
<a href="#">maintenance</a>	Internal	Passing Juice
<a href="#">informatique/réseaux</a>	Internal	Passing Juice
<a href="#">comptabilité</a>	Internal	Passing Juice
<a href="#">services généraux</a>	Internal	Passing Juice
<a href="#">FILM-ANNONCE</a>	Internal	Passing Juice
<a href="#">MOT POUR M.O.</a>	Internal	Passing Juice
<a href="#">télécinéma</a>	Internal	Passing Juice
<a href="#">montage</a>	Internal	Passing Juice
<a href="#">2D/3D</a>	Internal	Passing Juice
<a href="#">compositing</a>	Internal	Passing Juice
<a href="#">post-synchronisation</a>	Internal	Passing Juice
<a href="#">son</a>	Internal	Passing Juice
<a href="#">transferts</a>	Internal	Passing Juice
<a href="#">duplication</a>	Internal	Passing Juice
<a href="#">planning</a>	Internal	Passing Juice
<a href="#">pub</a>	Internal	Passing Juice
<a href="#">clips</a>	Internal	Passing Juice
<a href="#">habillages</a>	Internal	Passing Juice
<a href="#">courts métrages</a>	Internal	Passing Juice
<a href="#">fictions TV et Cinéma</a>	Internal	Passing Juice
<a href="#">3D / Matte-Paintings</a>	Internal	Passing Juice
<a href="#">Film-Annonce / Générale</a>	Internal	Passing Juice
<a href="#">SON</a>	Internal	Passing Juice
<a href="#">direction</a>	Internal	Passing Juice

## In-page links

<a href="#">suivi de post-prod</a>	Internal	Passing Juice
<a href="#">relation client le pub/clip</a>	Internal	Passing Juice
<a href="#">exploitation/conseil/fiction</a>	Internal	Passing Juice
<a href="#">planning</a>	Internal	Passing Juice
<a href="#">son</a>	Internal	Passing Juice
<a href="#">FILM-ANNONCE</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : riff-prod.fr Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
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## Document

	Encoding	Perfect. Your declared charset is WINDOWS-1252.
	W3C Validity	Errors : 361 Warnings : 73
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://riff-prod.fr/robots.txt">http://riff-prod.fr/robots.txt</a>  Great, your website has a robots.txt file.

## Optimization



### Analytics

#### Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.