

### Website Analysis: postalstore.org

Generated on July 02 2024 09:23 AM

The score is 62/100

#### **SEO Content**

	Title	Postal Store - Official  Length: 23					
		Perfect, your title contains between 10 and 70 characters.					ers.
1	Description	Postal Store - We Are Official Postal Store Website, Welcome To Buy The Latest Cheap Postal Store For Men And Women. Purchase Your Belonging Postal Store Right Now! 100% Lowest Price And Best Quality Guarantee!  Length: 210  Ideally, your meta description should contain between 70 and 160					
		characters	s (spaces ir	ncluded). U	se <u>this free t</u>	tool to calcu	ulate text length.
	Keywords	Postal Store, Postal Store Sale, Postal Store Lowprice, Postal Store Clearance Sale, Postal Store Wholesale, Postal Store Online Shop, Postal Store Discount, Postal Store For Sale					
		Good, you	r page con	tains meta	keywords.		
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
•		_	1] postal st	-	Ü	Ü	O
	Images	We found	0 images o	n this web	page.		
		Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio: 20%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no	o Flash con	tent has be	een detected	on this pa	ge.

### **SEO Content**

Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
<b></b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Туре	Juice
To top link	Internal	Passing Juice

### SEO Keywords

0	Keywords Cloud	more online shipping <b>Store</b> mailing shop
		postal usps recent supplies

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

## Keywords Consistency

store	13	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
postal	11	<b>*</b>	<b>*</b>	<b>*</b>	✓
usps	5	×	×	×	×
online	5	×	✓	×	×
supplies	5	×	×	×	×

## Usability

0	Url	Domain : postal-store.org Length : 16
<b>②</b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 0 Warnings: 0
	Email Privacy	Great no email address has been found in plain text!
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

### Document

0	Speed Tips	~	Excellent, your website doesn't use nested tables.
		×	Too bad, your website is using inline styles.
		~	Great, your website has few CSS files.
		~	Perfect, your website has few JavaScript files.
		*	Perfect, your website takes advantage of gzip.

### Mobile

	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://postal-store.org/robots.txt  Great, your website has a robots.txt file.
<b>&amp;</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.