Website Analysis: podcasters.spotify.com

Generated on July 26 2024 13:52 PM

The score is 53/100

SEO Content

✅	Title	**Spotify for Podcasters** Length : 22 Perfect, your title contains between 10 and 70 characters.
✅	Description	Get to know Spotify for Podcasters, the free, all-in-one podcast platform for every creator. Length : 92 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	Spotify for Podcasters

⊙	Headings	

H1	H2	H3	H4	H5	H6
1	0	0	0	0	0

- [H1] All the tools to grow your show

❌	Images	We found 30 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

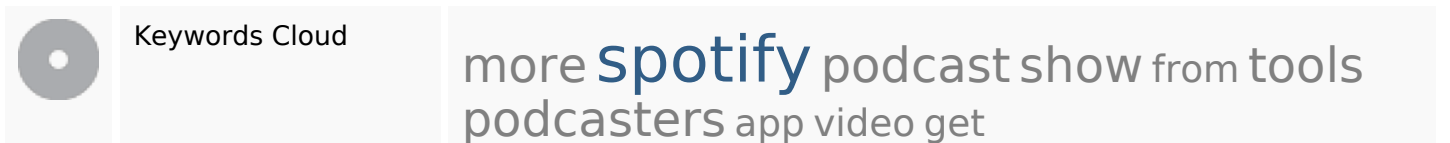|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 21 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

In-page links

Anchor	Type	Juice
Find out more	Internal	Passing Juice
Video	Internal	Passing Juice
Switch	Internal	Passing Juice
Help	Internal	Passing Juice
Log in	Internal	Passing Juice
Sign up	Internal	Passing Juice
More about fan engagement	Internal	Passing Juice
More about monetization	Internal	Passing Juice
About	External	Passing Juice
Press & Media	External	Passing Juice

In-page links

Careers	External	Passing Juice
Contact Us	External	Passing Juice
Legal	External	Passing Juice
Privacy Center	External	Passing Juice
Privacy Policy	External	Passing Juice
Cookies	External	Passing Juice
Help Center	Internal	Passing Juice
Megaphone	External	Passing Juice
Spotify Studios	External	Passing Juice
Spotify for Artists	External	Passing Juice
Findaway Voices	External	Passing Juice

SEO Keywords

Keywords Cloud	more spotify podcast show from tools podcasters app video get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
spotify	14	✔	✖	✔	✖
more	7	✖	✖	✖	✖
podcast	6	✔	✖	✔	✖
show	6	✖	✖	✖	✔
tools	6	✖	✖	✖	✔

Usability

Url	Domain : podcasters.spotify.com Length : 22	

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✗	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 15 Warnings : 4
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◐	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

◐	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag

Mobile

		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://podcasters.spotify.com/sitemap.xml
✔	Robots.txt	http://podcasters.spotify.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.