



Website Analysis: richscustomseats.com

Generated on April 08 2026 07:42 AM





The score is 50/100







SEO Content

	Title	<p>Rich's Custom Seats</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> <td>8</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1500 2072" style="list-style-type: none"> • [H1] • [H1] Our Mission • [H1] Our mission is to provide our customers with quality service in preserving or restoring your classic car interior. There are many aspects of auto restoration and Rich's prefers preservation over restoration of your interior when appropriate. We are happy to inspect your project and assist you any way we can to give you the best information in making your decision, so you can enjoy your investment for generations to come. • [H1] • [H1] Products & Services • [H3] Custom Motorcycle Seats • [H3] Heated Seat Conversions • [H3] Exotic Leather Seats • [H3] Removable Backrests • [H3] Full line Kuryakyn dealer • [H3] Special Requests 	H1	H2	H3	H4	H5	H6	5	0	6	0	0	8
H1	H2	H3	H4	H5	H6									
5	0	6	0	0	8									

SEO Content

		<ul style="list-style-type: none"> • [H6] EXPERIENCE • [H6] OUR CUSTOMERS • [H6] HANDS ON DESIGN • [H6] REACH OUT TO US • [H6] about us • [H6] get in touch • [H6] latest gallery image • [H6] flickr photostream
	Images	<p>We found 6 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Custom Interiors	Internal	Passing Juice
About Rich's	Internal	Passing Juice
About Us	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Galleries	Internal	Passing Juice
Rich's Photostream	External	Passing Juice
Overview	Internal	Passing Juice
Materials	Internal	Passing Juice
Pricing	Internal	Passing Juice
Start the Process	Internal	Passing Juice
Terms & Policies	Internal	Passing Juice
Contact	Internal	Passing Juice
about	Internal	Passing Juice
Facebook	External	Passing Juice
View the gallery	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
richs	8	✘	✘	✘	✘
custom	8	✔	✘	✘	✔
seats	7	✔	✘	✘	✔
motorcycle	4	✘	✘	✘	✔
seat	4	✔	✘	✘	✔





Usability

	Url	Domain : richscustomseats.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://richscustomseats.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>