





Website Analysis: probe.ovi.com

Generated on October 10 2024 11:50 AM





The score is 50/100




SEO Content

	Title	U.S. Department of State - Home Length : 31 Perfect, your title contains between 10 and 70 characters.																				
	Description	Leading America’s foreign policy to advance the interests and security of the American people. Length : 94 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>U.S. Department of State - Home</td></tr><tr><td>description</td><td>Leading America’s foreign policy to advance the interests and security of the American people.</td></tr><tr><td>url</td><td>https://www.state.gov/</td></tr><tr><td>site_name</td><td>United States Department of State</td></tr><tr><td>image</td><td>https://www.state.gov/wp-content/uploads/2023/12/Asset-4.png</td></tr><tr><td>image:width</td><td>1202</td></tr><tr><td>image:height</td><td>630</td></tr></table>	Property	Content	locale	en_US	type	website	title	U.S. Department of State - Home	description	Leading America’s foreign policy to advance the interests and security of the American people.	url	https://www.state.gov/	site_name	United States Department of State	image	https://www.state.gov/wp-content/uploads/2023/12/Asset-4.png	image:width	1202	image:height	630
Property	Content																					
locale	en_US																					
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image	https://www.state.gov/wp-content/uploads/2023/12/Asset-4.png																					
image:width	1202																					
image:height	630																					





SEO Content

		image:type	image/png				
	Headings	H1 1	H2 7	H3 10	H4 7	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Hispanic Heritage Month• [H2] Take this quiz to test your knowledge of Hispanic Americans' contributions to U.S. life.• [H2] In Other News• [H2] Leading America’s foreign policy to advance the interests and security of the American people.• [H2] Countries & Areas• [H2] Policy Issues• [H2] Discover more on ShareAmerica:• [H2] U.S. Department of State• [H3] Humanitarian Assistance in Response to the Escalating Crisis in Lebanon• [H3] ROK Special Measures Agreement• [H3] 2024 Award for Corporate Excellence Winners• [H3] Get email updates delivered to your inbox.• [H3] France• [H3] Egypt• [H3] Ukraine• [H3] Cyber Issues• [H3] Economic Prosperity and Trade Policy• [H3] Human Rights and Democracy• [H4] Secretary Antony J. Blinken And French Foreign Minister Stéphane Séjourné After Their Meeting• [H4] Secretary Antony J. Blinken And Egyptian Foreign Minister Badr Abdelatty At a Joint Press Availability• [H4] Secretary Antony J. Blinken, Ukrainian President Volodymyr Zelenskyy, and UK Foreign Secretary David Lammy Before Their Meeting• [H4] Artificial Intelligence (AI)• [H4] 2024 Investment Climate Statements• [H4] 2023 Report on International Religious Freedom• [H4] The Lessons of 1989: Freedom and Our Future					
	Images	We found 23 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 190 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 97.89% Internal Links 2.11%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Find information and request support	External	Passing Juice
Newsroom	External	Passing Juice
Business	External	Passing Juice
Employees	External	Passing Juice
Job Seekers	External	Passing Juice
Students	External	Passing Juice
Travelers	External	Passing Juice
Visas	External	Passing Juice
Anti-Corruption and Transparency	External	Passing Juice
Arms Control and Nonproliferation	External	Passing Juice

In-page links

Artificial Intelligence (AI)	External	Passing Juice
Climate and Environment	External	Passing Juice
Climate Crisis	External	Passing Juice
Combating Drugs and Crime	External	Passing Juice
Countering Terrorism	External	Passing Juice
COVID-19 Response and Recovery	External	Passing Juice
Cyber Issues	External	Passing Juice
Disarming Disinformation	External	Passing Juice
Economic Prosperity and Trade Policy	External	Passing Juice
Energy	External	Passing Juice
Global Health	External	Passing Juice
Global Women's Issues	External	Passing Juice
Holding Russia and Belarus to Account	External	Passing Juice
Human Rights and Democracy	External	Passing Juice
Human Trafficking	External	Passing Juice
The Ocean and Polar Affairs	External	Passing Juice
Refugee and Humanitarian Assistance	External	Passing Juice
Science, Technology, and Innovation	External	Passing Juice
Treaties and International Agreements	External	Passing Juice
United with Ukraine	External	Passing Juice
The Secretary of State	External	Passing Juice
Bureau of Global Health Security and Diplomacy	External	Passing Juice
Bureau of Intelligence and Research	External	Passing Juice
Bureau of Legislative Affairs	External	Passing Juice
Counselor of the Department	External	Passing Juice
Executive Secretariat	External	Passing Juice
Office of the Chief of Protocol	External	Passing Juice
Office of Civil Rights	External	Passing Juice

