

Website Analysis: ptp.co.id

Generated on June 28 2024 20:39 PM





The score is 41/100







SEO Content

	Title	PTP Nonpetikemas – Beyond Terminal Length : 40 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 3	H3 6	H4 9	H5 1	H6 4
		<ul style="list-style-type: none">• [H2] Berpengalaman• [H2] Modern & Digital• [H2] Terintegrasi• [H3] Pilihan Pertama Pelanggan• [H3] Operator Smart Terminal• [H3] Berbasis Platform• [H3] Perusahaan• [H3] Perusahaan• [H3] Operasi• [H4] Jasa Stevedoring• [H4] Jasa Cargodoring• [H4] Receiving/Delivery• [H4] Lapangan Penumpukan• [H4] Gudang Penumpukan• [H4] Lainnya• [H4] Komunitas• [H4] Media• [H4] Cabang Pelabuhan					

SEO Content

		<ul style="list-style-type: none">• [H5]• [H6] Profil• [H6]• [H6] Layanan• [H6] Wilayah
	Images	We found 22 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 68 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Profil	Internal	Passing Juice
Tentang Kami	Internal	Passing Juice

In-page links

Dewan Komisaris	Internal	Passing Juice
Dewan Direksi	Internal	Passing Juice
Komite Audit	Internal	Passing Juice
Komite Nominasi dan Remunerasi	Internal	Passing Juice
Komite Pengembangan Usaha dan Pemantau Manajemen Risiko (PUPMR)	Internal	Passing Juice
Sekretaris Perusahaan	Internal	Passing Juice
Satuan Pengawas Internal	Internal	Passing Juice
Cabang	Internal	Passing Juice
Struktur Organisasi	Internal	Passing Juice
Struktur Pemegang Saham	Internal	Passing Juice
Penghargaan	Internal	Passing Juice
GCG	Internal	Passing Juice
Board Manual	Internal	Passing Juice
Kode Etik Bisnis	Internal	Passing Juice
SMAP	Internal	Passing Juice
Pedoman Gratifikasi	Internal	Passing Juice
Whistleblowing System	Internal	Passing Juice
Komitmen Dewan Komisaris dan Direksi	Internal	Passing Juice
Kebijakan Manajemen Risiko	Internal	Passing Juice
Piagam Audit Internal	Internal	Passing Juice
Rapat Umum Pemegang Saham	Internal	Passing Juice
Dewan Komisaris	Internal	Passing Juice
Dewan Direksi	Internal	Passing Juice
Komite Audit	Internal	Passing Juice
Komite Nominasi & Remunerasi	Internal	Passing Juice
Komite Pengembangan Usaha dan Pemantau Manajemen Risiko	Internal	Passing Juice
Sekretaris Perusahaan	Internal	Passing Juice


In-page links

Satuan Pengawas Internal	Internal	Passing Juice
Layanan Perusahaan	Internal	Passing Juice
Proses Bisnis	Internal	Passing Juice
Tarif	Internal	Passing Juice
PTP Peduli	Internal	Passing Juice
CSR Gallery	Internal	Passing Juice
Laporan Tahunan	Internal	Passing Juice
Laporan Keuangan	Internal	Passing Juice
Laporan Keberlanjutan	Internal	Passing Juice
RUPS Persetujuan Rencana Kerja dan Anggaran	Internal	Passing Juice
RUPS Persetujuan Laporan Tahunan	Internal	Passing Juice
Pelanggan	Internal	Passing Juice
Registrasi Pengguna Jasa	Internal	Passing Juice
Perubahan Data Pengguna Jasa	Internal	Passing Juice
Koreksi Nota	Internal	Passing Juice
Kontak Pelanggan	Internal	Passing Juice
Online Customer Visit	Internal	Passing Juice
Survey Pelanggan	Internal	Passing Juice
Keluhan Pelanggan	Internal	Passing Juice
Pengadaan	Internal	Passing Juice
Lihat Selengkapnya	Internal	Passing Juice
Lihat Selengkapnya	Internal	Passing Juice
[email&#160;protected]	Internal	Passing Juice
Karir	Internal	Passing Juice
e-PPID	Internal	Passing Juice
Press Release	Internal	Passing Juice
E-Bulletin	Internal	Passing Juice
E-Magazine	Internal	Passing Juice

In-page links

Tanjung Priok	Internal	Passing Juice
Banten	Internal	Passing Juice
Panjang	Internal	Passing Juice
Bengkulu	Internal	Passing Juice
Jambi	Internal	Passing Juice
Teluk Bayur	Internal	Passing Juice
Palembang	Internal	Passing Juice
Cirebon	Internal	Passing Juice
Pangkal Balam	Internal	Passing Juice
Tanjung Pandan	Internal	Passing Juice
Pontianak	Internal	Passing Juice

SEO Keywords


 Keywords Cloud

dan dewan **komite** manajemen gcg
pelanggan yang terminal tanjung
perusahaan

Keywords Consistency





Keyword	Content	Title	Keywords	Description	Headings
dan	10	✘	✘	✘	✔
komite	7	✘	✘	✘	✘
pelanggan	7	✘	✘	✘	✔
dewan	5	✘	✘	✘	✘
perusahaan	5	✘	✘	✘	✔

Usability











 Url

Domain : ptp.co.id
Length : 9




Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is id.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ptp.co.id/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>