Website Analysis: patroklhotel.ru

The score is 53/100

SEO Content

✅	Title	Отель Владивостока - Patrokl Hotel Length : 34 Perfect, your title contains between 10 and 70 characters.
✅	Description	Отель Патрокл расположен в одноименном районе с уникальным природным ландшафтом, комфортной городской инфраструктурой и удобной развязкой. Length : 138 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

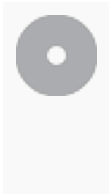| Property	Content
locale	ru_RU
type	website
title	Отель Владивостока - Patrokl Hotel
description	Отель Патрокл расположен в одноименном районе с уникальным природным ландшафтом, комфортной городской инфраструктурой и удобной развязкой.
url	https://patroklhotel.ru/
site_name	PATROKL HOTEL
image	https://user98978.clients-cdnnow.ru/wp-content/uploads/2024/12/638157490786666629-ce568060-fbd2-4dc8-aded-a136f25230ec.jpeg
image:width	864

SEO Content

		image:height	1080				
		image:type	image/jpeg				

	Headings						

H1	H2	H3	H4	H5	H6
1	3	7	3	0	0

- [H1] Отель Владивостока
- [H2] О нас
- [H2] Наши преимущества
- [H2] Услуги
- [H3] ПАТРОКЛ – Позаботится о вашем отдыхе, об остальном пусть волнуется море
- [H3] К вашим услугам:
- [H3] Стандарт с видом во двор
- [H3] Стандарт с видом на море
- [H3] Студия
- [H3] Люкс с видом на море
- [H3] СУПЕРИОР с ванной
- [H4] Расположение с видом на море
- [H4] Круглосуточная охраняемая парковка
- [H4] 5 минут до пляжа

	Images	We found 28 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

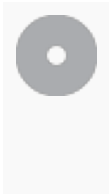|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
⊙		External Links : Passing Juice 18.75%
		Internal Links 81.25%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Стандарт с видом во двор	Internal	Passing Juice
Стандарт с видом на море	Internal	Passing Juice
Студия	Internal	Passing Juice
Люкс с видом на море	Internal	Passing Juice
Супериор с ванной	Internal	Passing Juice
Тариф для фотографов	Internal	Passing Juice
Модуль онлайн-бронирования	External	Passing Juice
присвоена категория	External	Passing Juice
ЗАБРОНИРОВАТЬ	Internal	Passing Juice
О НОМЕРЕ	Internal	Passing Juice
О НОМЕРЕ	Internal	Passing Juice
О НОМЕРЕ	Internal	Passing Juice
О НОМЕРЕ	Internal	Passing Juice
О НОМЕРЕ	Internal	Passing Juice
Разработка и поддержка сайта "CRMDV"	External	Passing Juice

SEO Keywords

	Keywords Cloud	номере видом забронировать для море номер стандарт телевизор ванной комната
⊙		

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
видом	14	✖	✖	✖	✔
море	11	✖	✖	✖	✔
номере	10	✖	✖	✖	✖
стандарт	8	✖	✖	✖	✔
для	7	✖	✖	✖	✖

Usability

	Url	Domain : patroklhotel.ru Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 163 Warnings : 7
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

✓		
●	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		http://patroklhotel.ru/sitemap.xml
		https://patroklhotel.ru/sitemap.xml
✓	Robots.txt	http://patroklhotel.ru/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.