In-page links

Office of Diversity and Inclusion	External	Passing Juice
Office of Global Women's Issues	External	Passing Juice
Office of the AUKUS Senior Advisor	External	Passing Juice
Office of the Legal Adviser	External	Passing Juice
Office of the Ombuds	External	Passing Juice
Office of the Special Envoy for Critical and Emerging Technology	External	Passing Juice
Office of the U.S. Special Coordinator for the Partnership for Global Infrastructure and Investment	External	Passing Juice
Office of the U.S. Special Presidential Envoy for Climate	External	Passing Juice
Policy Planning Staff	External	Passing Juice
Special Envoy for Afghan Women, Girls, and Human Rights	External	Passing Juice
Special Envoy for Iran	External	Passing Juice
Special Presidential Envoy for Hostage Affairs	External	Passing Juice
Special Representative for Syria Engagement	External	Passing Juice
Special Representative for Venezuela	External	Passing Juice
U.S. Security Coordinator for Israel and the Palestinian Authority	External	Passing Juice
Deputy Secretary of State	External	Passing Juice
Bureau of Cyberspace and Digital Policy	External	Passing Juice
Office of the Ambassador-at-Large for Arctic Affairs	External	Passing Juice
Deputy Secretary of State for Management and Resources	External	Passing Juice
Office of Foreign Assistance	External	Passing Juice
Office of Small and Disadvantaged Business Utilization	External	Passing Juice
Under Secretary for Arms Control and International Security	External	Passing Juice
Bureau of Arms Control, Deterrence, and Stability	External	Passing Juice
Bureau of International Security and Nonproliferation	External	Passing Juice
Bureau of Political-Military Affairs	External	Passing Juice
Under Secretary for Civilian Security, Democracy, and Human Rights	External	Passing Juice

In-page links

Bureau of Conflict and Stabilization Operations	External	Passing Juice
Bureau of Democracy, Human Rights, and Labor	External	Passing Juice
Bureau of International Narcotics and Law Enforcement Affairs	External	Passing Juice
Bureau of Population, Refugees, and Migration	External	Passing Juice
Office of Global Criminal Justice	External	Passing Juice
Office of International Religious Freedom	External	Passing Juice
Office of the Special Envoy To Monitor and Combat Antisemitism	External	Passing Juice
Office of the U.S. Special Coordinator for Tibetan Issues	External	Passing Juice
Office to Monitor and Combat Trafficking in Persons	External	Passing Juice
Under Secretary for Economic Growth, Energy, and the Environment	External	Passing Juice
Bureau of Economic and Business Affairs	External	Passing Juice
Bureau of Energy Resources	External	Passing Juice
Bureau of Oceans and International Environmental and Scientific Affairs	External	Passing Juice
Office of Global Food Security	External	Passing Juice
Office of Global Partnerships	External	Passing Juice
Office of the Chief Economist	External	Passing Juice
Office of the Science and Technology Adviser	External	Passing Juice
Subnational Diplomacy Unit	External	Passing Juice
Under Secretary for Management	External	Passing Juice
Bureau of Administration	External	Passing Juice
Bureau of Budget and Planning	External	Passing Juice
Bureau of the Comptroller and Global Financial Services	External	Passing Juice
Bureau of Consular Affairs	External	Passing Juice
Bureau of Diplomatic Security	External	Passing Juice
Bureau of Diplomatic Technology	External	Passing Juice
Bureau of Global Talent Management	External	Passing Juice

