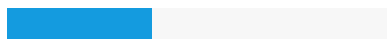




## Website Analysis: ozportal.tv

Generated on July 04 2024 17:57 PM




The score is 30/100







## SEO Content

	Title	□□□□ Length : 5  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.
	Description	□□ Length : 3  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.
	Keywords	□□  Good, your page contains meta keywords.
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.
	Headings	H1            H2            H3            H4            H5            H6 0             4             2             0             0             0  <ul style="list-style-type: none"><li>• [H2] □□□□</li><li>• [H2] □□□□</li><li>• [H2] □□□□□□□□□□□□□□□□APP□□□150□□□□□□□□□□□□□□□□□□□□□□□□□□□□ABN: 43 653 202 594 Trading As: OZ PORTAL TV</li><li>• [H2] □□□□□□□□□□□□□□□□info@ozportal.tv</li><li>• [H3] □□□□□□□□plumber □□□</li><li>• [H3] □□□□□□□□□□04269587</li></ul>
	Images	We found 22 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2%

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.92% Internal Links 96.08%

## In-page links

Anchor	Type	Juice
<a href="#">XXXX</a>	External	Passing Juice
<a href="#">XXXX</a>	Internal	Passing Juice
<a href="#">XXXX</a>	Internal	Passing Juice
<a href="#">XXXX</a>	Internal	Passing Juice
<a href="#">OQXX</a>	Internal	Passing Juice
<a href="#">XXXX</a>	Internal	Passing Juice
<a href="#">XXXX</a>	Internal	Passing Juice
<a href="#">XXXX</a>	Internal	Passing Juice



In-page links

📄📄📄📄	Internal	Passing Juice
📄📄📄📄	Internal	Passing Juice
📄📄📄📄	Internal	Passing Juice
📄📄📄📄	Internal	Passing Juice
📄📄📄📄	Internal	Passing Juice
📄📄📄📄	Internal	Passing Juice
📄📄📄📄📄📄📄📄plumber 📄📄📄	Internal	Passing Juice
📄📄📄📄📄📄📄📄📄04269587	Internal	Passing Juice
📄📄📄📄📄	Internal	Passing Juice
📄📄📄📄📄	Internal	Passing Juice
📄📄📄📄📄📄📄	Internal	Passing Juice
📄📄📄📄📄	Internal	Passing Juice
📄📄📄📄📄📄📄📄📄📄📄📄	Internal	Passing Juice
📄📄📄📄📄	Internal	Passing Juice
📄📄📄📄📄	External	Passing Juice

SEO Keywords



Keywords Cloud

📄📄📄📄 📄📄📄📄📄📄📄📄app 📄📄📄  
📄📄📄📄📄📄📄📄📄📄📄📄📄📄app 📄📄📄  
📄📄📄📄 📄📄📄📄

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
📄📄📄📄	2	✅	❌	❌	❌
📄📄📄📄	2	❌	❌	❌	❌
📄📄📄📄📄app	2	❌	❌	❌	❌
📄📄📄📄	1	❌	❌	❌	❌

# Keywords Consistency

0000

1



## Usability





	Url	Domain : ozportal.tv Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Document

### Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

### Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ozportal.tv/robots.txt">http://ozportal.tv/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>