






Website Analysis: paytunes.in

Generated on June 30 2024 15:26 PM


The score is 67/100






SEO Content

	<p>Title</p>	<p>PayTunes Audio Advertising Platform for Advertisers in India</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>PayTunes helps you run audio ads on famous audio platforms like Spotify, Gaana, Jio Saavan, and many more in India using the DSP.</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Paytunes Advertisement, DSP Audio Ads, Indian audio ads, pincode Advertisement, spotify ads, wynk ads, metro ads, jiosavaan ads, audio ads creation, audio ads publisher, audio ai ads</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1344 1484 2060"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>PayTunes Audio Advertising Platform for Advertisers in India</td> </tr> <tr> <td>description</td> <td>PayTunes helps you run audio ads on famous audio platforms like Spotify, Gaana, Jio Saavan, and many more in India using the DSP.</td> </tr> <tr> <td>url</td> <td>https://www.paytunes.in/</td> </tr> <tr> <td>site_name</td> <td>PayTunes Audio Advertising Platform for Advertisers in India</td> </tr> <tr> <td>image</td> <td>https://www.paytunes.in/assets/images/Meta-Image.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	PayTunes Audio Advertising Platform for Advertisers in India	description	PayTunes helps you run audio ads on famous audio platforms like Spotify, Gaana, Jio Saavan, and many more in India using the DSP.	url	https://www.paytunes.in/	site_name	PayTunes Audio Advertising Platform for Advertisers in India	image	https://www.paytunes.in/assets/images/Meta-Image.jpg
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SEO Content

		image:width	1200					
		image:height	627					
		image:type	image/jpg					
	Headings	H1	H2	H3	H4	H5	H6	
		1	9	7	16	0	4	
		<ul style="list-style-type: none">• [H1] What Is PayTunes?• [H2] 850+ Audio Apps• [H2] Delhi Metro Audio Advertising• [H2] Phonepe, Paytm And Other Soundbox Advertising• [H2] Brands use Paytunes to optimize and convert their traffic.• [H2] Target Audience without wasting resources• [H2] Boost your business with the tools which deliver the best digital audio experience.• [H2] Volume up: Are you tuned in to Audio Advertising?• [H2] 4 Reasons To Consider Audio Advertising!• [H2] Make the best audio ad campaigns for your business.• [H3] Hyperlocal Advertising• [H3] Good LTR• [H3] Pincode Targeting• [H3] Unique Users• [H3] Mobile operator first-party data• [H3] Expert production of your ad campaign.• [H3] Let's grow your brand together.• [H4] 600+• [H4] 400 M+• [H4] 100%• [H4] Data-driven solutions in place to measure top, middleand bottom of funnel response.• [H4] What is Audio Advertising• [H4] We will create them for you.• [H4] Authentic endorsements paired with dedicated listeners.• [H4] Utilize streaming platforms to reach the audience.• [H4] Our team will recommend the most effective media strategy.• [H4] Resources for you• [H4] Frequently asked questions• [H4] What Are Audio Ads?• [H4] Why use Audio Ads?• [H4] How Can I Create an Audio Ad?• [H4] What Are Audio Ads on Spotify?• [H4] Still have questions?• [H6] Anthony Painter• [H6] Director of Operations, Ellus & Krue• [H6] Developing strategies with the understanding of all facets.• [H6] Reach target demo through strategies.						
	Images	We found 13 images on this web page.						
		6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.						

SEO Content

	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Get in Touch	Internal	Passing Juice
Wanna Check, How it works !!	Internal	Passing Juice
See our old ads	External	Passing Juice
See all resources	Internal	Passing Juice

SEO Keywords

Keywords Cloud	how audio ads advertising users resources
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SEO Keywords



audience businesses paytunes reach

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
audio	23	✓	✓	✓	✓
ads	12	✗	✓	✓	✓
advertising	12	✓	✗	✗	✓
paytunes	5	✓	✓	✓	✓
reach	4	✗	✗	✗	✓










Usability

	Url	Domain : paytunes.in Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 1




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://paytunes.in/sitemap.xml</pre> <pre>https://paytunes.in/sitemap.xml</pre>
	Robots.txt	<pre>http://paytunes.in/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.