

#### SEO Content

$\bigcirc$	Title	Accueil - OXY Deve	opment	
<u> </u>		Length : 25		
		Perfect, your title c	ntains between 10 and	70 characters.
$\bigcirc$	Description		ntreprise de développer ication mobile) situé sur	ment digital (site internet, Marseille.
		Length : 125		
		Great, your meta d	scription contains betw	een 70 and 160 characters.
8	Keywords	-	't found meta keywords <u>nerator</u> to create keywo	on your page. Use <u>this free</u> ords.
	Og Meta Properties	Good, your page ta	e advantage of Og Prop	perties.
		Property	Content	
		locale	fr_FR	
		type	website	
		title	Accueil - OXY Developr	nent
		description	OXY Development entr développement digital métier, application mo	
		url	https://oxy-development.fr/	
		site_name	OXY Development	
0	Headings	H1 H2 1 1	H3 H4 6 1	H5 H6 0 5
		• [H1]	ommes intéressés à parl	

### SEO Content

		<ul> <li>[H3] Site Internet</li> <li>[H3] Application Web</li> <li>[H3] Nos spécialisations</li> <li>[H3] Nos références</li> <li>[H3] Contactez-nous</li> <li>[H4] Notre Approche</li> <li>[H6]</li> <li>[H6]</li> <li>[H6]</li> <li>[H6]</li> <li>[H6]</li> </ul>
8	Images	We found 9 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

### SEO Links

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

## In-page links

Anchor	Туре	Juice
Accueil	Internal	Passing Juice
Nos Services	Internal	Passing Juice
Application Mobile	Internal	Passing Juice
CRM	Internal	Passing Juice
Logiciel Métier	Internal	Passing Juice
Site E-Commerce	Internal	Passing Juice
Site Web	Internal	Passing Juice
Contact	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<u>enzo</u>	Internal	Passing Juice
CGV	Internal	Passing Juice
Mentions Légales	Internal	Passing Juice

## SEO Keywords

Keywords Cloud	nous web pour applications une services
	des site nos accueil

# Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
des	8	×	×	×	×
site	7	×	×	<b>V</b>	<b>*</b>
nos	6	×	×	×	×
web	5	×	×	×	<b>*</b>
services	4	×	×	×	×

## Usability

0	Url	Domain : oxy-development.fr Length : 18
0	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is fr.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

0	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 10 Warnings : 11	
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

### Mobile

Mot	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

<ul> <li></li> <li><th rowspan="3">XML Sitemap Robots.txt</th><th>Great, your website has an XML sitemap. http://oxy-development.fr/sitemap.xml</th></li></ul>	XML Sitemap Robots.txt	Great, your website has an XML sitemap. http://oxy-development.fr/sitemap.xml
		http://oxy-development.fr/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.