



Website Analysis: penzu.com

Generated on July 01 2024 08:18 AM





The score is 63/100




SEO Content

	Title	Write In Private: Free Online Diary And Personal Journal Penzu Length : 64 Perfect, your title contains between 10 and 70 characters.																						
	Description	Penzu is a free online diary and personal journal focused on privacy. Easily keep a secret diary or a private journal of notes and ideas securely on the web. Length : 157 Great, your meta description contains between 70 and 160 characters.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Penzu</td></tr><tr><td>description</td><td>Free personal journal and online diary.</td></tr><tr><td>url</td><td>https://penzu.com/</td></tr><tr><td>site_name</td><td>Penzu</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>image</td><td>https://penzu.com/app/images/public/banner-facebook.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>627</td></tr><tr><td>image:alt</td><td>Love to journal? Try Penzu today!</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	Penzu	description	Free personal journal and online diary.	url	https://penzu.com/	site_name	Penzu	locale	en_US	image	https://penzu.com/app/images/public/banner-facebook.jpg	image:width	1200	image:height	627	image:alt	Love to journal? Try Penzu today!	type	website
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SEO Content

	Headings	H1 1	H2 9	H3 7	H4 4	H5 3	H6 3
		<ul style="list-style-type: none"> • [H1] Your private 100% customizable online journal. • [H2] Loved by over 2 million journalers around the world. • [H2] Built for journaling • [H2] With you at all times, home or away • [H2] Privacy is our #1 concern • [H2] Loved by millions of people around the world • [H2] Start your journey today • [H2] Choose your plan • [H2] Start writing today and change your life • [H2] Start writing today and change your life • [H3] Unlimited entries • [H3] Mobile apps • [H3] Saves as you go • [H3] Custom journals • [H3] Reminders • [H3] So much more... • [H3] Diary and Journal Writing Resources • [H4] Journaling Basics • [H4] Types of Journals • [H4] Diary Basics • [H4] Types of Diaries • [H5] Sister Joy • [H5] \leq Mei • [H5] Deb • [H6] Penzu • [H6] Journals • [H6] Diaries 					
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>					
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.63%</p> <p>Internal Links 97.37%</p>

In-page links

Anchor	Type	Juice
Penzu Pro	Internal	Passing Juice
Support	Internal	Passing Juice
Download	Internal	Passing Juice
Sign in	Internal	Passing Juice
reflective journal	Internal	Passing Juice
food diary	Internal	Passing Juice
pregnancy journal	Internal	Passing Juice
dream journal	Internal	Passing Juice
benefits of journaling	External	Passing Juice
What is a Journal?	Internal	Passing Juice
What is a Journal Entry?	Internal	Passing Juice
Benefits of Journaling	Internal	Passing Juice
Journal Types	Internal	Passing Juice
How to Write a Journal	Internal	Passing Juice
Journal Examples	Internal	Passing Juice
Journal Prompts	Internal	Passing Juice
Bible Journal	Internal	Passing Juice
Prayer Journal	Internal	Passing Juice

In-page links

Travel Journal	Internal	Passing Juice
5 Year Journal	Internal	Passing Juice
Gratitude Journal	Internal	Passing Juice
What is a Diary?	Internal	Passing Juice
What is a Diary Entry?	Internal	Passing Juice
How to Write Diary	Internal	Passing Juice
Diary Types	Internal	Passing Juice
Diary Software	Internal	Passing Juice
Diary Templates	Internal	Passing Juice
Digital Diaries	Internal	Passing Juice
Academic Diary	Internal	Passing Juice
Health Diary	Internal	Passing Juice
School Diary	Internal	Passing Juice
Secret Diary	Internal	Passing Juice
Wedding Diary	Internal	Passing Juice
Work Diary	Internal	Passing Juice
Free signup	Internal	Passing Juice
Terms & conditions	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Electronic diary	Internal	Passing Juice

SEO Keywords

 Keywords Cloud

journal journaling journals penzu more **diary**
start free writing write






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

journal	36	✓	✗	✓	✓
diary	24	✓	✗	✓	✓
penzu	16	✓	✗	✓	✓
write	13	✓	✗	✗	✗
free	9	✓	✗	✓	✗






Usability

	Url	Domain : penzu.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.




Document

	 Too bad, your website is using inline styles.
	 Great, your website has few CSS files.
	 Too bad, your website has too many JS files (more than 6).
	 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://penzu.com/sitemap.xml</code> <code>https://penzu.com/sitemap.xml</code>
	Robots.txt	<code>http://penzu.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.