Website Analysis: raysoflightli.com

The score is 40/100

SEO Content

✓	Title	**Rays of Light** Length : 13 Perfect, your title contains between 10 and 70 characters.
⚠	Description	**Wellness Technology and Meditation Center** Length : 41 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://raysoflightli.com/
site_name	Rays of Light
locale	en_US
type	website
title	Rays of Light
description	Wellness Technology and Meditation Center

○	Headings	

H1	H2	H3	H4	H5	H6
1	6	1	4	0	0

- [H1] Rays of Light
- [H2] OUR VIDEOS
- [H2] About EESystem
- [H2] What EESystem can do for you
- [H2] Contact Us

SEO Content

		[H2] Awareness, Wellbeing & Community At Your Fingertips [H2] A Member of [H3] REAL, INSPIRING & UNCENSORED CONTENT THAT YOU WON'T FIND ANYWHERE ELSE [H4] 516-943-9080 [H4] 168 Main Street Port Washington, NY 11050 [H4] contact@raysoflightli.com [H4] Monday-Sunday: 10 AM to 6 PM Please Inquire for More Flexible Hours
❌	Images	We found 16 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

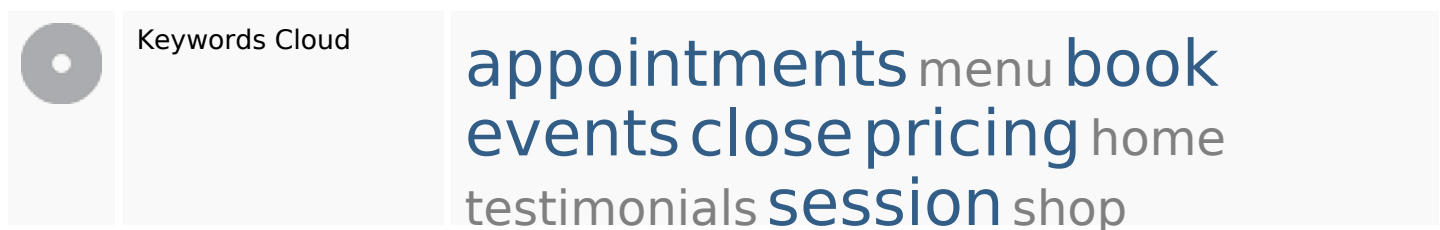|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 44.44% Internal Links 55.56%

In-page links

Anchor	Type	Juice

In-page links

Skip to main content	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Shop	Internal	Passing Juice
Testimonials	External	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Pricing	Internal	Passing Juice
Events	Internal	Passing Juice
Book a Session	Internal	Passing Juice
My Appointments	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	appointments menu book events close pricing home testimonials session shop

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
events	2	✖	✖	✖	✖

Keywords Consistency

session	2	✖	✖	✖	✖
close	2	✖	✖	✖	✖
pricing	2	✖	✖	✖	✖
appointments	2	✖	✖	✖	✖

Usability

	Url	Domain : raysoflightli.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 13 Warnings : 113
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.

Document

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	
	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://raysoflightli.com/sitemap.xml
	Robots.txt	http://raysoflightli.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.