

# Website Analysis: prime-outlet.com

Generated on July 03 2024 22:19 PM





The score is 41/100





## SEO Content

	Title	Prime-Outlet Length : 12 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Prime-Outlet</td></tr><tr><td>url</td><td>https://prime-outlet.com/</td></tr><tr><td>site_name</td><td>Prime-Outlet</td></tr></tbody></table>	Property	Content	type	website	title	Prime-Outlet	url	https://prime-outlet.com/	site_name	Prime-Outlet		
Property	Content													
type	website													
title	Prime-Outlet													
url	https://prime-outlet.com/													
site_name	Prime-Outlet													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>33</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Login to my account</li><li>• [H2] Recover password</li><li>• [H2] Create my account</li><li>• [H2] Navegação rápida</li><li>• [H2] Home</li><li>• [H2] Home</li><li>• [H2] Home</li><li>• [H2]</li><li>• [H2] Product's name</li></ul>	H1	H2	H3	H4	H5	H6	1	33	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	33	0	0	0	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Favorites for her</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li><li>• [H2] Product's name</li></ul>
	Images	We found 67 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Catalogue</a>	Internal	Passing Juice
<a href="#">All Collections</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Prime-Outlet</a>	Internal	Passing Juice
<a href="#">X15Pro TWS Bluetooth 5.0 Earphones - Stereo Sport Earbuds with Charging Case</a>	Internal	Passing Juice
<a href="#">Vintage T9 Rechargeable Hair Clipper - Professional Men's Trimmer</a>	Internal	Passing Juice
<a href="#">RGB 5050 LED Strip, 5V USB, Bluetooth/WiFi</a>	Internal	Passing Juice
<a href="#">Portable Metal Folding Comb for Men</a>	Internal	Passing Juice
<a href="#">O.TWO.O Air Cushion BB Cream - Full Coverage, Waterproof, Long-lasting Concealer with Puff</a>	Internal	Passing Juice
<a href="#">E6S TWS Bluetooth Earphones</a>	Internal	Passing Juice
<a href="#">Brand's name</a>	Internal	Passing Juice
<a href="#">See more</a>	Internal	Passing Juice
<a href="#">Privacy Policies</a>	Internal	Passing Juice
<a href="#">Exchanges and Returns</a>	Internal	Passing Juice
<a href="#">Shipping and Delivery Times</a>	Internal	Passing Juice
<a href="#">Customs Taxation and Postal Service</a>	Internal	Passing Juice

## In-page links

## SEO Keywords



Keywords Cloud

**name save** regular sale **brands** bluetooth  
prime-outlet **price** products from

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
name	48	✘	✘	✘	✔
save	30	✘	✘	✘	✘
price	30	✘	✘	✘	✘
products	24	✘	✘	✘	✘
brands	24	✘	✘	✘	✘











## Usability

	Url	Domain : prime-outlet.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 26 Warnings : 7				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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## Optimization

	Robots.txt	<p><a href="http://prime-outlet.com/robots.txt">http://prime-outlet.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>