Website Analysis: pengearshop.com

The score is 70/100

SEO Content

✓	Title	PenGear | Everyday Stationery & Office Essentials Length : 49 Perfect, your title contains between 10 and 70 characters.
✓	Description	Discover affordable, durable, and practical PenGear stationery and office supplies. From notebooks to pens, find everyday essentials that meet your needs. Length : 154 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	PenGear | Everyday Stationery & Office Essentials
description	Discover affordable, durable, and practical PenGear stationery and office supplies. Explore our wide range of notebooks, pens, and binders.
url	https://pengearshop.com/
image	https://pengearshop.com/pengear-hero.png

	Headings						
		H1	H2	H3	H4	H5	H6
		1	8	27	2	0	0

- [H1] PenGear – Everyday Stationery & Office Essentials
- [H2] Featured PenGear Supplies

SEO Content

- [H2] Shop by Category
- [H2] Extensive Product Collection
- [H2] About PenGear
- [H2] Why Choose PenGear?
- [H2] Bestseller Spotlight
- [H2] Frequently Asked Questions
- [H2] Upgrade Your School & Office Supplies
- [H3] PenGear 1 Subject Notebook
- [H3] PenGear Composition Notebook
- [H3] Wide Ruled Composition Book
- [H3] Poly Composition Book
- [H3] 6-Sheet Paper Shredder
- [H3] PenGear ID Badge Holder
- [H3] ☐☐ PenGear Notebooks
- [H3] ☐☐ PenGear Pens
- [H3] ☐☐ Office Supplies
- [H3] ☐☐ Binders & Folders
- [H3] PenGear Premium Pens
- [H3] Marble Cover Journal
- [H3] Cross-Cut Shredder
- [H3] Clear View Binders
- [H3] PenGear 1-Subject Notebooks
- [H3] PenGear 6-Sheet Shredder
- [H3] Are PenGear notebooks durable?
- [H3] Are PenGear pens suitable for everyday writing?
- [H3] Are these products good for students?
- [H3] What materials are used in PenGear binders?
- [H3] Are PenGear supplies affordable?
- [H3] Where can I see the full PenGear lineup?
- [H3] Does PenGear sell electronics?
- [H3] Is the paper fountain pen friendly?
- [H3] Are PenGear products environmentally friendly?
- [H3] Do they make organizational folders?
- [H3] PenGear Showcase
- [H4] Legal
- [H4] Contact

✓	Images	We found 14 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 15 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 53.33% Internal Links 46.67%

In-page links

Anchor	Type	Juice
Featured	Internal	Passing Juice
Collection	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
Shop on Amazon	External	Passing Juice
Buy on Amazon	External	Passing Juice
Buy on Amazon	External	Passing Juice
Buy on Amazon	External	Passing Juice
Buy on Amazon	External	Passing Juice
Buy on Amazon	External	Passing Juice
Buy on Amazon	External	Passing Juice
Buy on Amazon	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice

In-page links

	Internal	Passing Juice

SEO Keywords

Keywords Cloud	pengear amazon school essentials affordable office buy category view supplies

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pengear	11	✔	✖	✔	✔
office	10	✔	✖	✔	✔
amazon	9	✖	✖	✖	✖
buy	6	✖	✖	✖	✖
category	5	✖	✖	✖	✔

Usability

	Url	Domain : pengearshop.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://pengearshop.com/sitemap.xml
		https://pengearshop.com/sitemap.xml
✓	Robots.txt	http://pengearshop.com/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.