

# Website Analysis: partnerinfo.ru

Generated on March 24 2026 13:20 PM

The score is 44/100



## SEO Content

|    | Title              | <p>Производитель бытовой и промышленной химии, моющих средств оптом НПО Партнер</p> <p>Length : 76</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|---|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Производство и продажа недорогих моющих и чистящих средств, для клининга, автохимии, профессиональной и бытовой химии. Оптом и в розницу в интернет-магазине завода НПО Партнер</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>1</td><td>1</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Дешевая бытовая химия от крупного производителя в Москве</li><li>• [H2] Заказывайте химию для бытового и профессионального применения!</li><li>• [H2] Остались вопросы?</li><li>• [H3] Главная</li><li>• [H4] КАТАЛОГ ПРОДУКЦИИ</li><li>• [H5] Корзина</li><li>• [H5] Корзина</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 1 | 1 | 2 | 0 |
| H1  | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 2                  | 1   | 1  | 2  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 41 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that</p>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | search engines can better understand the content of your images.  |
|  | Text/HTML Ratio | Ratio : 14%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 51 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                                      | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Главная</a>                     | Internal | Passing Juice |
| <a href="#">Каталог</a>                     | Internal | Passing Juice |
| <a href="#">Хиты продаж</a>                 | Internal | Passing Juice |
| <a href="#">Кислотные очистители Карат</a>  | Internal | Passing Juice |
| <a href="#">Моющие щелочные средства</a>    | Internal | Passing Juice |
| <a href="#">Моющие нейтральные средства</a> | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Кислотные средства</a>              | Internal | Passing Juice |
| <a href="#">Химия для клининга</a>              | Internal | Passing Juice |
| <a href="#">Для послестроительной уборки</a>    | Internal | Passing Juice |
| <a href="#">Средства для ЖКХ</a>                | Internal | Passing Juice |
| <a href="#">Химия для NoReCa</a>                | Internal | Passing Juice |
| <a href="#">Для посудомоечных машин</a>         | Internal | Passing Juice |
| <a href="#">Для кофемашин</a>                   | Internal | Passing Juice |
| <a href="#">Средства спецназначения</a>         | Internal | Passing Juice |
| <a href="#">Средства для мытья полов</a>        | Internal | Passing Juice |
| <a href="#">Химия для стекол и зеркал</a>       | Internal | Passing Juice |
| <a href="#">Средства для мебели</a>             | Internal | Passing Juice |
| <a href="#">Средства для мягкой мебели</a>      | Internal | Passing Juice |
| <a href="#">Средства для ковров</a>             | Internal | Passing Juice |
| <a href="#">Средства для техники</a>            | Internal | Passing Juice |
| <a href="#">Для мытья посуды</a>                | Internal | Passing Juice |
| <a href="#">Жидкое мыло</a>                     | Internal | Passing Juice |
| <a href="#">Средства от накипи</a>              | Internal | Passing Juice |
| <a href="#">Нейтрализаторы запахов</a>          | Internal | Passing Juice |
| <a href="#">Пасты</a>                           | Internal | Passing Juice |
| <a href="#">Дезинфицирующие средства</a>        | Internal | Passing Juice |
| <a href="#">Химия для бассейнов</a>             | Internal | Passing Juice |
| <a href="#">Бытовая химия</a>                   | Internal | Passing Juice |
| <a href="#">Профессиональная стирка</a>         | Internal | Passing Juice |
| <a href="#">Бытовая стирка</a>                  | Internal | Passing Juice |
| <a href="#">Антисептики для дерева и камня</a>  | Internal | Passing Juice |
| <a href="#">Дезинфекция объектов ветнадзора</a> | Internal | Passing Juice |
| <a href="#">Средства для теплиц</a>             | Internal | Passing Juice |
| <a href="#">Автохимия</a>                       | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Сырье</a>                                       | Internal | Passing Juice |
| <a href="#">Все товары</a>                                  | Internal | Passing Juice |
| <a href="#">Новинки</a>                                     | Internal | Passing Juice |
| <a href="#">Контрактное производство</a>                    | Internal | Passing Juice |
| <a href="#">Блог</a>  | Internal | Passing Juice |
| <a href="#">Фото</a>  | Internal | Passing Juice |
| <a href="#">Видео</a>                                       | Internal | Passing Juice |
| <a href="#">Доставка</a>                                    | Internal | Passing Juice |
| <a href="#">Контакты</a>                                    | Internal | Passing Juice |
| <a href="#">Корзина</a>                                     | Internal | Passing Juice |
| <a href="#">Контрактное производство</a>                    | Internal | Passing Juice |
| <a href="#">Контакты</a>                                    | Internal | Passing Juice |
| <a href="#">Примадез Компаунд Универсал</a>                 | Internal | Passing Juice |
| <a href="#">Ортофосфорная кислота пищевая марка А (85%)</a> | Internal | Passing Juice |
| <a href="#">Примадез Компаунд для Камня</a>                 | Internal | Passing Juice |
| <a href="#">Примадез Компаунд для Древа</a>                 | Internal | Passing Juice |
| <a href="#">ГПХ (гипохлорит натрия)</a>                     | Internal | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | средств химия <b>для</b> руб бытовая средства разных производство <b>МОЮЩИХ</b> химии |
|--|----------------|---|

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| для      | 31      | ✘     | ✘        | ✔           | ✔        |
| средства | 16      | ✘     | ✘        | ✘           | ✘        |
| химия    | 10      | ✘     | ✘        | ✘           | ✔        |
| средств  | 9       | ✔     | ✘        | ✔           | ✘        |

# Keywords Consistency

МОЮЩИХ

7



## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : partnerinfo.ru<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                 | Doctype         | HTML 5  |                 |             |          |   |
|-----------------|-----------------|---|-----------------|-------------|----------|---|
|                 | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |          |   |
|                 | W3C Validity    | Errors : 25<br>Warnings : 34  |                 |             |          |   |
|                 | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |                 |             |          |   |
|                 | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags | Occurrences     |   |                 |             |          |   |
| <center>        | 1               |   |                 |             |          |   |
|                 | Speed Tips      | <ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li></ul>  |                 |             |          |   |

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://partnerinfo.ru/sitemap.xml>

<http://www.partnerinfo.ru/sitemap.xml>



### Robots.txt

<http://partnerinfo.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.