







Website Analysis: ppid.palopokota.go.id

Generated on March 15 2026 15:43 PM






The score is 64/100







SEO Content

	<p>Title</p>	<p>Portal Resmi Pemerintah Kota Palopo</p> <p>Length : 35</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Pejabat Pengelola Informasi dan Dokumentasi (PPID) Kota Palopo adalah unit yang bertanggung jawab dalam mengelola dan menyampaikan informasi publik di lingkungan Pemerintah Kota Palopo.</p> <p>Length : 185</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	<p>Keywords</p>	<p>PPID Palopo</p> <p>Good, your page contains meta keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>PPID Kota Palopo</td> </tr> <tr> <td>title</td> <td>PPID Kota Palopo</td> </tr> <tr> <td>description</td> <td>Pejabat Pengelola Informasi dan Dokumentasi (PPID) Kota Palopo adalah unit yang bertanggung jawab dalam mengelola dan menyampaikan informasi publik di lingkungan Pemerintah Kota Palopo.</td> </tr> <tr> <td>url</td> <td>https://ppid.palopokota.go.id/</td> </tr> <tr> <td>image</td> <td>/storage/img/logo/favicon_6971cca76b127.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image:width</td> <td>300</td> </tr> <tr> <td>image:height</td> <td>300</td> </tr> </tbody> </table>	Property	Content	site_name	PPID Kota Palopo	title	PPID Kota Palopo	description	Pejabat Pengelola Informasi dan Dokumentasi (PPID) Kota Palopo adalah unit yang bertanggung jawab dalam mengelola dan menyampaikan informasi publik di lingkungan Pemerintah Kota Palopo.	url	https://ppid.palopokota.go.id/	image	/storage/img/logo/favicon_6971cca76b127.png	type	website	image:width	300	image:height	300
Property	Content																			
site_name	PPID Kota Palopo																			
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image:height	300																			

SEO Content

		image:type image/jpeg												
		updated_time 2026-03-15 23:43:02												
		locale id_ID												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>4</td><td>0</td><td>2</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Layanan Informasi dan Dokumentasi Publik PPID Kota Palopo• [H3] 48• [H3] 61• [H3] 11503• [H3] 1178528• [H5] PPID Kota Palopo• [H5] PPID Kota Palopo• [H6] Aksesibilitas	H1	H2	H3	H4	H5	H6	1	0	4	0	2	1
H1	H2	H3	H4	H5	H6									
1	0	4	0	2	1									
	Images	We found 11 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22%

SEO Links

Internal Links 77.78%

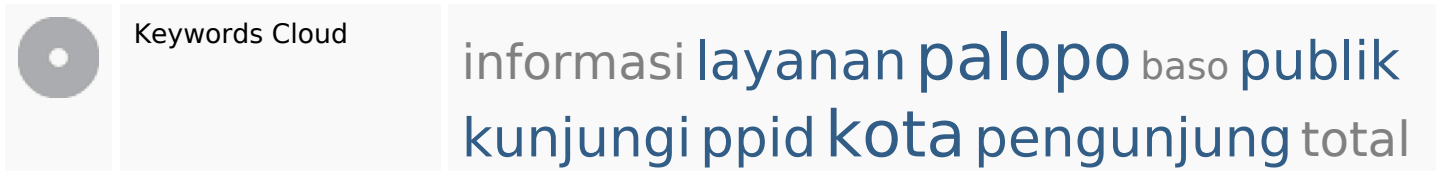
In-page links

Anchor	Type	Juice
Beranda	Internal	Passing Juice
Profil	Internal	Passing Juice
Profil PPID	Internal	Passing Juice
Visi dan Misi PPID	Internal	Passing Juice
Struktur Organisasi PPID	Internal	Passing Juice
Informasi Publik PPID	Internal	Passing Juice
Tugas dan Fungsi	Internal	Passing Juice
Dasar Hukum PPID	Internal	Passing Juice
Tata Cara Permohonan Informasi	Internal	Passing Juice
Tata Cara Pengajuan Keberatan	Internal	Passing Juice
Tata Cara Pengajuan Penyelesaian Sengketa Informasi	Internal	Passing Juice
Tata Cara Pengaduan Masyarakat	Internal	Passing Juice
Tata Cara Pengaduan Integritas	Internal	Passing Juice
Permohonan Informasi	Internal	Passing Juice
Keberatan Informasi	Internal	Passing Juice
Alasan Keberatan Informasi	Internal	Passing Juice
Cek Status Permohonan	Internal	Passing Juice
Informasi Berkala	Internal	Passing Juice
Informasi Serta-Merta	Internal	Passing Juice
Informasi Setiap Saat	Internal	Passing Juice
Daftar Informasi Publik	Internal	Passing Juice
Web Utama	External	Passing Juice
Satu Data	External	Passing Juice

In-page links

Kunjungi	External	Passing Juice
Kunjungi	External	Passing Juice
Kunjungi	External	Passing Juice
Kunjungi	External	Passing Juice

SEO Keywords



Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
kota	5	✓	✗	✓	✓
palopo	5	✓	✓	✓	✓
layanan	3	✗	✗	✗	✓
publik	3	✗	✗	✓	✓
ppid	3	✗	✓	✓	✓

Usability





	Url	Domain : ppid.palopokota.go.id Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is id.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ppid.palopokota.go.id/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.