





# Website Analysis: rbcwealthmanagement.com

Generated on April 27 2024 23:23 PM





The score is 56/100



## SEO Content

	Title	<p>RBC Wealth Management</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>We'll help you grow and protect your wealth with tailored strategies that focus on what's important to you and the needs of your family or business</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>RBC Wealth Management</td></tr><tr><td>description</td><td>We'll help you grow and protect your wealth with tailored strategies that focus on what's important to you and the needs of your family or business</td></tr><tr><td>url</td><td>https://www.rbcwealthmanagement.com/en-ca/</td></tr><tr><td>site_name</td><td>RBC Wealth Management</td></tr><tr><td>image</td><td>https://www.rbcwealthmanagement.com/en-ca/wp-content/uploads/sites/5/2023/02/share-logo-1200x630-1.png</td></tr><tr><td>image:width</td><td>1200</td></tr></table>	Property	Content	locale	en_US	type	website	title	RBC Wealth Management	description	We'll help you grow and protect your wealth with tailored strategies that focus on what's important to you and the needs of your family or business	url	https://www.rbcwealthmanagement.com/en-ca/	site_name	RBC Wealth Management	image	https://www.rbcwealthmanagement.com/en-ca/wp-content/uploads/sites/5/2023/02/share-logo-1200x630-1.png	image:width	1200
Property	Content																			
locale	en_US																			
type	website																			
title	RBC Wealth Management																			
description	We'll help you grow and protect your wealth with tailored strategies that focus on what's important to you and the needs of your family or business																			
url	https://www.rbcwealthmanagement.com/en-ca/																			
site_name	RBC Wealth Management																			
image	https://www.rbcwealthmanagement.com/en-ca/wp-content/uploads/sites/5/2023/02/share-logo-1200x630-1.png																			
image:width	1200																			

## SEO Content

		<div>image:height630</div> <div>image:typeimage/png</div>					
	Headings	<div><div>H12H25H324H41H50H60</div><div><ul style="list-style-type: none"><li>• [H1] Expect more</li><li>• [H1] Expect more</li><li>• [H2] Accomplish more</li><li>• [H2] A values-based approach to your wealth</li><li>• [H2] Global Insight 2024 Outlook: Bonds are back</li><li>• [H2] Our insights</li><li>• [H2] Our businesses</li><li>• [H3] Grow</li><li>• [H3] Protect</li><li>• [H3] Live</li><li>• [H3] Give</li><li>• [H3] Plan for your success</li><li>• [H3] Tailored</li><li>• [H3] Strong</li><li>• [H3] Resourceful</li><li>• [H3] Energy stocks: A hedge to rising geopolitical risk</li><li>• [H3] The value of having a strategic charitable giving plan in place</li><li>• [H3] Don't fight (or fear) the Fed</li><li>• [H3] RBC Dominion Securities Inc.</li><li>• [H3] RBC Phillips, Hager &amp; North Investment Counsel Inc.</li><li>• [H3] RBC Private Banking</li><li>• [H3] RBC Royal Trust</li><li>• [H3] Find an advisor</li><li>• [H3] Our approach</li><li>• [H3] Solutions</li><li>• [H3] Insights</li><li>• [H3] News and media</li><li>• [H3] About RBC Wealth Management</li><li>• [H3] Work with us</li><li>• [H3] Divisions</li><li>• [H3] Privacy and legal</li><li>• [H4] A lifelong relationship</li></ul></div></div>					
	Images	<div>We found 1 images on this web page.</div> <div>Good, most or all of your images have alt attributes</div>					
	Text/HTML Ratio	<div>Ratio : 6%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>					
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>					
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content</div>					

## SEO Content



in an Iframe cannot be indexed.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 67 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 16.42%

Internal Links 83.58%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Skip to footer</a>	Internal	Passing Juice
<a href="#">RBC Dominion Securities</a>	Internal	Passing Juice
<a href="#">RBC PH&amp;#038;N Investment Counsel</a>	Internal	Passing Juice
<a href="#">RBC Royal Trust</a>	Internal	Passing Juice
<a href="#">RBC Private Banking</a>	Internal	Passing Juice
<a href="#">RBC Royal Bank</a>	External	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice

## In-page links

<a href="#">EN</a>	Internal	Passing Juice
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">RBC Dominion Securities directory</a>	Internal	Passing Juice
<a href="#">RBC PH&amp;N Investment Counsel directory</a>	Internal	Passing Juice
<a href="#">RBC Private Banking directory</a>	Internal	Passing Juice
<a href="#">RBC Dominion Securities Online</a>	External	Passing Juice
<a href="#">RBC PH&amp;N Investment Counsel Online</a>	External	Passing Juice
<a href="#">RBC Royal Trust Online</a>	External	Passing Juice
<a href="#">RBC Online Banking</a>	External	Passing Juice
<a href="#">How we help</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Insights</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Individuals and families</a>	Internal	Passing Juice
<a href="#">Business owners and entrepreneurs</a>	Internal	Passing Juice
<a href="#">Explore our outlook</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">How we help</a>	Internal	Passing Juice
<a href="#">All solutions</a>	Internal	Passing Juice
<a href="#">Our insights</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice

## In-page links

<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Community involvement</a>	Internal	Passing Juice
<a href="#">Our leadership</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Experienced advisors</a>	Internal	Passing Juice
<a href="#">Diversity and inclusion</a>	Internal	Passing Juice
<a href="#">Global generalist program</a>	Internal	Passing Juice
<a href="#">RBC Dominion Securities</a>	Internal	Passing Juice
<a href="#">RBC PH&amp;N Investment Counsel</a>	Internal	Passing Juice
<a href="#">RBC Royal Trust</a>	Internal	Passing Juice
<a href="#">RBC Private Banking</a>	Internal	Passing Juice
<a href="#">Privacy and security</a>	External	Passing Juice
<a href="#">Legal</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Accessibility for Ontarians with Disabilities Act (AODA)</a>	Internal	Passing Juice
<a href="#">Accessibility for Ontarians with disabilities Act (AODA)</a>	Internal	Passing Juice
<a href="#">Resolving your concerns</a>	Internal	Passing Juice
<a href="#">Resolving your concerns</a>	Internal	Passing Juice
<a href="#">Resolving your concerns</a>	Internal	Passing Juice
<a href="#">Unclaimed property</a>	External	Passing Juice
<a href="#">IIROC AdvisorReport</a>	External	Passing Juice
<a href="#">Member - Canadian Investor Protection Fund</a>	External	Passing Juice
<a href="#">Rates and foreign exchange</a>	Internal	Passing Juice
<a href="#">Advertising and cookies</a>	Internal	Passing Juice
<a href="#">Back to top</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

solutions **rbc** more **wealth** insights plan help  
banking investment management

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rbc	25	✓	✗	✗	✓
wealth	18	✓	✗	✓	✓
management	11	✓	✗	✗	✓
investment	11	✗	✗	✗	✓
help	8	✗	✗	✓	✗










## Usability

	Url	Domain : rbcwealthmanagement.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 60 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://rbcwealthmanagement.com/sitemap.xml</div>
	Robots.txt	http://rbcwealthmanagement.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.