



# Website Analysis: plantagroup.com

Generated on May 09 2025 09:13 AM



The score is 49/100







## SEO Content

|  |                    |   |         |         |         |         |         |
|--|--------------------|---|---------|---------|---------|---------|---------|
|  | Title              | <p>Meristem: ТОВ «ПЛАНТА ГРУПП» офіційно представляє Meristem™ в Україні</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |         |         |         |         |         |
|  | Description        | <p>Meristem в Україні офіційно представляє ТОВ «ПЛАНТА ГРУПП». Продукція Meristem це екологічні мікродобрива, стимулятори росту та антистресанти іспанського виробництва</p> <p>Length : 165</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |         |         |         |         |         |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |         |         |         |         |         |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |         |         |         |         |         |
|  | Headings           | H1<br>0   | H2<br>2 | H3<br>0 | H4<br>0 | H5<br>0 | H6<br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H2] Детальніше про нашу продукцію</li><li>• [H2] Топ товари</li></ul>  |         |         |         |         |         |
|  | Images             | <p>We found 25 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |         |         |         |         |         |
|  | Text/HTML Ratio    | <p>Ratio : 46%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>   |         |         |         |         |         |
|  | Flash              | <p>Perfect, no Flash content has been detected on this page.</p>  |         |         |         |         |         |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 12 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 25%<br>Internal Links 75%       |


## In-page links

| Anchor                               | Type     | Juice         |
|--------------------------------------|----------|---------------|
| <a href="#">Про компанію</a>         | Internal | Passing Juice |
| <a href="#">Продукція</a>            | Internal | Passing Juice |
| <a href="#">Технологічні схеми</a>   | Internal | Passing Juice |
| <a href="#">Дистриб'ютори</a>        | Internal | Passing Juice |
| <a href="#">Стати дистриб'ютором</a> | Internal | Passing Juice |
| <a href="#">Новини та події</a>      | Internal | Passing Juice |
| <a href="#">Каталоги</a>             | Internal | Passing Juice |
| <a href="#">Відео та прес-релізи</a> | Internal | Passing Juice |
| <a href="#">Контакти</a>             | Internal | Passing Juice |
| <a href="#">Планта Групп</a>         | External | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| = | External | Passing Juice |
| = | External | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | ЖИВЛЕННЯ ТОВ для планта<br>meristem культур рослин групп<br>компанія wiltoto |
|--|----------------|--|












## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| meristem | 11      | ✓     | ✗        | ✓           | ✗        |
| рослин   | 7       | ✗     | ✗        | ✗           | ✗        |
| планта   | 7       | ✓     | ✗        | ✓           | ✗        |
| групп    | 7       | ✓     | ✗        | ✓           | ✗        |
| для      | 7       | ✗     | ✗        | ✗           | ✗        |





## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : plantagroup.com<br>Length : 15  |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |



## Document

|   |                 |  |
|---|-----------------|--|
|  | Doctype         | Missing doctype  |
|  | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.  |
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|--|

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><div>http://plantagroup.com/sitemap.xml</div><div>https://plantagroup.com/sitemap.xml</div></div> |
|  | Robots.txt  | <div>http://plantagroup.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>  |
|   |             |   |

## Optimization



### Analytics

Great, your website has an analytics tool.



Google Analytics