

# Website Analysis: portal-sib.ru

Generated on October 30 2025 04:37 AM

The score is 59/100



## SEO Content

|              | Title                                                                                        | Сибирь и Мир - Новости страны и мира                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|--------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|----------|---------|--------|-------|------|---------|-------|--------------------------------------|-------------|----------------------------------------------------------------------------------------------|-----|------------------------|-----------|------------------------------|--------------|---------------------------|
|              |                                                                                              | Length : 36                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              |                                                                                              | Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              | Description                                                                                  | Сибирь и Мир - Новости страны и мира, от событий регионе до происшествий в мировых столицах.                                                                                                                                                                                                                                                                                                                                                                                                                                    |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              |                                                                                              | Length : 92                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              |                                                                                              | Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                            |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              | Keywords                                                                                     | новости, новости россии, новости сибери, новости мира, события в регионе                                                                                                                                                                                                                                                                                                                                                                                                                                                        |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              |                                                                                              | Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              | Og Meta Properties                                                                           | Good, your page take advantage of Og Properties.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              |                                                                                              | <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Сибирь и Мир - Новости страны и мира</td></tr><tr><td>description</td><td>Сибирь и Мир - Новости страны и мира, от событий регионе до происшествий в мировых столицах.</td></tr><tr><td>url</td><td>https://portal-sib.ru/</td></tr><tr><td>site_name</td><td>Портал новостей Сибирь и Мир</td></tr><tr><td>updated_time</td><td>2025-10-27T16:02:23+03:00</td></tr></table> |         |         |         |         |         | Property | Content | locale | ru_RU | type | website | title | Сибирь и Мир - Новости страны и мира | description | Сибирь и Мир - Новости страны и мира, от событий регионе до происшествий в мировых столицах. | url | https://portal-sib.ru/ | site_name | Портал новостей Сибирь и Мир | updated_time | 2025-10-27T16:02:23+03:00 |
| Property     | Content                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
| locale       | ru_RU                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
| type         | website                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
| title        | Сибирь и Мир - Новости страны и мира                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
| description  | Сибирь и Мир - Новости страны и мира, от событий регионе до происшествий в мировых столицах. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
| url          | https://portal-sib.ru/                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
| site_name    | Портал новостей Сибирь и Мир                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
| updated_time | 2025-10-27T16:02:23+03:00                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |
|              | Headings                                                                                     | H1<br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | H2<br>0 | H3<br>6 | H4<br>0 | H5<br>0 | H6<br>0 |          |         |        |       |      |         |       |                                      |             |                                                                                              |     |                        |           |                              |              |                           |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H1] Новости России и мира</li><li>• [H3] Газпром договорился с китайской государственной нефтегазовой...</li><li>• [H3] В Целинном районе Курганской области ученые нашли растение, которое...</li><li>• [H3] Предприниматели Иркутской области заинтересовались идеей размещения...</li><li>• [H3] В Минэнерго узрели риск доп сокращения добычи газа в РФ к 2040 году. В 2023-м на огромнейших...</li><li>• [H3] Гастрономические загадки национальных блюд и их связь с культурным наследием</li><li>• [H3] Искусство подачи блюд: оригинальные идеи сервировки для любого события</li></ul> |
|    | Images          | We found 16 images on this web page.<br><br>Good, most or all of your images have alt attributes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|    | Text/HTML Ratio | Ratio : 10%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

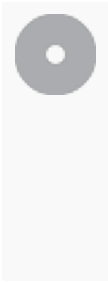
## SEO Links

|                                                                                    |                         |                                                                                                  |
|------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                 |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                   |
|  | In-page links           | We found a total of 16 links including 0 link(s) to files                                        |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

In-page links

| Anchor                                                                                   | Type     | Juice         |
|------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Сибирь и Мир</a>                                                             | Internal | Passing Juice |
| =                                                                                        | Internal | Passing Juice |
| <a href="#">События в мире</a>                                                           | Internal | Passing Juice |
| <a href="#">manage</a>                                                                   | Internal | Passing Juice |
| =                                                                                        | Internal | Passing Juice |
| <a href="#">Наука</a>                                                                    | Internal | Passing Juice |
| =                                                                                        | Internal | Passing Juice |
| =                                                                                        | Internal | Passing Juice |
| =                                                                                        | Internal | Passing Juice |
| <a href="#">Статьи</a>                                                                   | Internal | Passing Juice |
| =                                                                                        | Internal | Passing Juice |
| <a href="#">Заккрыть</a>                                                                 | Internal | Passing Juice |
| <a href="#">Работа и высочайшая зарплата — главные условия, ради которых россияне...</a> | Internal | Passing Juice |
| <a href="#">Певец SHAMAN (Ярослав Дронов) 24 февраля выступил на зимней акции...</a>     | Internal | Passing Juice |
| <a href="#">Климатические конфигурации, а совсем не люди, повинны в исчезновении...</a>  | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a>                                              | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

мир опубликовано читать  
manage окт блюд области  
новости комментарии  
события

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| события     | 7       | ✖     | ✔        | ✖           | ✔        |
| области     | 6       | ✖     | ✖        | ✖           | ✔        |
| новости     | 6       | ✔     | ✔        | ✔           | ✔        |
| комментарии | 6       | ✖     | ✖        | ✖           | ✖        |
| manage      | 6       | ✖     | ✖        | ✖           | ✖        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : portal-sib.ru<br>Length : 13             |
|    | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                            |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------|
|  | Doctype         | HTML 5                                                     |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 19<br>Warnings : 33                               |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

## Document

|                                                                                  |            |                                                               |
|----------------------------------------------------------------------------------|------------|---------------------------------------------------------------|
|  | Speed Tips | ✓ Excellent, your website doesn't use nested tables.          |
|                                                                                  |            | ✗ Too bad, your website is using inline styles.               |
|                                                                                  |            | ✗ Too bad, your website has too many CSS files (more than 4). |
|                                                                                  |            | ✗ Too bad, your website has too many JS files (more than 6).  |
|                                                                                  |            | ✗ Too bad, your website does not take advantage of gzip.      |

## Mobile

|                                                                                  |                     |                     |
|----------------------------------------------------------------------------------|---------------------|---------------------|
|  | Mobile Optimization | ✓ Apple Icon        |
|                                                                                  |                     | ✓ Meta Viewport Tag |
|                                                                                  |                     | ✓ Flash content     |

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>http://portal-sib.ru/sitemap.xml</code>                                                                                                                                                                                                 |
|  | Robots.txt  | <code>http://portal-sib.ru/robots.txt</code><br>Great, your website has a robots.txt file.                                                                                                                                                                                               |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |