



Website Analysis: railsandales.com

Generated on January 27 2026 09:25 AM





The score is 45/100







SEO Content

	Title	Rails & Ales Length : 12 Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Rails & Ales</td></tr><tr><td>image</td><td>/assets/images/home-og.jpg</td></tr><tr><td>site_name</td><td>Rails & Ales</td></tr><tr><td>url</td><td>https://railsandales.com</td></tr><tr><td>type</td><td>website</td></tr></table>						Property	Content	title	Rails & Ales	image	/assets/images/home-og.jpg	site_name	Rails & Ales	url	https://railsandales.com	type	website
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	Headings	H1 0	H2 2	H3 3	H4 0	H5 0	H6 0	<ul style="list-style-type: none">• [H2] Work with this Festival• [H2] #railsandaleswv• [H3] Art Vendors• [H3] Food Vendors• [H3] Volunteers											
	Images	We found 22 images on this web page.																	

SEO Content

		20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

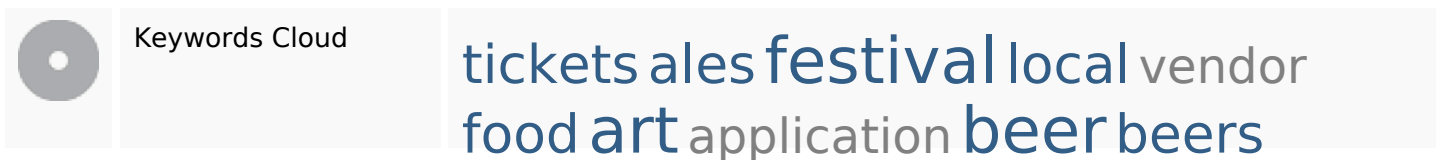
In-page links

Anchor	Type	Juice
Contact	Internal	Passing Juice
Hot Off the Press	Internal	Passing Juice
=	Internal	Passing Juice
Food/Art Vendors	Internal	Passing Juice
Entertainment	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Festival Map	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Breweries & Beer	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Art Vendor Application	Internal	Passing Juice
Food Application	Internal	Passing Juice
Winter Beer Fest	Internal	Passing Juice
Shop	External	Passing Juice
The Festival	Internal	Passing Juice
Vendor Info	Internal	Passing Juice
Buy Tickets on Eventbrite	External	Passing Juice
https://RailsandAles2025.eventbrite.com	External	Passing Juice
Buy Tickets on Eventbrite	External	Passing Juice






SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
art	4	✗	✗	✗	✓
beer	4	✗	✗	✗	✗
festival	4	✗	✗	✗	✓
beers	3	✗	✗	✗	✗
ales	3	✓	✗	✗	✓





Usability

	Url	Domain : railsandales.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://railsandales.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>