



# Website Analysis: play.google.com

Generated on September 02 2024 19:24 PM




The score is 49/100







## SEO Content

	<b>Title</b>	<p>Android Apps on Google Play</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Enjoy millions of the latest Android apps, games, music, movies, TV, books, magazines &amp; more. Anytime, anywhere, across your devices.</p> <p>Length : 137</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://play.google.com/store/games?hl=en_US</td> </tr> <tr> <td>title</td> <td>Android Apps on Google Play</td> </tr> <tr> <td>description</td> <td>Enjoy millions of the latest Android apps, games, music, movies, TV, books, magazines &amp; more. Anytime, anywhere, across your devices.</td> </tr> </tbody> </table>	Property	Content	url	https://play.google.com/store/games?hl=en_US	title	Android Apps on Google Play	description	Enjoy millions of the latest Android apps, games, music, movies, TV, books, magazines & more. Anytime, anywhere, across your devices.				
Property	Content													
url	https://play.google.com/store/games?hl=en_US													
title	Android Apps on Google Play													
description	Enjoy millions of the latest Android apps, games, music, movies, TV, books, magazines & more. Anytime, anywhere, across your devices.													
	<b>Headings</b>	<table border="1" data-bbox="539 1756 1481 1823"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<b>Images</b>	<p>We found 57 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice

## SEO Keywords






	Keywords Cloud	kids <b>star</b> legends casual google arcade apps games strategy play
--	----------------	--

## SEO Keywords





### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
star	26	✘	✘	✘	✘
play	12	✔	✘	✘	✘
google	8	✔	✘	✘	✘
games	7	✘	✘	✔	✘
strategy	7	✘	✘	✘	✘








### Usability

	Url	Domain : play.google.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="https://play.google.com/sitemaps/sitemaps-index-0.xml">https://play.google.com/sitemaps/sitemaps-index-0.xml</a></li><li><a href="https://play.google.com/sitemaps/sitemaps-index-1.xml">https://play.google.com/sitemaps/sitemaps-index-1.xml</a></li></ul>
	Robots.txt	<a href="http://play.google.com/robots.txt">http://play.google.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"><li> Google Analytics</li></ul>