



Website Analysis: researchwatercooler.com

Generated on May 25 2025 16:45 PM





The score is 53/100







SEO Content

	Title	My Website Length : 10 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 14	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] My Website• [H2] Recent Posts• [H2] Recent Comments• [H2] Archives• [H2] Categories• [H2] The Myth of Water Cooler• [H2] virtual water cooler• [H2] Water Cooler Effect• [H2] Water Cooler Work• [H2] Water Quality from Bottled Water Coolers• [H2] Drinking Water Quality and Treatment from Coolers• [H2] DEVELOPMENT OF WATER COOLING AND AIRCONDITIONING SYSTEM• [H2] reasons to use a water cooler• [H2] cooling water system with air coolers• [H2] bottle-fed water cooler safety					
	Images	We found 0 images on this web page.					

SEO Content

		Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
My Website	Internal	Passing Juice
Sample Page	Internal	Passing Juice
The Myth of Water Cooler	Internal	Passing Juice
virtual water cooler	Internal	Passing Juice
Water Cooler Effect	Internal	Passing Juice

In-page links

Water Cooler Work	Internal	Passing Juice
Water Quality from Bottled Water Coolers	Internal	Passing Juice
April 2025	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
admin	Internal	Passing Juice
Drinking Water Quality and Treatment from Coolers	Internal	Passing Juice
DEVELOPMENT OF WATER COOLING AND AIRCONDITIONING SYSTEM	Internal	Passing Juice
reasons to use a water cooler	Internal	Passing Juice
cooling water system with air coolers	Internal	Passing Juice
bottle-fed water cooler safety	Internal	Passing Juice
Anders Nor&eacute;n	External	Passing Juice
Up &uarr:	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
water	98	✖	✖	✖	✔
plus	33	✖	✖	✖	✖
cooler	22	✖	✖	✖	✔
coolers	20	✖	✖	✖	✔
bottle	13	✖	✖	✖	✔

Usability

	Url	Domain : researchwatercooler.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://researchwatercooler.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>