





Website Analysis: patioworld.com

Generated on May 17 2025 23:27 PM




The score is 58/100





SEO Content

	Title	Quality Outdoor Furniture NJ - Patio Furniture NJ: Patio World Length : 62 Perfect, your title contains between 10 and 70 characters.																
	Description	Brand name patio furniture from top outdoor furniture maker at guaranteed lowest prices in the NJ area. Custom cushions, wicker, we deliver. Length : 140 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Quality Outdoor Furniture NJ - Patio Furniture NJ: Patio World</td></tr><tr><td>description</td><td>Brand name patio furniture from top outdoor furniture maker at guaranteed lowest prices in the NJ area. Custom cushions, wicker, we deliver.</td></tr><tr><td>url</td><td>https://patioworld.com/</td></tr><tr><td>site_name</td><td>Patio World</td></tr><tr><td>updated_time</td><td>2025-05-07T08:07:57-04:00</td></tr></table>	Property	Content	locale	en_US	type	website	title	Quality Outdoor Furniture NJ - Patio Furniture NJ: Patio World	description	Brand name patio furniture from top outdoor furniture maker at guaranteed lowest prices in the NJ area. Custom cushions, wicker, we deliver.	url	https://patioworld.com/	site_name	Patio World	updated_time	2025-05-07T08:07:57-04:00
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SEO Content

		<div>image</div> <div>https://patioworld.com/wp-content/uploads/2024/08/PW-24-08-Home-page-image-no-promo-more-Autumnal-Mobile-1.webp</div> <div>image:secure_url</div> <div>https://patioworld.com/wp-content/uploads/2024/08/PW-24-08-Home-page-image-no-promo-more-Autumnal-Mobile-1.webp</div> <div>image:width</div> <div>798</div> <div>image:height</div> <div>390</div> <div>image:alt</div> <div>outdoor furniture nj</div> <div>image:type</div> <div>image/webp</div> <div>video</div> <div>https://www.youtube.com/embed/e-kvAM_B1SU</div>
	Headings	<div> <div>H12</div> <div>H22</div> <div>H32</div> <div>H411</div> <div>H51</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] Don't Let Tariffs Spoil Your Summer Plans • [H1] Don't Let Tariffs Spoil Your Summer Plans • [H2] Everything in-store is on sale and available for immediate delivery! • [H2] Everything in-store is on sale and available for immediate delivery! • [H3] Patio World NJ is your Headquarters for Luxury Outdoor Furniture at Every Day Discounts • [H3] Patio World NJ is your Headquarters for Luxury Outdoor Furniture at Every Day Discounts • [H4] Your Favorites are In Stock, at Yesterday's Prices • [H4] Your Favorites are In Stock, at Yesterday's Prices • [H4] Buyer's Quality Assurance • [H4] Area's Lowest Prices • [H4] Shop our Sales • [H4] Thousands of Items in Inventory • [H4] Five Star Service • [H4] White Glove Delivery and Set-Up • [H4] Umbrellas, Pillows and Slings and Accessories • [H4] Facetime Showroom Tours • [H4] Contractors, Designers and Decorators: Work with Us! • [H5] Terms and Conditions
	Images	<p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
3231 Route 1 South, Lawrenceville, NJ 08648	External	Passing Juice
Home	Internal	Passing Juice
Our Collection	Internal	Passing Juice
Services	Internal	Passing Juice
Special Offers	Internal	Passing Juice
Client Reviews	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords



Keywords Cloud

prices news outdoor good furniture local
price day world patio

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patio	16	✓	✗	✓	✓
world	11	✓	✗	✗	✓
price	10	✗	✗	✓	✓
furniture	9	✓	✗	✓	✓
outdoor	8	✓	✗	✓	✓










Usability

	Url	Domain : patiworl.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 9 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div>http://patioworld.com/sitemap.xml</div><div>https://patioworld.com/index.php/sitemap_index.xml</div></div>
	Robots.txt	<p>http://patioworld.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

Optimization