

## SEO Content

|              | Title              | Setup Clinic Name  |                 |               |              |                           |
|--------------|--------------------|--|-----------------|---------------|--------------|---------------------------|
| $\checkmark$ |                    | Length : 17  |                 |               |              |                           |
|              |                    | Perfect, your title  | contains betw   | veen 10 and   | 70 characte  | ers.                      |
| $\bigotimes$ | Description        | Length : 0<br>Very bad. We have                                | an't found me   | ta descriptio | an on your r | hade. Use this            |
|              |                    | free online meta t   |                 | •             |              | lage. Use <u>tills</u>    |
|              | Keywords           | Very bad. We have<br>online meta tags o                        |                 | -             |              | ige. Use <u>this free</u> |
| 8            | Og Meta Properties | This page does no<br>social crawler's be<br>properties generat | tter structuriz | ze your page  | •            | -                         |
|              | Headings           | H1 H2<br>2 0   | H3<br>0         | H4<br>0       | H5<br>0      | H6<br>0                   |
|              |                    | • [H1] Welco<br>• [H1] Home                                    |                 |               |              |                           |
|              | Images             | We found 4 image   | s on this web   | page.         |              |                           |
| •            |                    | 2 alt attributes are search engines ca                         |                 |               |              |                           |
|              | Text/HTML Ratio    | Ratio: 8%  |                 |               |              |                           |
|              |                    | This page's ratio o<br>that your website                       |                 |               | •            | ent, this means           |
| $\bigcirc$   | Flash              | Perfect, no Flash content has been detected on this page.      |                 |               |              |                           |
|              | Iframe             | Great, there are n   | o Iframes det   | ected on this | s page.      |                           |



### SEO Links

| $\bigcirc$   | URL Rewrite                | Good. Your links looks friendly!   |
|--------------|----------------------------|--|
| $\bigcirc$   | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| $\bigotimes$ | In-page links              | We found a total of 1 links including 0 link(s) to files                                 |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 100%<br>Internal Links 0% |

## In-page links

| Anchor       | Туре     | Juice         |
|--------------|----------|---------------|
| Built By PDS | External | Passing Juice |

### SEO Keywords

| Keywords Cloud | clinic thursday welcome home message alert |
|----------------|--|
|                | page name text Setup                       |

### Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| setup   | 5       | ×     | ×        | ×           | ×        |
| clinic  | 2       | ×     | ×        | ×           | ×        |
|         |         |       |          |             |          |

## Keywords Consistency

| name    | 2 | × | × | × | × |
|---------|---|---|---|---|---|
| text    | 2 | × | × | × | × |
| welcome | 2 | × | × | × | ¥ |

## Usability

| 0          | Url          | Domain : pdswebpro.com<br>Length : 13             |
|------------|--------------|---|
| 0          | Favicon      | Great, your website has a favicon.                |
| 0          | Printability | Great. We have found a Print-Friendly CSS.        |
| $\bigcirc$ | Language     | Good. Your declared language is en.               |
| 8          | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| $\bigcirc$   | Doctype         | HTML 4.01 Transitional  |
|--------------|-----------------|---|
| $\bigotimes$ | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset. |
| $\bigotimes$ | W3C Validity    | Errors : 11<br>Warnings : 6   |
| 0            | Email Privacy   | Great no email address has been found in plain text!  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> </ul> |

#### Document

| × | Great, your website has few CSS files.                 |
|---|--|
| • | Perfect, your website has few JavaScript files.        |
| × | Too bad, your website does not take advantage of gzip. |

#### Mobile

| $\mathbf{O}$ | Mobile Optimization | * | Apple Icon        |
|--------------|---------------------|---|-------------------|
|              |                     |   | Meta Viewport Tag |
|              |                     | * | Flash content     |

# Optimization

| 8          | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|------------|-------------|--|
| $\bigcirc$ | Robots.txt  | http://pdswebpro.com/robots.txt<br>Great, your website has a robots.txt file.  |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |