





Website Analysis: plangonewzealand.com

Generated on May 22 2025 21:14 PM

The score is 54/100



SEO Content

	Title	<p>Plan Your Trip to New Zealand PlanGo NZ</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>						
	Description	<p>Welcome to PlanGo New Zealand! For over 20+ years, we have crafted unforgettable journeys across this spectacular country, establishing ourselves as local leaders in adventure tourism. From the misty fjords of Fiordland to the volcanic peaks of the North Island, our tours encompass all major regions, each rich with unique experiences. We have fantastic New Zealand travel tips, top activities, blogs and itinerary ideas to help you plan an unforgettable trip!</p> <p>Length : 462</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>						
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>						
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Plan Your Trip to New Zealand PlanGo</td></tr><tr><td>description</td><td>Welcome to PlanGo New Zealand! For over 20+ years, we have crafted unforgettable journeys across this spectacular country, establishing ourselves as local leaders in adventure tourism. From the misty fjords of Fiordland to the volcanic peaks of the North Island, our tours encompass all major regions, each rich with unique experiences. We have fantastic New Zealand travel tips, top activities, blogs and itinerary ideas to help you plan an unforgettable trip!</td></tr></tbody></table>	Property	Content	title	Plan Your Trip to New Zealand PlanGo	description	Welcome to PlanGo New Zealand! For over 20+ years, we have crafted unforgettable journeys across this spectacular country, establishing ourselves as local leaders in adventure tourism. From the misty fjords of Fiordland to the volcanic peaks of the North Island, our tours encompass all major regions, each rich with unique experiences. We have fantastic New Zealand travel tips, top activities, blogs and itinerary ideas to help you plan an unforgettable trip!
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SEO Content

image	https://static.wixstatic.com/media/92aff9_b84824297f5449308f254ed14b576eff~mv2.jpg/v1/fill/w_1522,h_515,al_c/92aff9_b84824297f5449308f254ed14b576eff~mv2.jpg
image:width	1522
image:height	515
url	https://www.plangonewzealand.com
site_name	Travel New Zealand
type	website


Headings

H1	H2	H3	H4	H5	H6
1	54	0	1	0	3
<ul style="list-style-type: none">• [H1] Plan your unforgettable trip to New Zealand• [H2] Kaikōura Whale Watching & Heli Gourmet Experience• [H2] Wellington: Te Papa Museum Entry for International Visitors• [H2] Rock Climbing Christchurch• [H2] Private Matakana Art and Horse Riding Experience from Auckland• [H2] Tandem Skydive the Bay of Islands• [H2] Glass Bottom Boat Tour• [H2] Cream Trip Super Cruise & Otehei Bay Tour• [H2] Akaroa Swimming with Dolphins• [H2] Ōkere Zip + Hot Pool• [H2] Hanmer Springs: Thermal Pools• [H2] Zipline & Walkway Combo• [H2] Classic Alpaca Tour in New Zealand• [H2] Laser Tag!• [H2] Lagoon Bay Cruise• [H2] Willowbank Wildlife Reserve• [H2] Individual Shark Ride• [H2] Auckland War Memorial Museum Ticket• [H2] Private Black Labyrinth Waitomo Black Water Rafting Adventure• [H2] Kaikōura Helicopters Helijet• [H2] Dolphin Swim• [H2] Waitangi Treaty Grounds Experience Pass in Bay of Islands• [H2] Scenic Cruise• [H2] Combo Entry to Puzzling World• [H2] Hanmer Springs Rafting• [H2] Private Birdwatchers Charter• [H2] Christchurch: Gondola Ride• [H2] Punakaiki Blow Holes & Pancake Rocks Tour• [H2] Hanmer Springs Jet Boat Adventure Tour• [H2] Hell's Gate Geothermal Park & Mud Spa Experience Copy• [H2] SEA LIFE Kelly Tarlton's Aquarium Ticket in Auckland• [H2] Ruakuri Cave & Hamilton Gardens Private Tour from Auckland• [H2] ZORB Inflatable Ball Adventure in Rotorua• [H2] Ngātoroirangi Māori Rock Carvings Boat Cruise					




SEO Content

		<ul style="list-style-type: none">• [H2] Hanmer Springs: 35-Meter Bungy Jump off Waiau Bridge• [H2] Hydro Attack Boat & Shark Ride (For Groups)• [H2] Napier: Art Deco Self-Guided Audio Walking Tour• [H2] Hanmer Springs Quad Bikes• [H2] Dolphin & Wildlife Cruise• [H2] Auckland SkyWalk & SkyJump• [H2] Dolphin View• [H2] Orana Wildlife Park• [H2] Ōkere Zip + Raft• [H2] What to Do in Milford Sound When You Don't Go on a Cruise• [H2] The Coromandel: Beaches, Adventures & Family Fun• [H2] Marlborough: New Zealand's Premier Wine Country• [H2] What to do in Kaikōura• [H2] What to do in Waitomo?• [H2] Rotorua: Adventure, Relaxation & Culture for the Whole Family• [H2] Rotorua Festivals & Events• [H2] West Coast: South Island Walks• [H2] Book Tours Fast!• [H2] Top Destinations• [H2] Experience• [H2] Explore• [H4] TIPS & GUIDES• [H6] NEW ZEALAND• [H6] Subscribe to our newsletter for VIP deals!• [H6] NEW ZEALAND
	Images	<p>We found 72 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>


SEO Links

		
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Read our blogs	Internal	Passing Juice
Destinations	Internal	Passing Juice
Book Activities	Internal	Passing Juice
Great Walks	Internal	Passing Juice
Blogs	Internal	Passing Juice
About	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>auckland cruise tour experience new book trip from more learn</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	49	✖	✖	✖	✖
learn	45	✖	✖	✖	✖
tour	24	✖	✖	✔	✔
experience	19	✖	✖	✔	✔

Keywords Consistency

from

17



Usability

	Url	Domain : plangonewzealand.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://plangonewzealand.com/sitemap.xml>

<https://www.plangonewzealand.com/sitemap.xml>



Robots.txt

<http://plangonewzealand.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.