











Website Analysis: pesscloud.com

Generated on May 24 2025 16:44 PM

The score is 50/100







SEO Content

	Title	<p>Pess Technologies Srl - Sistemi di sicurezza »</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Pess Cloud Server</p> <p>Length : 17</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Pess Cloud Server, Pess, PessTech</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Pess Technologies Srl – Sistemi di sicurezza• [H2]	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%

In-page links

Anchor	Type	Juice
Informazioni sulla Privacy	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Privacy Cookie Policy	External	Passing Juice

SEO Keywords

	Keywords Cloud	sicurezza sistemi technologies srl pess
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

pess	1	✓	✓	✓	✓
technologies	1	✓	✗	✗	✓
srl	1	✓	✗	✗	✓
sistemi	1	✓	✗	✗	✓
sicurezza	1	✓	✗	✗	✓






Usability

	Url	Domain : pesscloud.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 35 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✗ Attention! Try to avoid nested tables in HTML.




Document

		 Too bad, your website is using inline styles.
		 Too bad, your website has too many CSS files (more than 4).
		 Too bad, your website has too many JS files (more than 6).
		 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://pesscloud.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>