# Website Analysis: plusone.google.com

## The score is 41/100

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | Google Workspace Updates: New community features for Google Chat and an update on Currents<br><br>Length : 90<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Description | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⚪ | Headings | H1 0   H2 8   H3 18   H4 3   H5 0   H6 0<br><br>• [H2] Updates<br>• [H2] New community features for Google Chat and an update on Currents<br>• [H2] Filter by product<br>• [H2] Filter by date<br>• [H2] Subscribe by feed<br>• [H2] Subscribe by email<br>• [H2] Localized Google Workspace Updates<br>• [H2] Useful Links<br>• [H3]<br>• [H3] What's Changing<br>• [H3]<br>• [H3] Who's impacted<br>• [H3]<br>• [H3] Why it's important<br>• [H3] Recommended action |

# SEO Content

| | | |
|---|---|---|
| | | <ul><li>[H3] Availability</li><li>[H3] Resources</li><li>[H3]</li><li>[H3] What's Changing</li><li>[H3]</li><li>[H3] Who's impacted</li><li>[H3]</li><li>[H3] Why it's important</li><li>[H3] Recommended action</li><li>[H3] Availability</li><li>[H3] Resources</li><li>[H4] Join the official community for Google Workspace administrators</li><li>[H4] Learn about more Google Workspace launches</li><li>[H4]</li></ul> |
| ❌ | Images | We found 19 images on this web page.<br><br>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : 10%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ❌ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 336 links including 1 link(s) to files |
| ⬤ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 99.11%<br><br>Internal Links 0.89% |

# In-page links

| Anchor | Type | Juice |
| --- | --- | --- |
| New community features for Google Chat and an update on Currents | External | Passing Juice |
| see this post | External | Passing Juice |
| announced plans to wind down Currents | External | Passing Juice |
| detailed guidance | External | Passing Juice |
| automated migration of Currents data | External | Passing Juice |
| export Currents data using Takeout | External | Passing Juice |
| Google Chat | External | Passing Juice |
| announcements in Google Chat | External | Passing Juice |
| in-line threading | External | Passing Juice |
| custom emojis | External | Passing Juice |
| searching in Gmail | External | Passing Juice |
| invite others to join | External | Passing Juice |
| the size of communities supported by spaces in Chat to 8,000 members | External | Passing Juice |
| space managers | External | Passing Juice |
| abilities | External | Passing Juice |
| manage membership | External | Passing Juice |
| data loss prevention | External | Passing Juice |
| Jira, GitHub, Asana, PagerDuty | External | Passing Juice |
| Zendesk and Salesforce | External | Passing Juice |
| using spaces in Google Chat | External | Passing Juice |
| Google | External | Passing Juice |
| Currents | External | Passing Juice |
| Google Chat | External | Passing Juice |
| Other | External | Passing Juice |
| Accessibility | External | Passing Juice |
| Accounts | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Admin console | External | Passing Juice |
| Admin SDK | External | Passing Juice |
| Android | External | Passing Juice |
| API | External | Passing Juice |
| App Maker | External | Passing Juice |
| AppSheet | External | Passing Juice |
| Assistant | External | Passing Juice |
| Bet | External | Passing Juice |
| Beta | External | Passing Juice |
| BigQuery | External | Passing Juice |
| Chrome | External | Passing Juice |
| Cloud Search | External | Passing Juice |
| Colab | External | Passing Juice |
| Contacts | External | Passing Juice |
| Developer | External | Passing Juice |
| Directory Sync | External | Passing Juice |
| DLP | External | Passing Juice |
| Docs | External | Passing Juice |
| Drive for desktop | External | Passing Juice |
| Duet AI | External | Passing Juice |
| Editors | External | Passing Juice |
| Education Edition | External | Passing Juice |
| End-user | External | Passing Juice |
| G Suite | External | Passing Juice |
| G Suite for Education | External | Passing Juice |
| G Suite for Government | External | Passing Juice |
| Gemini | External | Passing Juice |
| Gmail | External | Passing Juice |

