Website Analysis: randlgoods.com

Generated on July 27 2024 19:26 PM

The score is 52/100

pagepeeker

SEO Content

✓	Title	R&L; Goods — About Length : 24 Perfect, your title contains between 10 and 70 characters.
✓	Description	Since 2012, I've co-owned Velouria, a shop in the neighborhood of Pioneer Square in Seattle. We carr... Length : 103 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Wallets, Notebooks, Bags, Clothing, Blank Canvas, Piano Nobile Collaborative Prints Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	R&L Goods
title	About
url	/web/20231129015022/http://www.randlgoods.com/about/index.html
description	Since 2012, I've co-owned Velouria, a shop in the neighborhood of Pioneer Square in Seattle. We carry limited edition clothing, jewelry, &...
image	account_images/149520/store.jpg?auto=format&fit=max&h=1200&w=1200
image:secure_url	https://images.bigcartel.com/account_images/149520/store.jpg?auto=format&fit=max&h=1200&w=1200

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	1	0	3	0	0

- [H1] About
- [H2] R&L; Goods
- [H4] Pages
- [H4] Products
- [H4] Grab our feed

	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice

In-page links

All	Internal	Passing Juice
Wallets	Internal	Passing Juice
Notebooks	Internal	Passing Juice
□□□□	External	Passing Juice
Ladies & Gentlemen	Internal	Passing Juice
messes	Internal	Passing Juice
tidying	Internal	Passing Juice
HOME	Internal	Passing Juice
Where to find us	Internal	Passing Juice
About	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Clothing	Internal	Passing Juice
Blank Canvas	Internal	Passing Juice
Piano Nobile Collaborative Prints	Internal	Passing Juice
Online Store by Big Cartel	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud

piano nobile wallets clothing collaborative neighborhood products notebooks edition goods
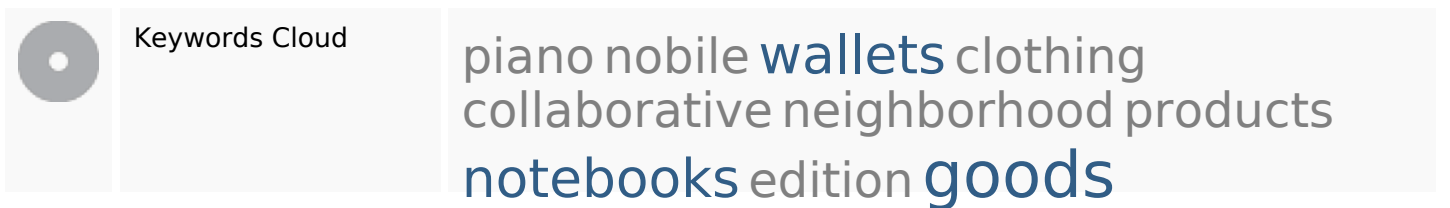
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
goods	4	✔	✖	✖	✔
wallets	3	✖	✔	✖	✖
notebooks	3	✖	✔	✖	✖
neighborhood	2	✖	✖	✔	✖

Keywords Consistency

collaborative	2	✖	✔	✖	✖

Usability

⦿	Url	Domain : randlgoods.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

✖	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://randlgoods.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.