







Website Analysis: projectshields.org

Generated on May 15 2025 03:46 AM




The score is 55/100





SEO Content

	Title	<p>Project SHIELDS: COVID-19 Personal Protective Equipment (PPE)</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Our mission is to battle COVID-19 crisis through mass production of Personal Protective Equipment (PPE) the front-line of nurses and doctors. We use automated 3D-printers running 24/7 to print 100 masks/day. We are a team of UPenn engineers, alums, and social entrepreneurs volunteering 100% of our professional time, 7 days a week, to make this effort possible.</p> <p>Length : 366</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Project SHIELDS: COVID-19 Personal Protective Equipment (PPE)</td></tr><tr><td>title</td><td>Project SHIELDS: COVID-19 Personal Protective Equipment (PPE)</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Our mission is to battle COVID-19 crisis through mass production of Personal Protective Equipment (PPE) the front-line of nurses and doctors. We use automated 3D-printers running 24/7 to print 100 masks/day. We are a team of UPenn engineers, alums, and social entrepreneurs volunteering 100% of our p</td></tr></table>	Property	Content	site_name	Project SHIELDS: COVID-19 Personal Protective Equipment (PPE)	title	Project SHIELDS: COVID-19 Personal Protective Equipment (PPE)	type	website	description	Our mission is to battle COVID-19 crisis through mass production of Personal Protective Equipment (PPE) the front-line of nurses and doctors. We use automated 3D-printers running 24/7 to print 100 masks/day. We are a team of UPenn engineers, alums, and social entrepreneurs volunteering 100% of our p
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SEO Content

		<div>image</div> <div>static/5e82503e72575a530626731e/t/5e83793834a2ac24b9497efe/1585674571364/PS+social+sharing.png?format=1500w</div> <div>image:width</div> <div>1500</div> <div>image:height</div> <div>850</div>
	Headings	<div> <div>H10</div> <div>H22</div> <div>H36</div> <div>H46</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H2] “Wow - this fits perfectly ... our nurses will love this ... when will they be ready?” • [H2] Project SHIELDS Impact Report • [H3] Battling COVID-19 through mass-production of personal protective equipment (PPE) • [H3] COVID-19 threatens the lives of those who protect ours • [H3] Fast & Immediate Scaled Impact • [H3] 100% of your contribution used to produce face shields • [H3] Help us protect our medical frontline — all of whom are selflessly risking their lives to protect us, our families, and our country! • [H3] Stay up to date and be part of our impact! • [H4] Hospitals and medical professionals need your help • [H4] We are a team of University of Pennsylvania engineers, alums, and social entrepreneurs who have halted our business operations in order to mass produce personal protective equipment (PPE) for workers on the frontline of the coronavirus crisis. • [H4] Currently, we're assembling 400 masks / day, with ten 3D-printers to mass-produce face shields, 24 / 7. Our rate is 10x faster than any other similar standardized current initiative, reliably and consistently. • [H4] With your financial assistance, we can mass-produce and distribute at least 25,000 face shields here in Philadelphia over the next 4-6 weeks. In the next few months, we hope to produce 100,000 face shields, while applying to city, state, and federal funding sources to help scale this effort, regionally and nationally. The current demand for PPE (face shields and masks) here in Philadelphia is over 1,000,000 units. • [H4] - Jill Smith, RN, Hospital of University of Pennsylvania • [H4] Project SHIELDS
	Images	<p>We found 6 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%


In-page links

Anchor	Type	Juice
GoFundMe	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Team	Internal	Passing Juice
Our Impact	Internal	Passing Juice
Press & Media	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Request PPE	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Volunteer	Internal	Passing Juice

In-page links

Make PPE	Internal	Passing Juice
More ways to support	Internal	Passing Juice
Take Action	Internal	Passing Juice
exness MT5 demo account	External	Passing Juice
View Impact Report	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	<p>shields make covid-19 team face protect</p> <p>ppe project impact support</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ppe	14	✓	✗	✓	✓
shields	11	✓	✗	✗	✓
covid-19	6	✓	✗	✓	✓
impact	6	✗	✗	✗	✓
team	5	✗	✗	✓	✓

Usability

	Url	Domain : projectshields.org Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization






XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://projectshields.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>