






Website Analysis: raysoflightli.com

Generated on July 22 2024 13:35 PM





The score is 40/100







SEO Content

	Title	Rays of Light																			
		Length : 13																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Wellness Technology and Meditation Center																			
		Length : 41																			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://raysoflightli.com/</td></tr><tr><td>site_name</td><td>Rays of Light</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Rays of Light</td></tr><tr><td>description</td><td>Wellness Technology and Meditation Center</td></tr></table>						Property	Content	url	https://raysoflightli.com/	site_name	Rays of Light	locale	en_US	type	website	title	Rays of Light	description	Wellness Technology and Meditation Center
Property	Content																				
url	https://raysoflightli.com/																				
site_name	Rays of Light																				
locale	en_US																				
type	website																				
title	Rays of Light																				
description	Wellness Technology and Meditation Center																				
	Headings	H1 1	H2 6	H3 1	H4 4	H5 0	H6 0														
		<ul style="list-style-type: none">• [H1] Rays of Light• [H2] About EESystem• [H2] What EESystem can do for you• [H2] UNIFYD TV Awareness, Wellbeing & Community At Your Fingertips																			

SEO Content

		<ul style="list-style-type: none">• [H2] OUR VIDEOS• [H2] Contact Us• [H2] A Member of• [H3] REAL, INSPIRING & UNCENSORED CONTENT THAT YOU WON'T FIND ANYWHERE ELSE• [H4] 516-943-9080• [H4] 168 Main Street Port Washington, NY 11050• [H4] contact@raysoflightli.com• [H4] Monday-Sunday: 10 AM to 6 PM Please Inquire for More Flexible Hours
	Images	<p>We found 16 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

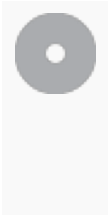
SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 19 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 42.11%</p> <p>Internal Links 57.89%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Shop	Internal	Passing Juice
Testimonials	External	Passing Juice
UNIFYDTV	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Pricing	Internal	Passing Juice
Events	Internal	Passing Juice
Book a Session	Internal	Passing Juice
My Appointments	Internal	Passing Juice

SEO Keywords








Keywords Cloud

events testimonials pricing close
shop home unifydtv book
appointments session






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
book	2	✖	✖	✖	✖
appointments	2	✖	✖	✖	✖
close	2	✖	✖	✖	✖
pricing	2	✖	✖	✖	✖
events	2	✖	✖	✖	✖

Usability

	Url	Domain : raysoflightli.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 113
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://raysoflightli.com/sitemap.xml
	Robots.txt	http://raysoflightli.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.