



Website Analysis: pizhon-store.ru

Generated on May 10 2025 00:40 AM

The score is 46/100



SEO Content

	Title	Магазин мужской брендовой одежды и обуви в Москве PIZHON официальный сайт Length : 75 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	В магазинах «Пижон» Вы можете купить стильную брендовую одежду и обувь для мужчин в Москве и на официальном сайте бренда! Наши консультанты подберут лучший вариант для Вас. Звоните ☎ Length : 183 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] #Pizhon	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 255 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 107 links including 2 link(s) to files
	Statistics	External Links : noFollow 9.35% External Links : Passing Juice 1.87% Internal Links 88.79%

In-page links

Anchor	Type	Juice
смотреть все адреса	Internal	Passing Juice
Россия	Internal	Passing Juice
Женщинам	Internal	Passing Juice
Посмотреть корзину	Internal	Passing Juice
Оформить заказ	Internal	Passing Juice
Новинки	Internal	Passing Juice
Одежда	Internal	Passing Juice
TOP-of-season	Internal	Passing Juice
Костюмы	Internal	Passing Juice
Свадебные костюмы	Internal	Passing Juice

In-page links

ВЫПУСКНОЙ	Internal	Passing Juice
Пиджаки	Internal	Passing Juice
Брюки	Internal	Passing Juice
Рубашки	Internal	Passing Juice
Худи и свитшоты	Internal	Passing Juice
Джинсы	Internal	Passing Juice
Жилетки	Internal	Passing Juice
Футболки	Internal	Passing Juice
Футболки-поло	Internal	Passing Juice
Шорты	Internal	Passing Juice
Пальто и тренчи	Internal	Passing Juice
Куртки	Internal	Passing Juice
Жилеты	Internal	Passing Juice
Джемперы и водолазки	Internal	Passing Juice
Свитера и кардиганы	Internal	Passing Juice
Чиносы	Internal	Passing Juice
Обувь	Internal	Passing Juice
MUST HAVE	Internal	Passing Juice
Кеды	Internal	Passing Juice
Кроссовки	Internal	Passing Juice
Лоферы	Internal	Passing Juice
Туфли	Internal	Passing Juice
Броги	Internal	Passing Juice
Монки	Internal	Passing Juice
Слипоны	Internal	Passing Juice
Эспадриллы	Internal	Passing Juice
Топсайдеры	Internal	Passing Juice
Челси	Internal	Passing Juice

In-page links

Ботинки и полуботинки	Internal	Passing Juice
Зимняя обувь	Internal	Passing Juice
Аксессуары	Internal	Passing Juice
Бабочки	Internal	Passing Juice
Галстуки	Internal	Passing Juice
Клатчи	Internal	Passing Juice
Ремни	Internal	Passing Juice
Носки	Internal	Passing Juice
Нагрудные платки	Internal	Passing Juice
Подарочные сертификаты	Internal	Passing Juice
ПОДАРКИ ДЛЯ МУЖЧИН	Internal	Passing Juice
Мерчи	Internal	Passing Juice
Шарфы	Internal	Passing Juice
Нижнее белье	Internal	Passing Juice
Сумки	Internal	Passing Juice
SALE%	Internal	Passing Juice
Блог	Internal	Passing Juice
Стиль жизни	Internal	Passing Juice
Блог	Internal	Passing Juice
Распродажа	Internal	Passing Juice
Стиль жизни	Internal	Passing Juice
О нас	Internal	Passing Juice
Manufacture Pizhon	Internal	Passing Juice
Швейное ателье	Internal	Passing Juice
Почему #PIZHONCLUB	Internal	Passing Juice
Структура бренда ®	Internal	Passing Juice
Пресса о нас	Internal	Passing Juice
Для Бизнеса B2B	Internal	Passing Juice

