










# Website Analysis: raritaneng.com

Generated on September 02 2024 23:12 PM



The score is 49/100







## SEO Content

	<p>Title</p>	<p>Raritan Engineering</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1366 1484 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1467 1308 1747" style="list-style-type: none"> <li>• [H1] Raritan Marine Products</li> <li>• [H1] Raritan's Marine Sanitation Products Legacy</li> <li>• [H2] Marine Sanitation Systems</li> <li>• [H4] Raritan Marine Sanitation Product Catalog</li> <li>• [H4] Main Office &amp; Plants</li> <li>• [H4] About Us</li> <li>• [H4] Support</li> <li>• [H4] Order Tracking</li> </ul>	H1	H2	H3	H4	H5	H6	2	1	0	5	0	0
H1	H2	H3	H4	H5	H6									
2	1	0	5	0	0									
	<p>Images</p>	<p>We found 26 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.95% Internal Links 96.05%

## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Marine Products</a>	Internal	Passing Juice
<a href="#">Marine Toilets</a>	Internal	Passing Juice
<a href="#">Electric Marine Toilet</a>	Internal	Passing Juice
<a href="#">Atlantes Freedom</a>	Internal	Passing Juice
<a href="#">Marine Elegance</a>	Internal	Passing Juice
<a href="#">Marine Elegance Comfort Height</a>	Internal	Passing Juice
<a href="#">PH PowerFlush</a>	Internal	Passing Juice

## In-page links

<a href="#">SeaEra</a>	Internal	Passing Juice
<a href="#">SeaEra QC</a>	Internal	Passing Juice
<a href="#">SeaEra Conversion Kit</a>	Internal	Passing Juice
<a href="#">Electric Toilet Controls</a>	Internal	Passing Juice
<a href="#">SeaFresh</a>	Internal	Passing Juice
<a href="#">Manual Marine Toilets</a>	Internal	Passing Juice
<a href="#">Fresh Head</a>	Internal	Passing Juice
<a href="#">PH Superflush</a>	Internal	Passing Juice
<a href="#">Marine Sanitation Devices</a>	Internal	Passing Juice
<a href="#">Electroscan</a>	Internal	Passing Juice
<a href="#">Hold N Treat System</a>	Internal	Passing Juice
<a href="#">Purasan</a>	Internal	Passing Juice
<a href="#">Holding Tanks</a>	Internal	Passing Juice
<a href="#">Semi- Custom Holding Tanks</a>	Internal	Passing Juice
<a href="#">TankAssure</a>	Internal	Passing Juice
<a href="#">Sanitation Accessories</a>	Internal	Passing Juice
<a href="#">Tank Monitor</a>	Internal	Passing Juice
<a href="#">Cleans Hoses</a>	Internal	Passing Juice
<a href="#">Macerator Pump</a>	Internal	Passing Juice
<a href="#">Electric Toilet Controls</a>	Internal	Passing Juice
<a href="#">SaniFlex Odor Shield Hose</a>	Internal	Passing Juice
<a href="#">Diverter Y Valve</a>	Internal	Passing Juice
<a href="#">Parts</a>	Internal	Passing Juice
<a href="#">Blemished Products</a>	Internal	Passing Juice
<a href="#">Odor Control</a>	Internal	Passing Juice
<a href="#">C.P. Cleans Potties</a>	Internal	Passing Juice
<a href="#">K.O. Kills Odors</a>	Internal	Passing Juice
<a href="#">K.O. 2 Kit</a>	Internal	Passing Juice

## In-page links

<a href="#">1700 Series</a>	Internal	Passing Juice
<a href="#">Icer-Ette Model 88</a>	Internal	Passing Juice
<a href="#">Strainers</a>	Internal	Passing Juice
<a href="#">Raw Water Strainer</a>	Internal	Passing Juice
<a href="#">In-Line Strainer</a>	Internal	Passing Juice
<a href="#">Ruddermaster</a>	Internal	Passing Juice
<a href="#">Alarms</a>	Internal	Passing Juice
<a href="#">Reverse Polarity Alarm</a>	Internal	Passing Juice
<a href="#">Crown Head</a>	Internal	Passing Juice
<a href="#">Crown Head CD Series</a>	Internal	Passing Juice
<a href="#">Crown Head II</a>	Internal	Passing Juice
<a href="#">Ice Maker Model 82/83</a>	Internal	Passing Juice
<a href="#">LectraSan</a>	Internal	Passing Juice
<a href="#">Managem</a>	Internal	Passing Juice
<a href="#">Manuals</a>	Internal	Passing Juice
<a href="#">Repair Shop</a>	Internal	Passing Juice
<a href="#">Need a Part?</a>	Internal	Passing Juice
<a href="#">How To Videos</a>	Internal	Passing Juice
<a href="#">Warranties</a>	Internal	Passing Juice
<a href="#">Warranty Activation Form</a>	Internal	Passing Juice
<a href="#">Identify Your Head</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Dealers</a>	Internal	Passing Juice
<a href="#">PHH</a>	Internal	Passing Juice
<a href="#">Clean Water Act</a>	External	Passing Juice

## In-page links

<a href="#">Marine Sanitation Device</a>	External	Passing Juice
<a href="#">marine sanitation products</a>	Internal	Passing Juice
<a href="#">marine sanitation</a>	External	Passing Juice
<a href="#">Marine Sanitation Products Catalog</a>	Internal	Passing Juice
<a href="#">Raritan Marine Sanitation Product Catalog</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">DMCA</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Anti-Spam Policy</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marine	35	✘	✘	✘	✔
raritan	17	✔	✘	✘	✔
toilet	16	✘	✘	✘	✘
sanitation	14	✘	✘	✘	✔
products	12	✘	✘	✘	✔












## Usability

	Url	Domain : raritaneng.com Length : 14
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://raritaneng.com/sitemap.xml">http://raritaneng.com/sitemap.xml</a>
	Robots.txt	<a href="http://raritaneng.com/robots.txt">http://raritaneng.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>