Website Analysis: quatrocasino.nz

The score is 59/100

SEO Content

✓	Title	① Quatro Casino ① Length : 17 Perfect, your title contains between 10 and 70 characters.
✓	Description	Quatro Casino New Zealand Slots - Quick registration on the official casino site Length : 81 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Quatro Casino [H2] Gaming providers
✗	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 3 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
① Quatro Casino ①	Internal	Passing Juice
Casino	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	slots quatro quick registration content casino new zealand official skip

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
casino	5	✓	✗	✓	✓

Keywords Consistency

quatro	3	✔	✘	✔	✔
skip	1	✘	✘	✘	✘
content	1	✘	✘	✘	✘
new	1	✘	✘	✔	✘

Usability

	Url	Domain : quatrocasino.nz Length : 15
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

XML Sitemap	Missing
	Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	http://quatrocasino.nz/robots.txt Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool. Li LiveInternet