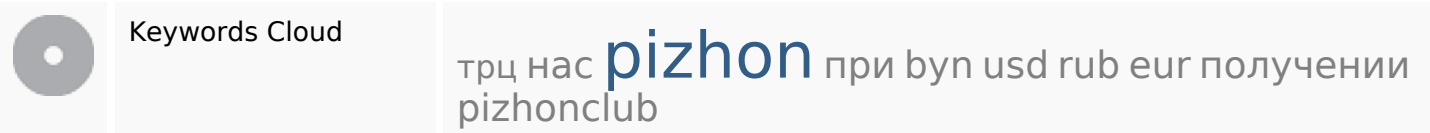
In-page links

Карьера	Internal	Passing Juice
Команда	Internal	Passing Juice
Доставка и оплата	Internal	Passing Juice
Возврат товара	Internal	Passing Juice
Гарантии	Internal	Passing Juice
Конфиденциальность	Internal	Passing Juice
Публичная оферта	Internal	Passing Juice
Вопрос-ответ Q&A	Internal	Passing Juice
Подарочный сертификат	Internal	Passing Juice
Карта клиента #pizhonclub	Internal	Passing Juice
Социальная ответственность	Internal	Passing Juice
Главная	Internal	Passing Juice
InstaShop	External	Passing Juice
Смотреть все	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
PIZHON x KOHNO	External	noFollow
Свитшот Half-Zip	External	noFollow
GARAGE SALE	External	noFollow
+1 Новый магазин в ТЦ Galileo, Минск	External	noFollow

In-page links

Увидимся в PIZHON Здесь про стиль	Internal	noFollow
New в TOO MUCH	External	noFollow
PIZHON in MOSCOW	Internal	noFollow
Кофейня бренда PIZHON RIVOLI	External	noFollow
новые цвета костюма Bespoke	External	noFollow
Стильные костюмы на лето	Internal	noFollow
новые модели слипонов и лоферов	External	noFollow
Комплекты: брюки + жилетка от 199 BYN	External	noFollow
клубным картам	External	Passing Juice
Смотреть все адреса	Internal	noFollow
Условия использования	Internal	noFollow
ОТЗЫВОВ	External	noFollow
Зарегистрироваться	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pizhon	46	✔	✘	✘	✔
byn	16	✘	✘	✘	✘
pizhonclub	12	✘	✘	✘	✘
rub	10	✘	✘	✘	✘
usd	10	✘	✘	✘	✘

Usability

	Url	Domain : pizhon-store.ru Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://pizhon-store.ru/sitemap.xml>
<https://pizhon-store.ru/sitemap.xml>
<https://pizhon-store.ru/sitemap-product.xml>
<https://pizhon-store.ru/sitemap-filter1.xml>
<https://pizhon-store.ru/sitemap-filter2.xml>
<https://pizhon-store.ru/sitemap-filter3.xml>
<https://pizhon-store.ru/sitemap-filter4.xml>
<https://pizhon-store.ru/sitemap-filter5.xml>
<https://pizhon-store.ru/sitemap-filter6.xml>
<https://pizhon-store.ru/sitemap-filter7.xml>
<https://pizhon-store.ru/sitemap-filter8.xml>
<https://pizhon-store.ru/sitemap-filter9.xml>
<https://pizhon-store.ru/sitemap-filter10.xml>
<https://pizhon-store.ru/sitemap-filter11.xml>
<https://pizhon-store.ru/sitemap-filter12.xml>
<https://pizhon-store.ru/sitemap-filter13.xml>
<https://pizhon-store.ru/sitemap-filter14.xml>
<https://pizhon-store.ru/sitemap-filter15.xml>
<https://pizhon-store.ru/sitemap-filter16.xml>
<https://pizhon-store.ru/sitemap-filter17.xml>
<https://pizhon-store.ru/sitemap-filter18.xml>
<https://pizhon-store.ru/sitemap-filter19.xml>
<https://pizhon-store.ru/sitemap-filter20.xml>
<https://pizhon-store.ru/sitemap-filter21.xml>

Optimization

		https://pizhon-store.ru/sitemap-filter22.xml https://pizhon-store.ru/sitemap-filter23.xml https://pizhon-store.ru/sitemap-filter24.xml https://pizhon-store.ru/sitemap-filter25.xml https://pizhon-store.ru/sitemap-filter26.xml
	Robots.txt	http://pizhon-store.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.