



# Website Analysis: pointscrowd.com

Generated on July 25 2024 18:28 PM






The score is 46/100





## SEO Content

	Title	<p>Award Travel Search Free with PointsCrowd</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Award Flight &amp; Hotel Search: Find Featured Destinations &amp; Deals in Points and Miles Across Multiple Loyalty Programs - Pointscrowd.com</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>PointsCrowd   Free hotel and airline ticket search tool for loyalty points</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Award Travel Search Free with PointsCrowd</td> </tr> <tr> <td>description</td> <td>Award Flight &amp; Hotel Search: Find Featured Destinations &amp; Deals in Points and Miles Across Multiple Loyalty Programs - Pointscrowd.com</td> </tr> <tr> <td>url</td> <td><a href="https://www.pointscrowd.com/featured-destinations/">https://www.pointscrowd.com/featured-destinations/</a></td> </tr> <tr> <td>image</td> <td><a href="https://www.pointscrowd.com/wp-content/uploads/2023/03/Artboard-30@2x-e1677681798470.png">https://www.pointscrowd.com/wp-content/uploads/2023/03/Artboard-30@2x-e1677681798470.png</a></td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	PointsCrowd   Free hotel and airline ticket search tool for loyalty points	type	article	title	Award Travel Search Free with PointsCrowd	description	Award Flight & Hotel Search: Find Featured Destinations & Deals in Points and Miles Across Multiple Loyalty Programs - Pointscrowd.com	url	<a href="https://www.pointscrowd.com/featured-destinations/">https://www.pointscrowd.com/featured-destinations/</a>	image	<a href="https://www.pointscrowd.com/wp-content/uploads/2023/03/Artboard-30@2x-e1677681798470.png">https://www.pointscrowd.com/wp-content/uploads/2023/03/Artboard-30@2x-e1677681798470.png</a>
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## SEO Content

		<p>image:secure_url https://www.pointscrowd.com/wp-content/uploads/2023/03/Artboard-30@2x-e1677681798470.png</p> <p>image:width 500</p> <p>image:height 500</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>8</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Featured Destinations</li><li>• [H4] Travel</li><li>• [H4] Cabin Class</li><li>• [H4] Destination</li><li>• [H4] Loyalty Programs</li><li>• [H4] Welcome Influencers!</li><li>• [H4] Contact us</li><li>• [H4] Have a great idea you'd like to share? We are listening!</li><li>• [H4] Privacy Overview</li><li>• [H5] Where you flying from?</li><li>• [H5] Don't see your favorite loyalty program? Send us a message!</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	8	2	0
H1	H2	H3	H4	H5	H6									
1	0	0	8	2	0									
	Images	<p>We found 17 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 15 links including 0 link(s) to files</p>

## SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">How it works</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Influencers</a>	Internal	Passing Juice
<a href="#">Crowd space</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	noFollow
<a href="#">Register</a>	Internal	noFollow
<a href="#">Login</a>	Internal	noFollow
<a href="#">F&amp;#038;Q</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookies Policy</a>	Internal	Passing Juice
<a href="#">Terms of use</a>	Internal	Passing Juice

## SEO Keywords






	Keywords Cloud	<b>blog register space crowd login</b> wallet influencers search how points
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# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
register	3	✘	✘	✘	✘
login	3	✘	✘	✘	✘
wallet	3	✘	✘	✘	✘
points	3	✔	✘	✔	✘
how	2	✘	✘	✘	✘









## Usability

	Url	Domain : pointscrowd.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 66 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text.




## Document

		Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://pointscrowd.com/sitemap.xml https://www.pointscrowd.com/sitemap.xml https://www.pointscrowd.com/sitemap.rss</pre>
	Robots.txt	<pre>http://pointscrowd.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

# Optimization