



# Website Analysis: play-draftkings.com

Generated on March 30 2026 10:08 AM

The score is 79/100



## SEO Content

	Title	DraftKings - Top Slots & Casino Bonuses Online Length : 50 Perfect, your title contains between 10 and 70 characters.												
	Description	Explore DraftKings: thrilling slots, generous casino bonuses, and exclusive rewards. Play now and boost your winning potential! Length : 127 Great, your meta description contains between 70 and 160 characters.												
	Keywords	DraftKings, casino slots, online bonuses, top casino rewards Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] DraftKings</li> <li>[H2] DraftKings: The Ultimate Destination for Slot Enthusiasts</li> <li>[H2] Unlock Limitless Slot Fun at DraftKings</li> <li>[H3] Top Advantages of Playing Popular Games on DraftKings</li> <li>[H3] Exclusive Casino Bonuses at DraftKings and Top Rivals</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	2	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 40% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">DraftKings - Top Slots &amp; Casino Bonuses Online</a>	Internal	Passing Juice
<a href="#">DraftKings Casino - Top Slots &amp; Bonus Offers Online</a>	Internal	Passing Juice
<a href="#">DraftKings App - Top Games &amp; Casino Bonuses</a>	Internal	Passing Juice
<a href="#">DraftKings Free Spins - Unlock Exclusive Slot Bonuses!</a>	Internal	Passing Juice
<a href="#">DraftKings Online - Play Exciting Slots &amp; Claim Top Bonuses</a>	Internal	Passing Juice
<a href="#">DraftKings Login - Secure Access to Online Casino Fun</a>	Internal	Passing Juice
<a href="#">DraftKings Demo Games - Try Top Slots for Free</a>	Internal	Passing Juice
<a href="#">fr-ca</a>	Internal	Passing Juice
<a href="#">en-gb</a>	Internal	Passing Juice

## In-page links

<a href="#">hi-in</a>	Internal	Passing Juice
<a href="#">es-es</a>	Internal	Passing Juice
<a href="#">de-de</a>	Internal	Passing Juice
<a href="#">pt-br</a>	Internal	Passing Juice
<a href="#">ur-pk</a>	Internal	Passing Juice
<a href="#">en-za</a>	Internal	Passing Juice
<a href="#">sv-se</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	spins slots online top casino bonus bonuses free slot <b>draftkings</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
draftkings	20	✓	✓	✓	✓
slots	10	✓	✓	✓	✗
casino	9	✓	✓	✓	✓
top	8	✓	✓	✗	✓
bonuses	8	✓	✓	✓	✓

## Usability

	Url	Domain : play-draftkings.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://play-draftkings.com/sitemap.xml">http://play-draftkings.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://play-draftkings.com/robots.txt">http://play-draftkings.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>