

Website Analysis: paymentsdive.com

Generated on July 17 2024 03:56 AM





The score is 44/100







SEO Content

	Title	<p>Payments News and Analysis Payments Dive</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Payments Dive provides in-depth journalism and insight into the most impactful news and trends shaping payments.</p> <p>Length : 112</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>37</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Don't miss tomorrow's Payments industry news • [H1] FedNow zooms past RTP participation in inaugural year • [H2] Top stories • [H2] The Latest • [H3] Prepaid card spending accelerates • [H3] Bolt advances strategy under new CEO • [H3] BofA tackles digital payments pain points • [H3] Mastercard updates travelers on latest card precautions • [H3] Banks should proactively tackle instant payments fraud: BNY • [H3] Self checkout boasts 'record' year: report • [H3] Crypto theft doubles to \$1.38B • [H3] The Clearing House's RTP network logs Q2 records • [H3] Versapay plunges ahead with new C-suite team • [H3] Payroc preps for more acquisitions, envisions potential IPO • [H3] Target to stop accepting personal checks • [H3] Congress members egg on US payments system 	H1	H2	H3	H4	H5	H6	2	2	37	3	0	0
H1	H2	H3	H4	H5	H6									
2	2	37	3	0	0									

SEO Content

		<p>expansion</p> <ul style="list-style-type: none">• [H3] Visa-Mastercard settlement generates thousands of claim conflicts• [H3] Klarna, Adobe partner on buy now, pay later services• [H3] Discover to settle card class actions for \$1.2B• [H3] Payments conferences yet to come in 2024• [H3] CFPB keeps scrutiny on medical cards• [H3] BNPL credit reporting hangs in limbo• [H3] NCR Voyix terminates staff across several units• [H3] New York BNPL bill is dead, for now• [H3] Payments industry to use AI to detect fraud, improve efficiency• [H3] Supreme Court lets complaint on debit fees proceed• [H3] Visa-Mastercard settlement failed to treat merchants 'equitably'• [H3] How buy now, pay later benefits merchants• [H3] Atlanta Fed taps payments head for operations chief• [H3] Crypto firm Abra settles with 25 states for operating without a license• [H3] Chuck morphs into a new Alloy Labs-backed effort• [H3] Travelers want to use credit cards, but often can't• [H3] Judge sways away from Visa-Mastercard settlement• [H3] Amex banks on spending at high-end restaurants• [H3] Get the free newsletter• [H3] Most Popular• [H3] Library resources• [H3] Company Announcements• [H3] What We're Reading• [H3] Payments Dive news delivered to your inbox• [H3] Get Payments Dive in your inbox• [H4] Explore• [H4] Reach our audience• [H4] Related Publications
	Images	<p>We found 108 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 18.31%</p> <p>Internal Links 81.69%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice
Deep Dive	Internal	Passing Juice
Opinion	Internal	Passing Juice
Library	Internal	Passing Juice
Events	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Sign up	Internal	Passing Juice
Retail	Internal	Passing Juice
Banking	Internal	Passing Juice
Restaurants	Internal	Passing Juice
Regulations & Policy	Internal	Passing Juice
Risk	Internal	Passing Juice
Technology	Internal	Passing Juice
B2B	Internal	Passing Juice

In-page links

FedNow zooms past RTP participation in inaugural year	Internal	Passing Juice
Prepaid card spending accelerates	Internal	Passing Juice
Bolt advances strategy under new CEO	Internal	Passing Juice
BofA tackles digital payments pain points	Internal	Passing Juice
Mastercard updates travelers on latest card precautions	Internal	Passing Juice
Banks should proactively tackle instant payments fraud: BNY	Internal	Passing Juice
Self checkout boasts 'record' year: report	Internal	Passing Juice
Crypto theft doubles to \$1.38B	Internal	Passing Juice
The Clearing House's RTP network logs Q2 records	Internal	Passing Juice
Versapay plunges ahead with new C-suite team	Internal	Passing Juice
Payroc preps for more acquisitions, envisions potential IPO	Internal	Passing Juice
Target to stop accepting personal checks	Internal	Passing Juice
Congress members egg on US payments system expansion	Internal	Passing Juice
Visa-Mastercard settlement generates thousands of claim conflicts	Internal	Passing Juice
Klarna, Adobe partner on buy now, pay later services	Internal	Passing Juice
Discover to settle card class actions for \$1.2B	Internal	Passing Juice
Payments conferences yet to come in 2024	Internal	Passing Juice
CFPB keeps scrutiny on medical cards	Internal	Passing Juice
BNPL credit reporting hangs in limbo	Internal	Passing Juice
NCR Voyix terminates staff across several units	Internal	Passing Juice
New York BNPL bill is dead, for now	Internal	Passing Juice
Payments industry to use AI to detect fraud, improve efficiency	Internal	Passing Juice
Supreme Court lets complaint on debit fees proceed	Internal	Passing Juice
Visa-Mastercard settlement failed to treat merchants 'equitably'	Internal	Passing Juice
How buy now, pay later benefits merchants	Internal	Passing Juice
Atlanta Fed taps payments head for operations chief	Internal	Passing Juice
Crypto firm Abra settles with 25 states for operating without	Internal	Passing Juice

In-page links

[a license](#)

Chuck morphs into a new Alloy Labs-backed effort	Internal	Passing Juice
Travelers want to use credit cards, but often can't	Internal	Passing Juice
Judge sways away from Visa-Mastercard settlement	Internal	Passing Juice
Amex banks on spending at high-end restaurants	Internal	Passing Juice
4 Ways Payments Can Drive Guest Experience	External	Passing Juice
Embedded Finance Research: Value for Brands and Consumers	External	Passing Juice
Building a holistic strategy to combat generative AI fraud	External	Passing Juice
'You're one decision away from a different life': Mel Robbins discusses 5-Second Rule and Over...	Internal	Passing Juice
Fin+AI 2024 Conference Announces Second Wave of Visionary Speakers	Internal	Passing Juice
Post a press release	Internal	Passing Juice
View all	Internal	Passing Juice
About	Internal	Passing Juice
Editorial Team	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Article Licensing	Internal	Passing Juice
What We're Reading	Internal	Passing Juice
Advertising	Internal	Passing Juice
Promote an event	Internal	Passing Juice
Banking Dive	External	Passing Juice
Restaurant Dive	External	Passing Juice
Retail Dive	External	Passing Juice
Industry Dive	External	Passing Juice
other publications	External	Passing Juice
Privacy policy	External	Passing Juice
Terms of use	External	Passing Juice

In-page links

[Take down policy](#)

External

Passing Juice

[Cookie Preferences / Do Not Sell](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

new **getty via retail** industry
payments newsletter policy **images**
from












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
payments	14	✓	✗	✓	✓
via	10	✗	✗	✗	✗
getty	10	✗	✗	✗	✗
images	10	✗	✗	✗	✗
retail	9	✗	✗	✗	✗





Usability

	Url	Domain : paymentsdive.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://paymentsdive.com/sitemap.xml
	Robots.txt	http://paymentsdive.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics