

Website Analysis: rfsuk.co.uk

Generated on May 16 2025 13:58 PM

The score is 55/100



SEO Content

	Title	RFS UK Ltd Retail Facility Solutions Retail Fire Alarm Systems detection and protection Industrial Security Alarms Fire Alarm Installation Burnley Lancashire 24 Hour maintenance Length : 185 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	(RFS UK Ltd) Retail Facility Solution Specialist - Provide the best in Retail Fire Alarm Systems detection and protection and security Alarms. Fire alarm installation Burnley. 24 hour Maintenance. Length : 196 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>RFS UK</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Retail Facility Solutions, Fire alarm system, Security Systems , CCTV Installation and Maintenance</td></tr><tr><td>description</td><td>(RFSUK) Retail Facility Solutions provide Installation and Maintenance of Fire alarm systems, Security Systems and CCTV, Based in Burnley Lancashire</td></tr></tbody></table>	Property	Content	locale	en_GB	site_name	RFS UK	type	website	title	Retail Facility Solutions, Fire alarm system, Security Systems , CCTV Installation and Maintenance	description	(RFSUK) Retail Facility Solutions provide Installation and Maintenance of Fire alarm systems, Security Systems and CCTV, Based in Burnley Lancashire
Property	Content													
locale	en_GB													
site_name	RFS UK													
type	website													
title	Retail Facility Solutions, Fire alarm system, Security Systems , CCTV Installation and Maintenance													
description	(RFSUK) Retail Facility Solutions provide Installation and Maintenance of Fire alarm systems, Security Systems and CCTV, Based in Burnley Lancashire													

SEO Content

		urlhttps://rfsuk.co.uk/					
	Headings	H10	H225	H35	H40	H50	H60
		• [H2] Fire Alarm Systems • [H2] CCTV Systems • [H2] 24hr Support • [H2] Installation and Maintenance • [H2] RFSUK: Who We Are • [H2] WHY USE RETAIL FACILITY SOLUTIONS LTD • [H2] High • [H2] Quality • [H2] Fast • [H2] Installation • [H2] Latest • [H2] Innovations • [H2] 24/7 • [H2] Call-Outs • [H2] Ask RFSUK anything you want! • [H2] Highly Qualified Team • [H2] William Carrington • [H2] Service Manager • [H2] Scott Ravenscroft • [H2] Operations Director • [H2] The Team • [H2] Jack - Katie - Donna • [H2] Nadia Alam • [H2] Head Of Administration • [H2] Get In Touch! • [H3] Processing...This will only take a second!","number_decimals":"2","is_test_mode":"1","give_version":"2.26.0","magnific_options":{"main_class":"give-modal","close_on_bg_click":false},"form_translation":{"payment-mode":"Please select payment mode.","give_first":"Please enter your first name.","give_last":"Please enter your last name.","give_email":"Please enter a valid email address.","give_user_login":"Invalid email address or username.","give_user_pass":"Enter a password.","give_user_pass_confirm":"Enter the password confirmation.","give_agree_to_terms":"You must agree to the terms and conditions."},"confirm_email_sent_message":"Please check your email and click on the link to access your complete donation history.","ajax_vars":{"ajaxurl":"https://rfsuk.co.uk/wp-admin/admin-ajax.php","ajaxNonce":"da08f07dee","loading":"Loading","select_option":"Please select an option","default_gateway":"manual","permalinks":"0","number_decimals":2},"cookie_hash":"1af3fb8218aa5d5f1cbba8063d8a4be3","session_nonce_cookie_name":"wp-give_session_reset_nonce_1af3fb8218aa5d5f1cbba8063d8a4be3","session_cookie_name":"wp-give_session_1af3fb8218aa5d5f1cbba8063d8a4be3","delete_session_nonce_cookie":"0"}; var giveApiSettings = {"root":"https://rfsuk.co.uk/index.php?rest_route=/give-api/v2","rest_base":"give-api/v2"}; /*]]> */ /* */ /* */ /* */ .woocommerce-product-gallery{opacity: 1 !important; } .recentcomments a{display:inline!impo					

SEO Content

```
rtant;padding:0!important;margin:0!important}
document.addEventListener("DOMContentLoaded",
function(event) { var load = document.getElementById("load");
if(!load.classList.contains('loader-removed')){ var
removeLoading = setTimeout(function() { load.className += "
loader-removed"; }, 300); } }); function setREVStartSize(e){
//window.requestAnimationFrame(function() { window.RSIW =
window.RSIW===undefined ? window.innerWidth :
window.RSIW; window.RSIH = window.RSIH===undefined ?
window.innerHeight : window.RSIH; try { var pw =
document.getElementById(e.c).parentNode.offsetWidth, newwh;
pw = pw===0 || isNaN(pw) || (e.l=="fullwidth" ||
e.layout=="fullwidth") ? window.RSIW : pw; e.tabw =
e.tabw===undefined ? 0 : parseInt(e.tabw); e.thumbw =
e.thumbw===undefined ? 0 : parseInt(e.thumbw); e.tabh =
e.tabh===undefined ? 0 : parseInt(e.tabh); e.thumbh =
e.thumbh===undefined ? 0 : parseInt(e.thumbh); e.tabhide =
e.tabhide===undefined ? 0 : parseInt(e.tabhide); e.thumbhide =
e.thumbhide===undefined ? 0 : parseInt(e.thumbhide);
e.mh = e.mh===undefined || e.mh==" " || e.mh=="auto" ? 0
: parseInt(e.mh,0); if(e.layout=="fullscreen" ||
e.l=="fullscreen") newwh = Math.max(e.mh>window.RSIH);
else{ e.gw = Array.isArray(e.gw) ? e.gw : [e.gw]; for (var i in
e.rl) if (e.gw[i]===undefined || e.gw[i]===0) e.gw[i] =
e.gw[i-1]; e.gh = e.el===undefined || e.el==" " ||
(Array.isArray(e.el) && e.el.length===0)? e.gh : e.el; e.gh =
Array.isArray(e.gh) ? e.gh : [e.gh]; for (var i in e.rl) if
(e.gh[i]===undefined || e.gh[i]===0) e.gh[i] = e.gh[i-1]; var nl
= new Array(e.rl.length), ix = 0, sl; e.tabw = e.tabhide>=pw ?
0 : e.tabw; e.thumbw = e.thumbhide>=pw ? 0 : e.thumbw;
e.tabh = e.tabhide>=pw ? 0 : e.tabh; e.thumbh =
e.thumbhide>=pw ? 0 : e.thumbh; for (var i in e.rl) nl[i] =
e.rl[i]nl[i] && nl[i]>0) { sl = nl[i]; ix=i;} var m =
pw>(e.gw[ix]+e.tabw+e.thumbw) ? 1 :
(pw-(e.tabw+e.thumbw)) / (e.gw[ix]); newwh = (e.gh[ix] * m) +
(e.tabh + e.thumbh); } var el = document.getElementById(e.c);
if (el!=null && el) el.style.height = newwh+"px"; el =
document.getElementById(e.c+"_wrapper"); if (el!=null &&
el) { el.style.height = newwh+"px"; el.style.display = "block"; }
} catch(e){ console.log("Failure at Presize of Slider:" + e) }
//}); }; .vc_custom_1692970669987{background-color:#00000
0!important}.vc_custom_1481805970990{padding-top:65px!i
mportant;padding-bottom:15px!important}.vc_custom_148181
2268058{padding-top:170px!important;padding-right:25px!im
portant;padding-bottom:170px!important;padding-left:25px!im
portant;background-color:#000000!important}.vc_custom_148
1805995329{padding-top:65px!important;padding-bottom:5px
!important}.vc_custom_1481812278736{padding-top:170px!i
mportant;padding-right:25px!important;padding-bottom:170px
!important;padding-left:25px!important;background-color:#000
000!important}.vc_custom_1481806038787{padding-top:65px
!important;padding-bottom:20px!important}.vc_custom_14818
13453953{padding-top:170px!important;padding-right:25px!i
mportant;padding-bottom:90px!important;padding-left:25px!im
portant;background-color:#000000!important}.vc_custom_148
1818684109{padding-top:14%!important;padding-bottom:130
```

SEO Content

px!important}.vc_custom_1476886803285{padding-bottom:80px!important}.vc_custom_1476812680932{padding-bottom:50px!important}.vc_custom_1476812967718{padding-bottom:50px!important}.vc_custom_1476812973474{padding-bottom:50px!important}.vc_custom_1476812979788{padding-bottom:50px!important}.vc_custom_1690302151915{padding-bottom:25px!important}.vc_custom_1690302306988{padding-bottom:25px!important}.vc_custom_1688579530862{padding-bottom:25px!important}.vc_custom_1688579596957{padding-bottom:25px!important}.vc_custom_1478260503284{border-top-width:9px!important;border-right-width:9px!important;border-bottom-width:9px!important;border-left-width:9px!important;padding-top:60px!important;padding-right:25px!important;padding-bottom:10px!important;padding-left:25px!important;border-left-color:rgba(255,255,255,.3)!important;border-left-style:double!important;border-right-color:rgba(255,255,255,.3)!important;border-right-style:double!important;border-top-color:rgba(255,255,255,.3)!important;border-top-style:double!important;border-bottom-color:rgba(255,255,255,.3)!important;border-bottom-style:double!important}.vc_custom_1476814097619{margin-top:0px!important;margin-right:0px!important;margin-bottom:0px!important;margin-left:0px!important;padding-top:0px!important;padding-right:25px!important;padding-bottom:50px!important;padding-left:25px!important}.vc_custom_1476869609525{padding-top:3px!important;padding-right:25px!important;padding-bottom:50px!important;padding-left:25px!important}.vc_custom_1683123955702{margin-top:0px!important;margin-right:0px!important;margin-bottom:0px!important;margin-left:0px!important;padding-top:0px!important;padding-right:0px!important;padding-bottom:45px!important;padding-left:0px!important}.vc_custom_1683123930176{margin-top:0px!important;margin-right:0px!important;margin-bottom:0px!important;margin-left:0px!important;padding-top:0px!important;padding-right:0px!important;padding-bottom:45px!important;padding-left:0px!important}.vc_custom_1686918472456{margin-top:0px!important;margin-right:0px!important;margin-bottom:0px!important;margin-left:0px!important;padding-top:0px!important;padding-right:0px!important;padding-bottom:0px!important;padding-left:0px!important}.vc_custom_1476887879275{padding-bottom:70px!important}.vc_custom_1476863739667{padding-bottom:60px!important}.vc_custom_1476739985087{padding-bottom:70px!important}.vc_custom_1476739993081{padding-bottom:70px!important}.vc_custom_1476739999837{padding-bottom:70px!important}.vc_custom_1478260572138{border-top-width:9px!important;border-right-width:9px!important;border-bottom-width:9px!important;border-left-width:9px!important;padding-top:60px!important;padding-right:25px!important;padding-bottom:10px!important;padding-left:25px!important;border-left-color:rgba(255,255,255,.3)!important;border-left-style:double!important;border-right-color:rgba(255,255,255,.3)!important;border-right-style:double!important;border-top-color:rgba(255,255,255,.3)!important;border-top-style:double!important;border-bottom-color:rgba(255,255,255,.3)!important;border-bottom-style:double!important;border-radius:1px!important}.vc_custom_1476816412708{margin-top:0px!important;margin-right:0px!important;margin-bottom:0px!important;margin-left:0px!important;padding-top:0

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px!important;padding-right:25px!important;padding-bottom:50px!important;padding-left:25px!important}.vc_custom_1476886986370{padding-top:15px!important;padding-right:25px!important;padding-bottom:40px!important;padding-left:25px!important}.vc_custom_1476824086039{padding-bottom:90px!important}.vc_custom_1476873142561{padding-bottom:35px!important}.vc_custom_1476873159757{padding-bottom:35px!important}.vc_custom_1476873148011{padding-bottom:35px!important}.vc_custom_1476873165005{padding-bottom:35px!important}.vc_custom_1476873083889{padding-bottom:25px!important}.vc_custom_1476873112721{padding-bottom:25px!important}.vc_custom_1476873095981{padding-bottom:25px!important}.vc_custom_1476873123562{padding-bottom:25px!important}.vc_custom_1476873089570{padding-bottom:25px!important}.vc_custom_1476873118002{padding-bottom:25px!important}.vc_custom_1476873105453{padding-bottom:25px!important}.vc_custom_1476873129430{padding-bottom:25px!important}.vc_custom_1478260804566{border-top-width:9px!important;border-right-width:9px!important;border-bottom-width:9px!important;border-left-width:9px!important;padding-top:60px!important;padding-right:25px!important;padding-bottom:10px!important;padding-left:25px!important;border-left-color:rgba(255,255,255,.3)!important;border-left-style:double!important;border-right-color:rgba(255,255,255,.3)!important;border-right-style:double!important;border-top-color:rgba(255,255,255,.3)!important;border-top-style:double!important;border-bottom-color:rgba(255,255,255,.3)!important;border-bottom-style:double!important}.vc_custom_1476872950688{margin-top:0px!important;margin-right:0px!important;margin-bottom:0px!important;margin-left:0px!important;padding-top:0px!important;padding-right:25px!important;padding-bottom:50px!important;padding-left:25px!important}.vc_custom_1476872961877{padding-right:25px!important;padding-left:25px!important}.vc_custom_1689685328848{padding-bottom:10px!important}

.wpb_animate_when_almost_visible { opacity: 1; } .main-nav>li>a .text-wrap,.header-bar .main-nav>li>a,.menu-box .main-nav>li>a{-webkit-flex-flow:column wrap;-moz-flex-flow:column wrap;-ms-flex-flow:column wrap;flex-flow:column wrap}.main-nav>.menu-item>a .fa{padding-right:0;padding-bottom:4px} :root{--wpforms-field-border-radius:3px;--wpforms-field-background-color:#ffffff;--wpforms-field-border-color:rgba(0,0,0,0.25);--wpforms-field-text-color:rgba(0,0,0,0.7);--wpforms-label-color:rgba(0,0,0,0.85);--wpforms-label-sublabel-color:rgba(0,0,0,0.55);--wpforms-label-error-color:#d63637;--wpforms-button-border-radius:3px;--wpforms-button-background-color:#066aab;--wpforms-button-text-color:#ffffff;--wpforms-field-size-input-height:43px;--wpforms-field-size-input-spacing:15px;--wpforms-field-size-font-size:16px;--wpforms-field-size-line-height:19px;--wpforms-field-size-padding-h:14px;--wpforms-field-size-checkbox-size:16px;--wpforms-field-size-sublabel-spacing:5px;--wpforms-field-size-icon-size:1;--wpforms-label-size-font-size:16px;--wpforms-label-size-line-height:19px;--wpforms-label-size-sublabel-font-size:14px;--wpforms-label-size-sublabel-line-height:17px;--wpforms-button-size-font-size:17px;--wpforms-button-size-height:41px;--wpforms-button-size-padding-h:15px;--wpforms-button-size-margin-top:10px} .the7-

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		<pre> spinner{width:72px;height:72px;position:relative}.the7-spinner >div{border-radius:50%;width:9px;left:0;box-sizing:border- box;display:block;position:absolute;border:9px solid #fff;width: 72px;height:72px}.the7-spinner-ring-bg{opacity:.25}div.the7-s pinner-ring{animation:spinner-animation 0.8s cubic- bezier(1,1,1,1) infinite;border-color:var(--the7-beautiful-spinner- color2) transparent transparent transparent}@keyframes spinn er-animation{from{transform:rotate(0deg)}to{transform:rotat e(360deg)}} Skip to content RFS UK Retail Facility Solutions Home What We Do Who We Are Why Use Us Need More Info Our Team Contact Home What We Do Who We Are Why Use Us Need More Info Our Team Contact #main{padding- top:0;padding-bottom:0}@media screen and (max- width:778px){#main{padding-top:0;padding-bottom:0}} RETAIL Commercial & Industrial Fire AlarmsDetection and Protection Systems 24hr Call-Out Maintenance & Installation FACILITY SOLUTIONS RFS RETAIL PREMISES FIRE AND SECURITY SPECIALIST. Call us now! +44 (0333) 335 5693 setREVStartSize({c: 'rev_slider_1_1',rl:[1240,1024,778,480],el:[500,500,550,850],gw:[1150,1000,600,768],gh:[500,500,550,85 0],type:'hero',justify:'',layout:'fullwidth',mh:"0"});if (window.RS_MODULES!==undefined && window.RS_MODULES.modules!==undefined && window.RS_MODULES.modules["revslider11"]!==undefined) {window.RS_MODULES.modules["revslider11"].once = false;window.revapi1 = undefined;if (window.RS_MODULES.checkMinimal!==undefined) window.RS_MODULES.checkMinimal()} Retail Fire Protection, Detection and Industrial Security Alarm Systems </pre> • [H3] Address • [H3] Office Hours • [H3] Phone • [H3] Email
	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	systems fire retail provide security installation solutions commercial rfsuk alarm
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fire	27	✓	✗	✓	✓
systems	24	✓	✗	✓	✓
retail	22	✓	✗	✓	✓
security	18	✓	✗	✓	✓
alarm	16	✓	✗	✓	✓

Usability

	Url	Domain : rfsuk.co.uk Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://rfsuk.co.uk/sitemap.xml
	Robots.txt	http://rfsuk.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.