Website Analysis: posterjack.ca

Generated on April 05 2025 09:52 AM

The score is 47/100

SEO Content

✅	Title	High-Quality Online Photo Printing Canada | Posterjack Length : 54 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Discover the best online photo printing service in Canada with Posterjack. Enjoy high-quality prints, easy ordering, and fast delivery. Perfect for all canvas, acrylic, metal, framed prints, and more! Length : 200 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	High-Quality Online Photo Printing Canada | Posterjack
image	http://posterjack.ca/cdn/shop/files/posterjack-logo.svg?v=1715278614&width=2048
image:secure_url	https://posterjack.ca/cdn/shop/files/posterjack-logo.svg?v=1715278614&width=2048
image:width	1200
image:height	628

SEO Content

		description		Discover the best online photo printing service in Canada with Posterjack. Enjoy high-quality prints, easy ordering, and fast delivery. Perfect for all canvas, acrylic, metal, framed prints, and more!		
		url		https://posterjack.ca/		
		site_name		Posterjack		

	Headings	H1 1	H2 6	H3 1	H4 0	H5 0	H6 0

- [H1] Posterjack
- [H2] Welcome to Posterjack
- [H2] Best Sellers
- [H2] Featured In
- [H2] Canadians Love Posterjack
- [H2] The Best Gifts
- [H2] From the Blog
- [H3] SPRING SALE - SAVE 25% SITEWIDE

❌	Images	We found 47 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 31 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
⊙		External Links : Passing Juice 6.45%
		Internal Links 93.55%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
25% Off Sitewide with code: 25SPRING	Internal	Passing Juice
Bonus 10% OFF Framed Prints →	Internal	Passing Juice
Extended until Sunday midnight	Internal	Passing Juice
Product Assistant	Internal	Passing Juice
Account	Internal	Passing Juice
Create Now	Internal	Passing Juice
Canvas Prints	Internal	Passing Juice
Satin Photo Paper	Internal	Passing Juice
HD Metal Prints	Internal	Passing Juice
Acrylic Prints	Internal	Passing Juice
Acrylic Photo Blocks	Internal	Passing Juice
Layflat Photo Books	Internal	Passing Juice
Photo Mugs	Internal	Passing Juice
Woodstand Prints	Internal	Passing Juice
Hardcover Photo Books	Internal	Passing Juice
Enroll Today	Internal	Passing Juice
Framed Photos are the Perfect Mother's Day Gift Idea	Internal	Passing Juice
The Best Shutterfly Alternative in Canada for Photo Books	Internal	Passing Juice
Picture Perfect: 8 Unforgettable Mother's Day Photo Gifts	Internal	Passing Juice
Our Story	Internal	Passing Juice

In-page links

Blog		Internal	Passing Juice
For Businesses		Internal	Passing Juice
Posterjack USA		External	Passing Juice
Help Centre / FAQ		Internal	Passing Juice
Contact		Internal	Passing Juice
Returns & Refunds		Internal	Passing Juice
Shipping & Production		Internal	Passing Juice
Terms & Conditions		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Site by Pointer		External	Passing Juice

SEO Keywords

Keywords Cloud	photo **price** available prints from work posterjack sizes how **sale**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	16	✖	✖	✖	✔
price	15	✖	✖	✖	✖
available	12	✖	✖	✖	✖
from	12	✖	✖	✖	✔
sizes	12	✖	✖	✖	✖

Usability

	Url	Domain : posterjack.ca Length : 13
	Favicon	Great, your website has a favicon.

Usability

✓		✓
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://posterjack.ca/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.