



# Website Analysis: promisia.be

Generated on January 27 2026 00:49 AM

The score is 51/100



## SEO Content

|                                                                                    |                    |                                                                                                                                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Title              | Accueil   Promisia - Assurances, Axa Banque, Immobilier<br><br>Length : 55<br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Description        | Promisia, votre partenaire Assurances, Finances et Immobilier à Malmedy, Spa et Werbomont, Wallonie.<br><br>Length : 100<br><br>Great, your meta description contains between 70 and 160 characters.                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | courtier, assurances, finances, immobilier, particuliers, professionnels, Malmedy, Spa, Werbomont<br><br>Good, your page contains meta keywords.                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Quelles sont vos attentes pour ... ?</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 0                  | 0                                                                                                                                                                                                                                                         | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 4 images on this web page.<br><br>Good, most or all of your images have alt attributes                                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : 9%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|                                                                                    | Iframe             | Great, there are no Iframes detected on this page.                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content



## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 23 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 4.35%

Internal Links 95.65%

## In-page links

Anchor

Type

Juice

[Que faire en cas de sinistre ?](#)

Internal

Passing Juice

[Demander une offre](#)

Internal

Passing Juice

[Contact](#)

Internal

Passing Juice

[Promisia](#)

Internal

Passing Juice

[Nos bureaux](#)

Internal

Passing Juice

[Notre &eacute;quipe](#)

Internal

Passing Juice

[Nos partenaires](#)

Internal

Passing Juice

[Votre famille et vous](#)

Internal

Passing Juice

[Votre habitation](#)

Internal

Passing Juice

[Votre mobilit ](#)

Internal

Passing Juice

[Vos loisirs](#)

Internal

Passing Juice

[Vos responsabilit s](#)

Internal

Passing Juice

## In-page links

|                                                    |          |               |
|----------------------------------------------------|----------|---------------|
| <a href="#">Votre personnel</a>                    | Internal | Passing Juice |
| <a href="#">Vous, le dirigeant</a>                 | Internal | Passing Juice |
| <a href="#">Vos biens et activités</a>             | Internal | Passing Juice |
| <a href="#">Vos véhicules</a>                      | Internal | Passing Juice |
| <a href="#">Votre famille et vous</a>              | Internal | Passing Juice |
| <a href="#">Votre entreprise</a>                   | Internal | Passing Juice |
| <a href="#">Mentions légales</a>                   | Internal | Passing Juice |
| <a href="#">Vie privée</a>                         | Internal | Passing Juice |
| <a href="#">Politique en matière de durabilité</a> | Internal | Passing Juice |
| <a href="#">Cookies</a>                            | Internal | Passing Juice |
| <a href="#">Pixiwooh!</a>                          | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                               |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------|
|  | Keywords Cloud | politique durabilité mentions bureaux<br>matière partenaires vie <b>nos</b> légales<br>privée |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| nos        | 2       | ✖     | ✖        | ✖           | ✖        |
| bureaux    | 1       | ✖     | ✖        | ✖           | ✖        |
| durabilité | 1       | ✖     | ✖        | ✖           | ✖        |
| matière    | 1       | ✖     | ✖        | ✖           | ✖        |
| politique  | 1       | ✖     | ✖        | ✖           | ✖        |

## Usability

|                                                                                    |     |                                     |
|------------------------------------------------------------------------------------|-----|-------------------------------------|
|  | Url | Domain : promisia.be<br>Length : 11 |
|------------------------------------------------------------------------------------|-----|-------------------------------------|

## Usability

|                                                                                  |              |                                                                                                                                          |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | Great. We have found a Print-Friendly CSS.                                                                                               |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

✓ Flash content

## Optimization

|   |             |                                                                                                                                                  |
|---|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://promisia.be/sitemap.xml">http://promisia.be/sitemap.xml</a>                           |
| ✓ | Robots.txt  | <a href="http://promisia.be/robots.txt">http://promisia.be/robots.txt</a><br>Great, your website has a robots.txt file.                          |
| ✓ | Analytics   | Great, your website has an analytics tool.<br> Google Analytics |