In-page links

Bureau of Medical Services	External	Passing Juice
Bureau of Overseas Buildings Operations	External	Passing Juice
Director of Diplomatic Reception Rooms	External	Passing Juice
Foreign Service Institute	External	Passing Juice
Office of Foreign Missions	External	Passing Juice
Office of Management Strategy and Solutions	External	Passing Juice
Under Secretary for Political Affairs	External	Passing Juice
Bureau of African Affairs	External	Passing Juice
Bureau of Counterterrorism	External	Passing Juice
Bureau of East Asian and Pacific Affairs	External	Passing Juice
Bureau of European and Eurasian Affairs	External	Passing Juice
Bureau of International Organization Affairs	External	Passing Juice
Bureau of Near Eastern Affairs	External	Passing Juice
Bureau of South and Central Asian Affairs	External	Passing Juice
Bureau of Western Hemisphere Affairs	External	Passing Juice
Under Secretary for Public Diplomacy and Public Affairs	External	Passing Juice
Educational and Cultural Affairs	External	Passing Juice
Expo Unit	External	Passing Juice
Global Engagement Center	External	Passing Juice
Global Public Affairs	External	Passing Juice
Office of Global Youth Issues	External	Passing Juice
Policy, Planning, and Resources	External	Passing Juice
U.S. Advisory Commission on Public Diplomacy	External	Passing Juice
About the U.S. Department of State	External	Passing Juice
Joint Strategic Plan	External	Passing Juice
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Foreign Affairs Manual and Handbook	External	Passing Juice
Department of State by State Map	External	Passing Juice

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We Are the U.S. Department of State	External	Passing Juice
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Foreign Relations of the United States	External	Passing Juice
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Art in Embassies	External	Passing Juice
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Plans, Performance, Budget	External	Passing Juice
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Information Quality Act	External	Passing Juice
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U.S. Ambassadors	External	Passing Juice
U.S. Embassies and Other Posts	External	Passing Juice
Diplomats in Residence	External	Passing Juice
Situation in the Middle East	External	Passing Juice
Anniversary of October 7th Attack	External	Passing Juice
World Space Week: Artemis Accords	External	Passing Juice
Humanitarian Assistance in Response to the Escalating Crisis in Lebanon	External	Passing Juice

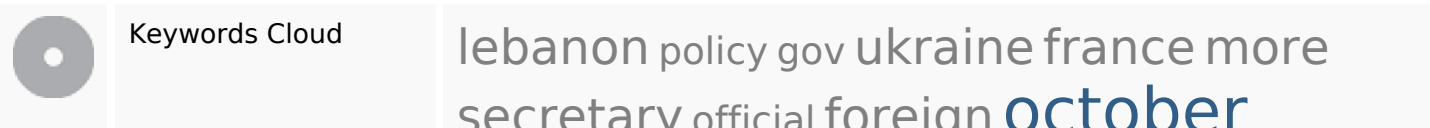
In-page links

ROK Special Measures Agreement	External	Passing Juice
2024 Award for Corporate Excellence Winners	External	Passing Juice
Online Passport Renewal	External	Passing Juice
Global AI Research Agenda	External	Passing Juice
International Religious Freedom Report	External	Passing Juice
Subscribe	External	Passing Juice
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View all countries and areas	External	Passing Juice
France Overview	External	Passing Juice
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Secretary Antony J. Blinken And French Foreign Minister Stéphane Séjourné After Their Meeting	External	Passing Juice
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Secretary Blinken's Call with Egyptian Foreign Minister Abdelatty	External	Passing Juice
Lackawanna man pleads guilty to his role in kidnapping conspiracy attempting to force sister to marry in Yemen	External	Passing Juice
Read More on Egypt	External	Passing Juice
Ukraine Overview	External	Passing Juice
Embassies & Consulates in Ukraine	External	Passing Juice
Secretary Antony J. Blinken, Ukrainian President Volodymyr Zelenskyy, and UK Foreign Secretary David Lammy Before Their Meeting	External	Passing Juice
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Cyber Issues	Internal	Passing Juice
Economic Prosperity and Trade Policy	Internal	Passing Juice
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Hispanic Business Owners Help Fuel U.S. Economy	External	Passing Juice
What Do U.S. Vice Presidents Do?	External	Passing Juice
Astronaut Sian Proctor Believes in ‘Space for all’	External	Passing Juice
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FOIA	External	Passing Juice
No FEAR Act	External	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
october	12	✖	✖	✖	✖






Keywords Consistency

foreign	7	✗	✗	✓	✓
secretary	7	✗	✗	✗	✓
more	7	✗	✗	✗	✓
lebanon	5	✗	✗	✗	✓

Usability

	Url	Domain : probe.ovl.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 39 Warnings : 35				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	5
Deprecated tags	Occurrences					
<u>	5					

Document

	Speed Tips		Excellent, your website doesn't use nested tables.
			Too bad, your website is using inline styles.
			Too bad, your website has too many CSS files (more than 4).
			Too bad, your website has too many JS files (more than 6).
			Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
			Meta Viewport Tag
			Flash content

Optimization

	XML Sitemap	Missing
		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://probe.ovl.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing
		<p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>