Website Analysis: parimatch-bookmaker.in

Generated on May 14 2024 11:39 AM

The score is 66/100

SEO Content

✅	Title	**PariMatch India Online Betting - parimatch-bookmaker.in** Length : 55 Perfect, your title contains between 10 and 70 characters.
✅	Description	Parimatch official website: a quick overview for beginners. Parimatch Bookmaker: features and benefits. Parimatch promotions and bonuses Length : 136 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	PariMatch India Online Betting - parimatch-bookmaker.in
description	Parimatch's official website: a quick overview for beginners. Parimatch Bookmaker: features and benefits. Parimatch promotions and bonuses
url	https://parimatch-bookmaker.in/
site_name	parimatchbetting

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	3	4	0	0	0

- [H1] PariMatch India bookmaker office

SEO Content

- [H2] PariMatch online India
- [H2] Sports betting options
- [H2] Bonuses, promotions, and special offers from PariMatch
- [H3] PariMatch betting
- [H3] PariMatch login India
- [H3] Main advantages of PariMatch betting company
- [H3] PariMatch India withdrawal

❌	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 38% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

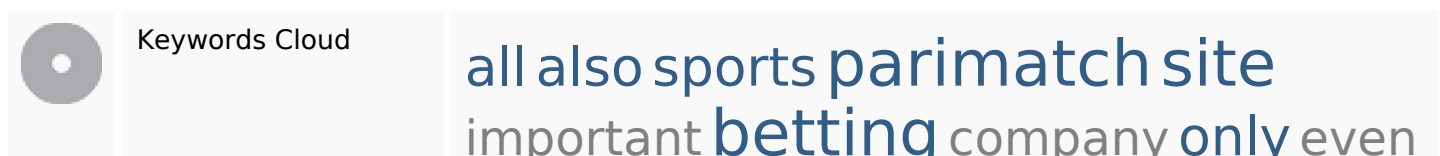|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Download	Internal	Passing Juice
Sing up	Internal	Passing Juice
Mirror	Internal	Passing Juice
Bonuses	Internal	Passing Juice
Mobile	Internal	Passing Juice
TOP-UP	Internal	Passing Juice
WINNING TAXES	Internal	Passing Juice
Esports	Internal	Passing Juice
CSGO	Internal	Passing Juice
Dota 2	Internal	Passing Juice
LOL	Internal	Passing Juice
StarCraft 2	Internal	Passing Juice
Licensed	Internal	Passing Juice
download parimatch app	Internal	Passing Juice

SEO Keywords

Keywords Cloud

all also sports parimatch site important betting company only even

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
betting	18	✔	✖	✖	✔
parimatch	16	✔	✖	✔	✔
site	15	✖	✖	✔	✖
all	14	✖	✖	✖	✖
sports	12	✖	✖	✖	✔

Usability

	Url	Domain : parimatch-bookmaker.in Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✔	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://parimatch-bookmaker.in/sitemap.xml

	Robots.txt	http://parimatch-bookmaker.in/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.