



# Website Analysis: pearltrees.com

Generated on July 28 2024 20:56 PM

The score is 53/100







## SEO Content

|          | Title   | <p>Pearltrees</p> <p>Length : 10</p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |       |   |    |    |   |   |   |   |   |   |
|----------|---|--|----------|---------|-------|---|----|----|---|---|---|---|---|---|
|          | Description   | <p>Pearltrees is a place to organize everything you're interested in. It lets you organize, explore and share everything you like.</p> <p>Length : 127</p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |       |   |    |    |   |   |   |   |   |   |
|          | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |       |   |    |    |   |   |   |   |   |   |
|          | Og Meta Properties                                  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1503"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://cdn.pearltrees.com/images/facebook/home.png</td> </tr> </tbody> </table>  | Property | Content | image | https://cdn.pearltrees.com/images/facebook/home.png |    |    |   |   |   |   |   |   |
| Property | Content   |  |          |         |       |   |    |    |   |   |   |   |   |   |
| image    | https://cdn.pearltrees.com/images/facebook/home.png |  |          |         |       |   |    |    |   |   |   |   |   |   |
|          | Headings  | <table border="1" data-bbox="544 1532 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1637 887 1671" style="list-style-type: none"> <li>• [H4] lostPassword</li> </ul> | H1       | H2      | H3    | H4  | H5 | H6 | 0 | 0 | 0 | 1 | 0 | 0 |
| H1       | H2  | H3   | H4       | H5      | H6    |   |    |    |   |   |   |   |   |   |
| 0        | 0   | 0  | 1        | 0       | 0     |   |    |    |   |   |   |   |   |   |
|          | Images  | <p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>   |          |         |       |   |    |    |   |   |   |   |   |   |
|          | Text/HTML Ratio                                     | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |          |         |       |   |    |    |   |   |   |   |   |   |
|          | Flash   | <p>Perfect, no Flash content has been detected on this page.</p>   |          |         |       |   |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|   | In-page links           | We found a total of 9 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 22.22%<br>Internal Links 77.78% |

## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">About</a>              | Internal | Passing Juice |
| <a href="#">iOS app</a>            | External | Passing Juice |
| <a href="#">Android app</a>        | External | Passing Juice |
| <a href="#">Contact</a>            | Internal | Passing Juice |
| <a href="#">Popular</a>            | Internal | Passing Juice |
| <a href="#">Privacy policy</a>     | Internal | Passing Juice |
| <a href="#">Terms of service</a>   | Internal | Passing Juice |
| <a href="#">FAQs</a>               | Internal | Passing Juice |
| <a href="#">Pearltrees Premium</a> | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

**label** join create organize everything log  
pearltrees account via app

### Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| label      | 13      | ✘     | ✘        | ✘           | ✘        |
| organize   | 4       | ✘     | ✘        | ✔           | ✘        |
| everything | 4       | ✘     | ✘        | ✔           | ✘        |
| pearltrees | 3       | ✔     | ✘        | ✔           | ✘        |
| log        | 3       | ✘     | ✘        | ✘           | ✘        |










### Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : pearltrees.com<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





### Document

|  |          |   |
|--|----------|---|
|  | Doctype  | HTML 5  |
|  | Encoding | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset. |




## Document

|   |                 |   |
|---|-----------------|---|
|  | W3C Validity    | Errors : 9<br>Warnings : 3  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://pearltrees.com/sitemap.xml">http://pearltrees.com/sitemap.xml</a>   |
|  | Robots.txt  | <a href="http://pearltrees.com/robots.txt">http://pearltrees.com/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |