



# Website Analysis: pladevia.com

Generated on May 10 2025 09:29 AM

The score is 54/100







## SEO Content

	Title	The Tobacco Leaf by Dr. Brown online pladevia.com Length : 49 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 3	H2 2	H3 2	H4 1	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] The Tobacco Leaf</li><li>• [H1] Welcome to The Tobacco Leaf!</li><li>• [H1] The Tobacco Leaf</li><li>• [H2] by Dr. Brown</li><li>• [H2] by Dr. Brown</li><li>• [H3] Menu</li><li>• [H3] Menu</li><li>• [H4] Exotica: Russian Cigars</li></ul>					
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 42% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

## In-page links

Anchor	Type	Juice
<a href="#">The Tobacco Leaf</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Cigars</a>	Internal	Passing Juice
<a href="#">Directions</a>	Internal	Passing Juice
<a href="#">Feedback</a>	Internal	Passing Juice
<a href="#">Humidor</a>	Internal	Passing Juice
<a href="#">Members Room</a>	Internal	Passing Juice
<a href="#">News and Events</a>	Internal	Passing Juice
<a href="#">Shopping</a>	Internal	Passing Juice
<a href="#">Welcome to The Tobacco Leaf!</a>	Internal	Passing Juice

## In-page links

[Russian Tobacco L.C.C.](#)

External

Passing Juice

[&laquo; Oct](#)

Internal

Passing Juice

[\[email&#160;protected\]](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

crestline quality village exotic **tobacco**  
accessories russian cigars mountain leaf











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tobacco	19	✓	✗	✗	✓
cigars	11	✗	✗	✗	✓
leaf	10	✓	✗	✗	✓
russian	9	✗	✗	✗	✓
quality	5	✗	✗	✗	✗





## Usability

	Url	Domain : pladevia.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://pladevia.com/sitemap.xml</div>
	Robots.txt	http://pladevia.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.