

# Website Analysis: pesscloud.com

Generated on May 24 2025 16:44 PM

The score is 50/100

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## SEO Content

	Title	Pess Technologies Srl - Sistemi di sicurezza »			
		Length : 46			
		Perfect, your title contains between 10 and 70 characters.			
	Description	Pess Cloud Server			
<u> </u>		Length : 17			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.			
	Keywords	Pess Cloud Server, Pess, PessTech			
		Good, your page contains meta keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.			
0	Headings	H1 H2 H3 H4 H5 H6 1 1 0 0 0 0			
		<ul> <li>[H1] Pess Technologies Srl – Sistemi di sicurezza</li> <li>[H2]</li> </ul>			
	Images	We found 2 images on this web page.			
$\sim$		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.			
	Text/HTML Ratio	Ratio : 2%			
<b>~</b>		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.			

### SEO Content

0	lframe	Great, there are no lframes detected on this page.
		SEO Links
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 4 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 75%
		Internal Links 25%

# In-page links

Anchor	Туре	Juice
Informazioni sulla Privacy	Internal	Passing Juice
=	External	Passing Juice
±	External	Passing Juice
Privacy   Cookie Policy	External	Passing Juice

## SEO Keywords

0	Keywords Clo	S	sicurezza sistemi technologies srl pess			S	
			Keywords C	-			
Keywo	ord (	Content	Title	Keywords	Description	Headings	

# Keywords Consistency

pess	1	×	×	×	×
technologies	1	×	×	×	×
srl	1	×	×	×	×
sistemi	1	¥	×	×	×
sicurezza	1	¥	×	×	×

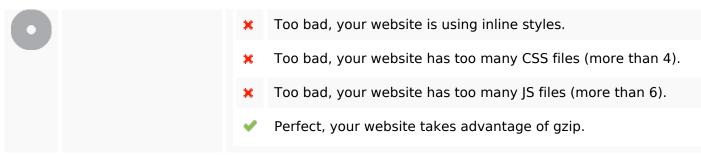
# Usability

0	Url	Domain : pesscloud.com Length : 13
0	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
⊗	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

0	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
8	W3C Validity	Errors : 35 Warnings : 16
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	X Attention! Try to avoid nested tables in HTML.

#### Document



### Mobile

$\bigcirc$	Mobile Optimization		Apple Icon
		×	Meta Viewport Tag
		*	Flash content

#### Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://pesscloud.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.