



Website Analysis: pinterest.ca

Generated on March 19 2026 09:14 AM

The score is 47/100



SEO Content

	Title	<p>Pinterest</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Discover recipes, home ideas, style inspiration and other ideas to try.</p> <p>Length : 71</p> <p>Great, your meta description contains between 70 and 160 characters.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>					
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 100% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
turn on JavaScript.	External	noFollow

SEO Keywords

	Keywords Cloud	pinterest unless work
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pinterest	2				
work	1				
unless	1				

Usability

	Url	Domain : pinterest.ca Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://ca.pinterest.com/v3_sitemaps/ideas_hub_expansion_v2_sitemap_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/today_article_sitemap_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_tier_2_quality_uncrawled_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/image_pin_sitemap_high_engagement_tier_0_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/christmas_pin_newset_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/video_product_pin_sitemap_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/christmas_pin_reinforce_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/new_years_eve_pin_newset_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_tier_1_quality_uncrawled_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/image_pin_sitemap_high_engagement_tier_1_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_high_cohesion_tier_0_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/image_pin_high_quality_tier_0_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/user_link_sitemap_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/image_pin_high_quality_tier_1_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_tier_0_quality_uncrawled_ca.pinterest.com.xml

https://ca.pinterest.com/v3_sitemaps/video_pin_sitemap_ca.pinterest.com.xml

Optimization

		<p>st.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/image_pin_sitemap_recent_engagement_tier_0_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_high_cohesion_tier_1_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/seasonal_halloween_segment_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/image_pin_sitemap_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_christmas_board_reinforce_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/image_pin_sitemap_recent_engagement_tier_1_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/gift_board_link_sitemap_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_new_years_eve_board_reinforce_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/new_years_eve_pin_reinforce_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_recent_engagement_tier_0_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_christmas_new_year_eve_board_reinforce_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_tier_3_quality_uncrawled_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/board_link_sitemap_recent_engagement_tier_1_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/product_pin_sitemap_ca.pinterest.com.xml</p> <p>https://ca.pinterest.com/v3_sitemaps/christmas_pin_ca.pinterest.com.xml</p>
	Robots.txt	<p>http://pinterest.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

Optimization

good to install a second in order to cross-check the data.