











# Website Analysis: prospectofwhitbyantiques.com

Generated on January 24 2026 03:48 AM

The score is 41/100







## SEO Content

	Title	Prospect Of Whitby Antiques :: Pre 1945 Military and War Memorabilia :: Halifax Nova Scotia					
		Length : 91					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] Prospect of Whitby Antiques					
	Images	We found 83 images on this web page.					
		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4%					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 66 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.52% Internal Links 98.48%

## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">Airline</a>	Internal	Passing Juice
<a href="#">Bargain Binz</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Buttons</a>	Internal	Passing Juice
<a href="#">Campaign Items</a>	Internal	Passing Juice
<a href="#">Edged Weapons</a>	Internal	Passing Juice
<a href="#">Fieldgear / Uniforms</a>	Internal	Passing Juice
<a href="#">Firearms and Accessories</a>	Internal	Passing Juice
<a href="#">Flags</a>	Internal	Passing Juice
<a href="#">Footwear</a>	Internal	Passing Juice

## In-page links

[illegible]

## In-page links

[illegible]

## SEO Keywords



Keywords Cloud

prospect antiques military  
memorabilia pre nova war  
halifax whitby scotia

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prospect	1	✓	✗	✗	✓
whitby	1	✓	✗	✗	✓
antiques	1	✓	✗	✗	✓
pre	1	✓	✗	✗	✗
military	1	✓	✗	✗	✗










## Usability

	Url	Domain : prospectofwhitbyantiques.com Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://prospectofwhitbyantiques.com/robots.txt">http://prospectofwhitbyantiques.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>