Website Analysis: rhalaw.com

The score is 39/100

SEO Content

⚠️	Title	Sydney Criminal Defence Lawyer – Experienced. Respected. Connected. Length : 73 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 1 0 0 0 0 0 • [H1] Sydney Criminal Law Experts
❌	Images	We found 13 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Media	Internal	Passing Juice
Services	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	experienced criminal respected home defence connected media sydney services lawyer

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	2	✖	✖	✖	✖
home	2	✖	✖	✖	✖
services	2	✖	✖	✖	✖
sydney	1	✔	✖	✖	✔
criminal	1	✔	✖	✖	✔

Usability

	Url	Domain : rhalaw.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Deprecated tags	Occurrences
❌		<u>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
⚪		✅ Excellent, your website doesn't use nested tables.
		❌ Too bad, your website is using inline styles.
		❌ Too bad, your website has too many CSS files (more than 4).
		❌ Too bad, your website has too many JS files (more than 6).
		❌ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⚪		❌ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✅		http://rhalaw.com/sitemap.xml
		https://rhalaw.com/wp-sitemap.xml

	Robots.txt	http://rhalaw.com/robots.txt
✅		Great, your website has a robots.txt file.

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.