## In-page links

| | | |
|---|---|---|
| Google Apps Script | External | Passing Juice |
| Google Calendar | External | Passing Juice |
| Google Classroom | External | Passing Juice |
| Google Cloud Directory Sync | External | Passing Juice |
| Google Docs | External | Passing Juice |
| Google Drawings | External | Passing Juice |
| Google Drive | External | Passing Juice |
| Google Forms | External | Passing Juice |
| Google Hangouts | External | Passing Juice |
| Google Keep | External | Passing Juice |
| Google Maps | External | Passing Juice |
| Google Meet | External | Passing Juice |
| Google Meet Hardware | External | Passing Juice |
| Google Photos | External | Passing Juice |
| Google Sheets | External | Passing Juice |
| Google Sites | External | Passing Juice |
| Google Slides | External | Passing Juice |
| Google Tasks | External | Passing Juice |
| Google Vault | External | Passing Juice |
| Google Voice | External | Passing Juice |
| Google Workspace | External | Passing Juice |
| Google Workspace Add-ons | External | Passing Juice |
| Google Workspace for Education | External | Passing Juice |
| Google Workspace Marketplace | External | Passing Juice |
| Google Workspace Migrate | External | Passing Juice |
| Groups | External | Passing Juice |
| Identity | External | Passing Juice |
| iOS | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Jamboard | External | Passing Juice |
| Marketplace | External | Passing Juice |
| MDM | External | Passing Juice |
| Microsoft Exchange | External | Passing Juice |
| Microsoft Outlook | External | Passing Juice |
| Mobile | External | Passing Juice |
| Next 2023 | External | Passing Juice |
| Premier Edition | External | Passing Juice |
| Rapid | External | Passing Juice |
| Rapid Release | External | Passing Juice |
| Rapid Releases | External | Passing Juice |
| SAML | External | Passing Juice |
| Scheduled Release | External | Passing Juice |
| Security and Compliance | External | Passing Juice |
| SSO | External | Passing Juice |
| Weekly Recap | External | Passing Juice |
| What&#39;s New | External | Passing Juice |
| YouTube | External | Passing Juice |
| 2024 | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2023 | External | Passing Juice |
| Dec | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2022 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2021 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2020 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2019 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |

# In-page links

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|---|---|---|
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2018 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2017 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
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| Jun | External | Passing Juice |

# In-page links

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| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2016 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2015 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2014 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2013 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
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| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| 2012 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2011 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2010 | External | Passing Juice |
| Dec | External | Passing Juice |

# In-page links

| | | |
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| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2009 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2008 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |

# In-page links

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| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Jan | External | Passing Juice |
| 2007 | External | Passing Juice |
| Dec | External | Passing Juice |
| Nov | External | Passing Juice |
| Oct | External | Passing Juice |
| Sep | External | Passing Juice |
| Aug | External | Passing Juice |
| Jul | External | Passing Juice |
| Jun | External | Passing Juice |
| May | External | Passing Juice |
| Apr | External | Passing Juice |
| Mar | External | Passing Juice |
| Feb | External | Passing Juice |
| Español | External | Passing Juice |
| Français | External | Passing Juice |
| □□□ | External | Passing Juice |
| Português | External | Passing Juice |
| Join the official community for Google Workspace administrators | External | Passing Juice |
| Learn about more Google Workspace launches | External | Passing Juice |
| Google | Internal | Passing Juice |

# In-page links

| Privacy | Internal | Passing Juice |
|---------|----------|---------------|
| Terms | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | aug jun oct jul chat **google** workspace feb apr mar |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| google | 66 | ✔ | ✘ | ✘ | ✔ |
| chat | 22 | ✔ | ✘ | ✘ | ✔ |
| workspace | 22 | ✔ | ✘ | ✘ | ✔ |
| mar | 21 | ✘ | ✘ | ✘ | ✘ |
| oct | 20 | ✘ | ✘ | ✘ | ✘ |

# Usability

| | Url | Domain : plusone.google.com<br>Length : 18 |
|---|---|---|
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✗ | Deprecated HTML | **Deprecated tags**    **Occurrences**<br><br>&lt;center&gt;    1<br><br>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete. |
| ◉ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br><br>✗ Too bad, your website is using inline styles.<br><br>✗ Too bad, your website has too many CSS files (more than 4).<br><br>✓ Perfect, your website has few JavaScript files.<br><br>✗ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ◉ | Mobile Optimization | ✗ Apple Icon<br><br>✓ Meta Viewport Tag<br><br>✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ✗ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of |

| | | |
|---|---|---|
| | | changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✅ | Robots.txt | http://plusone.google.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |