








Website Analysis: patfinance.com

Generated on March 30 2026 21:02 PM





The score is 45/100




SEO Content

	<p>Title</p>	<p>Pat Donnellan Financial Services &#8211; Pat Donnellan Financial Services are Independent Financial Advisers</p> <p>Length : 107</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>30</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1436 2072" style="list-style-type: none"> • [H1] Pat Donnellan Financial Services • [H1] a wealth of advice and services • [H1] Financial Independence • [H1] Pat Donnellan Financial Services • [H1] a wealth of advice and services • [H1] Financial Independence • [H2] Pat Donnellan Financial Services Is Regulated By the Central Bank of Ireland • [H2] Pat Donnellan Financial Services Is Regulated By the Central Bank of Ireland • [H2] 8 Ballygoran Court,Celbridge, Co Kildare • [H2] Mobile: 086 8536 431 Tel: 01 6275 327 • [H2] Mobile: 086 8536 431 Tel: 01 6275 327 • [H2] Book an Appointment • [H2] Request a callback • [H2] Request a callback 	H1	H2	H3	H4	H5	H6	6	30	0	6	0	0
H1	H2	H3	H4	H5	H6									
6	30	0	6	0	0									




SEO Content

		<ul style="list-style-type: none">• [H2] Our Services• [H2] Saving and Investments• [H2] Protection• [H2] Pension Advice• [H2] Family Protection Advice• [H2] Business Networking• [H2] Our Remuneration• [H2] Pat Donnellan• [H2] Proprietor• [H2] " You can't predict the future, but you can plan for it..... "• [H2] Few Words about us• [H2] Death• [H2] Illness• [H2] Accident• [H2] Disability• [H2] Address• [H2] Mobile• [H2] Phone• [H2] E-Mail• [H2] Our Services• [H2] Terms of Business• [H2] Menu• [H4] Welcome to• [H4] At Pat Donnellan Financial Services you'll find• [H4] We can help you achieve• [H4] Welcome to• [H4] At Pat Donnellan Financial Services you'll find• [H4] We can help you achieve
	Images	<p>We found 7 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Products &#038; Services	Internal	Passing Juice
Saving and Investments	Internal	Passing Juice
Protection	Internal	Passing Juice
Pension Advice	Internal	Passing Juice
Family Protection Advice	Internal	Passing Juice
Business Networking	Internal	Passing Juice
Our Remuneration	Internal	Passing Juice
calculators	Internal	Passing Juice
pension calculator	Internal	Passing Juice
Life cover calculator	Internal	Passing Juice
Budget calculator	Internal	Passing Juice
Budget spread sheet	Internal	Passing Juice
appointment	Internal	Passing Juice
Contact	Internal	Passing Juice
www.ottmarketing.ie	External	Passing Juice

SEO Keywords



Keywords Cloud

donnellan **services** pension learn pat
advice more **financial** protection
calculator

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
financial	35	✓	✗	✗	✓
services	30	✓	✗	✗	✓
advice	23	✗	✗	✗	✓
pat	19	✓	✗	✗	✓
protection	14	✗	✗	✗	✓











Usability

	Url	Domain : patfinance.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://patfinance.com/sitemap.xml</pre> <pre>https://patfinance.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://patfinance.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.